Office of Economic Development
Mission

OED facilitates economic development and employment opportunities, particularly in rural Alaska.

The OED offers specialized assistance in the tourism fisheries, and minerals development sectors.
ATIA Conference
Registration and Information at AlaskaTIA.org
October 1-4 in Juneau
Guest Speakers, Trade Show, Marketing and Market Development workshops
Alaska Visitor Statistics Program

Top Ten Destinations, Summer 2006

- Juneau: 63%
- Ketchikan: 53%
- Skagway: 53%
- Anchorage: 50%
- Denali: 28%
- Gl. Bay/ Gustavus: 27%
- Fairbanks: 24%
- Seward: 21%
- Sitka: 18%
- Whittier: 14%

Trip Purpose, Summer 2006

- Vacation/pleasure: 82%
- Visiting friends/rel.: 9%
- Business: 5%
- Business/pleasure: 4%
Training & Mentoring

• AlaskaHost – Customer Service

• Mentorship Assistance
ALASKA
DEPARTMENT OF COMMERCE

Office of Economic Development

State of Alaska

Requirements for Bed & Breakfasts

Prepared by the
Alaska Office of Economic Development
2007 Update
Developing Alaska Rural Tourism

International Tourism Marketing Workshop

Presented by:
Western States Tourism Policy Council
2005-2006
Developing Alaska Rural Tourism

Exploration Made Easy

Getting to Alaska’s Rainforest Islands in Central Southeast has never been easier, thanks especially to Southeast Alaska’s new Interisland Ferry route, scheduled to start regular low-cost, convenient service to communities like Petersburg, Wrangell and Prince of Wales Island.

Once you’ve arrived in Alaska’s Rainforest Islands, walking, hiking and biking maps, local tour guides, car rentals and other friendly businesses are ready to further point you toward the best activities and amenities to make your trip memorable. Check specific community websites (listed inside this brochure) for trip planning resources, or visit www.AlaskaRainforestIslands.com.

Get away from the crowds and into the heart of the Inside Passage!

Alaska’s Marine Highway System
1-800-642-0066
www.FerryAlaska.com

Alaska Airlines
1-800-258-7522
www.AlaskaAir.com

Interisland Ferry Authority
1-866-308-4848
www.InterislandFerry.com

The Alaska Coastal Wildlife Viewing Trail
Inside Passage Segment

Coastal Trail Home
Gustavus
Haines
Juneau
Ketchikan
Petersburg
Prince of Wales Island
Sitka
Skagway
Wrangell

Alaska Department of Fish and Game
Watchable Wildlife Program
Facilitating Regional Tourism Development Projects

- Southeast Alaska
- Yukon-Kuskokwim Delta
- Copper River Country
- Bering Strait

Southeast Alaska Trail System

- Business & Marketing Plan