Southeast Alaska Trail System

It’s the journey
Who we are

- 501(c)3 non-profit corporation
- Volunteer board of directors
- A regional development organization focused on increased economic and community development

www.seatrails.org
19-Member communities

1. Angoon
2. Coffman Cove
3. Craig
4. Gustavus
5. Haines
6. Hoonah
7. Hydaburg
8. Juneau
9. Kake
10. Ketchikan
11. Naukati
12. Pelican
13. Petersburg
14. Sitka
15. Skagway
16. Thorne Bay
17. Whale Pass
18. Wrangell
19. Yakutat

www.seatrails.org
Our mission

• Facilitate planning, promotion, maintenance and construction of a region-wide Southeast Alaska trail system that will:
  – stimulate economic development
  – enhance quality of life
  – improve transportation
What we do

• Promote a network of public trails
• Develop consistent regional maps and information
• Inventory regional recreational and cultural features
• Develop travel itineraries
• Build community and partner support and participation
Strong and growing coalition

- Alaska’s Marine Highway System
- Inter-Island Ferry Authority (IFA)
- Federal Highway Administration
- U.S. Forest Service
- Department of Transportation
- Alaska Department of Natural Resources
- Alaska Department of Commerce, Community and Economic Development
- Bureau of Indian Affairs
- National Park Service (RTCA Program)
- Southeast Conference
- And more

www.seatrails.org
What this means to you

• More viable independent adventure travel
• A more diverse, stable and locally-based economy
• Momentum towards more dependable travel
• Access to a wide network of partnerships and information
Historical accomplishments

- Secured $1 million in Public Lands Highway Discretionary (PLHD) funding from Congress for trail projects, planning, and marketing
- Conducted trail inventories and assessments in partner communities
- Produced the SEAtrails Trails and Transportation Master Plan (TTMP)
- Produced and distributed a regional index map illustrating designated SEAtrails recreation opportunities
- Developed a fully interactive website: www.seatrails.org
- Enabled the first design and installation of a SEAtrails trailhead kiosk
- Showcased in two National Park Service Rivers, Trails and Conservation Assistance Program (NPS-RTCA) reports on community partnerships
- Awarded the Partners in Stewardship 2004 ‘Award of Excellence for Building Community Connections’
Recent accomplishments

- Completed a business and marketing plan
- Secured a $51K National Scenic Byways grant for a community mapping project
- Secured a 2nd year VISTA volunteer
- Awarded $119,417 in grants to 10 SEAtrails communities
- Multiple publications and advertisements
Southeast Alaska Trail System

Get the word out

www.seattrails.org

FREE TRAIL MAPS
Adventure Travel in Southeast Alaska

It's the journey

www.seattrails.org
Southeast Alaska Trail System
It’s the journey

Maps, information, interpretive

www.seatrails.org
How SEAtrails fits in locally

• Each SEAtrails community participates and actively decides which trails are designated SEAtrails

• SEAtrails provides additional trail funding opportunities to local trail groups (Sitka Trail Works, Juneau Trail Mix, Ketchikan Outdoor Recreation and Trails Coalition)
What’s next – 1 year plan

• Working on administering a second round of community grants

• Facilitate a regional players to develop SE Alaskan itineraries

• Developing a web-based itinerary toolbox

• Secure a Director of SEAtrails

• Capture ongoing feedback from target markets

• Construct information kiosks in member communities
Exciting opportunities

- Friends of the Tongass Cabins
- www.friendsofthetongasscabins.org
- Forest Service
- www.fs.fed.us/r10/tongass/cabins/cabin_info.shtml

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What’s next – 3 year plan

- Continued implementation of our Business and the Trails and Transportation Master Plans
- Work on infrastructure development cabins/gear rentals, storage sites, and small business development along the SEAtrails network
- Updating the SEAtrails index map and web site
- Developing community maps of each community’s SEAtrails
- Increasing promotional efforts with our partners and businesses
- Continued capacity network building with communities, businesses, individuals and other agencies

www.seatrails.org
Contact us

E-mail: vista@seatrails.org
Web: www.seatrails.org
Phone: 907.747.4237

Mail:
SEAtrails
P.O. Box 240156
Douglas, AK 99824

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