Permitting 101

Death by Power Point
Electricity (and Permitting) is Complicated

“Electricity is the power that causes all natural phenomena not known to be caused by something else.” Ambrose Bierce
POP QUIZ
Process Selection

• TLP - Traditional Licensing Process 15
  – We don’t mean DMV here
• ILP - Integrated Licensing Process 38
  – Can’t we just all get along
• PLP - Perpetual Licensing Process ∞
  – This feels more like it
• ALP - Alternative Licensing Process 16
  – What were the other choices again
Integrated Licensing Process

Integrated Licensing Process
(Section 241 of the Energy Policy Act of 2005)

It’s Never Easy – How Does One Get a Project Permitted

1. Define project & hire an expert
2. Put local folks to work
3. Market the project
4. Keep a steady course
5. Directly address the boss
6. Expect obstacles
7. Bring a sense of humor – it will be needed
CLEARLY DEFINE THE PROJECT

• Ensure the facts are facts – build trust
• Show why you need it
• Demonstrate the pain of not doing it
• Who’s paying for it
• Evaluate alternatives
Evaluate Alternatives Earnestly

“Try blowing on it.”
UTILIZE LOCAL RESOURCES

• Local knowledge is priceless
• Keep funds in the community & save $$$
• Reinforces project understanding
• There is amazing talent
• Know local agency reps
• Build community ownership of project
ADVOCATE FROM UNEXPECTED PLACES

- Chamber of Commerce
- Economic Development Associations
- Environmental Groups
- Utilize Media – *Rain Power*
- Wal Mart
- Public meetings
- Job creation & training
- Trade groups
- Publications
- Festivals
- Websites
- Schools
CONSISTENCY

• Be firmly on both sides of the fence
• Keep focus on community needs
• Set realistic goals
• Don’t be surprised by surprises – for they will surely come
ENGAGE THE DECISION MAKERS

• Get them on site
• Promote the positives
• Understand what’s good for them
• Understand what’s bad for them
• Meet key staff
• Keep them informed
CHALLENGES

• There will be opposition
• Don’t kill mosquitoes with hand grenades
• Be flexible (as long as you don’t change anything....important)
• Funding will be difficult
CELEBRATE THE FUN STUFF
We’re in this together!?

PARTNERSHIP

"You give me half the fish, and I tell my Mom to let you live."