ECONOMIC DEVELOPMENT COMMITTEE
March Mid Session Meeting
MEETING OBJECTIVES

- Layout goals and duties for CEDS Steering Committee.
- Layout SMART Criteria
- Buy-in for Community Profiles
- Determine criteria for regional projects vs. community projects.
CEDS Steering Committee Duties

- Determine regional goals for the 5 year CEDS document.
- Make sure the supportive economic data is there.
- Encourage community profile completion.
- Design regional project list.
CEDS DEADLINE

- May 1, 2011 Questionnaire Deadline.
- June 1, 2011 Draft CEDS to Steering Committee.
- June 30, 2011 Completed CEDS submitted to EDA.
SMART PROJECT PLANNING
Using SMART Criteria
**SPECIFIC**

- Goals should be straightforward and emphasize what you want to happen.
MEASURABLE

- Establish concrete criteria for measuring progress toward the attainment of each goal you set.
ATTAINABLE

- Be realistic in what you can hope to achieve within a specified time frame.
RESULTS-ORIENTED

- Goals should be outlined so that at any step in achieving that goal you can see what steps have been taken.
TIME-BOUND

- A goal should be grounded within a time frame.
GOAL 1: COMMUNITY DEVELOPMENT

Objective 2: Quality of Life Improvements

Support and assist communities, boroughs, and other community services throughout Southeast Alaska.
GOAL 1: COMMUNITY DEVELOPMENT

Objective 2: Quality of Life Improvements

Support and assist communities, boroughs, and other community services throughout Southeast Alaska.

SAMPLE:

By June 30, 2012, pass resolutions for at least three communities or boroughs in Southeast Alaska in support of community development projects listed in the Southeast Alaska CEDS document.
CEDS COMMUNITY PROFILES
Updated in 2009.
Petersburg

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**Government:** Home Rule City

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<td>Employment</td>
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<tr>
<td><strong>Key Industry Employment</strong></td>
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<tr>
<td>Construction</td>
<td>75</td>
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**Government Employment**

| Commercial Fishing Permit Holders | 467  | 473  |
| Per Capita Income (averaged)      | $25,827 | 1 |
| School Enrollment                 | 701  | 558  |


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Community Profiles - Vision of the Future

- Online Community Database
  - Constantly evolving and updated
- Statistical Accuracy
  - Unemployment Demographics
  - Traditional Lifestyle
- Entire Infrastructure
  - What does your community have?
WELCOME
LAVERNE LAMOUREUX
Partnership Specialist
US Census Bureau
CEDS QUESTIONNAIRE

How can the CEDS Questionnaire be improved?
REGIONAL PROJECT DISCUSSION

Identify the 5 top regional projects using SMART Criteria.