GAME CHANGING BUSINESS DEVELOPMENT
AND ENTREPRENEURIAL COACHING

Professional Development Opportunity
for trainers of entrepreneurs

REGISTER NOW

Monday, Feb. 9th in Anchorage and Wednesday, Feb. 11th in Juneau

In one day, learn a person-centered approach to entrepreneurial development creating enterprises with astounding 80 percent retention rates over five years.

Gain practical skills in new methods to support entrepreneurs. This is an integral part of a comprehensive economic development plan which benefits and complements other initiatives and programs.

Learn how to reverse business mortality rates by helping entrepreneurs build the team they need to transform their idea into a successful venture.

This workshop will inspire those seeking effective tools to strengthen the local economy. Join us as we share our international entrepreneurial development experiences.

Call the Boardroom
907.351.3439

$450 to include materials, lunch, and snacks.

Boardroom Juneau
175 South Franklin Street, Suite 302
Juneau, Alaska 99801

Boardroom Anchorage
601 W. 5th Avenue, Suite 200
Anchorage, Alaska 99501

The facilitation concept makes it clear that entrepreneurship is not a solitary endeavor. This concept clarifies who and what is needed to become successful. Having the confidence to step out and tackle clear and concise tasks makes all the difference in the world.

- Kathie Wasserman, Executive Director, Alaska Municipal League
The Alaska workshop is sponsored by
the North Star Group, SEF Canada, The Boardroom, and SBDC.

North Star Group

The North Star Group (NSG) professionals provide strategic advice, advocacy and research for communities, governments, businesses, and organizations in the United States and abroad. NSG's team of high-level experts offer a collaborative platform for developing strategies, building relationships and mutual interests, and navigating complex national and international governance systems, while achieving client goals. With offices in Washington, D.C. and Alaska, and a Canada presence, NSG provides a unique set of talents that combine community, public, and private interests. www.northstargrp.com.

SEF Canada

SEF Canada’s Entrepreneurial Development (ED) was developed from best practices of economic development programs. The SEF team has over 30 years of personal business experience and has been intimately involved in the development, launch and implementation of economic development initiatives worldwide since 1997. Some 300 communities in five continents have been introduced to this methodology. ED is based on two important principles: entrepreneurs are the root of development and entrepreneurs need tools used by big business – Universal Principles of Management. The application of these principles has resulted in an outstanding success record for small business owners utilizing this technique.

The Boardroom

The Boardroom is a shared workspace and meeting/event venue located in the heart of downtown Anchorage and Juneau. The space features some of the brightest minds in Alaska: entrepreneurs, small business owners, start-ups, investors, and partners. The Boardroom is about more than just premium workspace. Our members enjoy a constantly expanding network of potential clients and contacts, the synergy of being super connected to a powerful community, and all the advantages of working in an environment that supports mutual growth and collaboration. www.theboardroom.com

SBDC

The SBDC provides resources, advice and tools to help small businesses grow at all stages of the business life cycle. Assistance and training is provided by experienced business advisors and exports on-site through our 7 statewide locations and online—all at no or very low cost to clients.