



Southeast Conference Visitor Industry Committee Meeting

Thursday January 11th, 2018

11:00 AM - Noon

AGENDA

Call in number [1 \(877\) 378-0449](tel:18773780449) and enter **8249 4332**

Or stop by the Southeast Conference office in Juneau

1. Call to Order/Opening Remarks: Chair KC Hostetler

2. Juneau Economic Development Council: Update from the JEDC Visitor Products Cluster Working Group. Executive Director Brian Holst and Kirby Day Holland America Group - 5 min

3. Juneau Visitor Infrastructure Update:

Rorie Watt City Manager of City and Borough of Juneau - 5 min

4. Review of Southeast Conference Visitor Industry Action Initiatives -Meilani Schijvens (Are these the right initiatives moving forward? Are there items we need to change/delete/add? Discussion only, no action needed at this time.) See below:

Southeast Conference Visitor Industry Objectives - 5 min

- Market Southeast Alaska to Attract More Visitors
- Improve Access to Public Lands.
- Increase Flexibility in Terms of Permit Use.
- Increase Yacht and Small Cruise Ship Visitations.
- Improve Communications Infrastructure.
- Advocate for Funding to Maintain Existing Recreational Infrastructure
- Grow Cultural and Arts Tourism Opportunities.

5. Cruise Industry: 2018 and 2019 expectations for the Southeast Alaska cruise ship seasons

Mike Tibbles - Government Affairs for Cruise Line International Association- 5 - 10 min

6. Rural Tourism Growth:

- **Kake:** The Kake Historic Cannery project by the Organized Village of Kake Gary Williams Exec. Dir. Emeritus of OVK - 5 min
- **Wrangell:** Cyni Crary or Carol Rushmore - 5 min
- **Haines:** Carolann Wooton - 5 min

7. Southeast Alaska Tourism Council:

An overview of what SATC is working on along with priorities for 2018 Elizabeth Arnett and Liz Perry - 5 min

8. Alaska Travel Industry Association: An overview of what ATIA is working on along in the region with Southeast specific priorities for 2018,

Sarah Leonard - 5 min

9. Other New Business

10. Good of the Order and Mid Session Summit Priorities (Next meeting of the Visitor Industry Committee will be in Juneau February 14th at 10:45 AM.

11. Adjourn