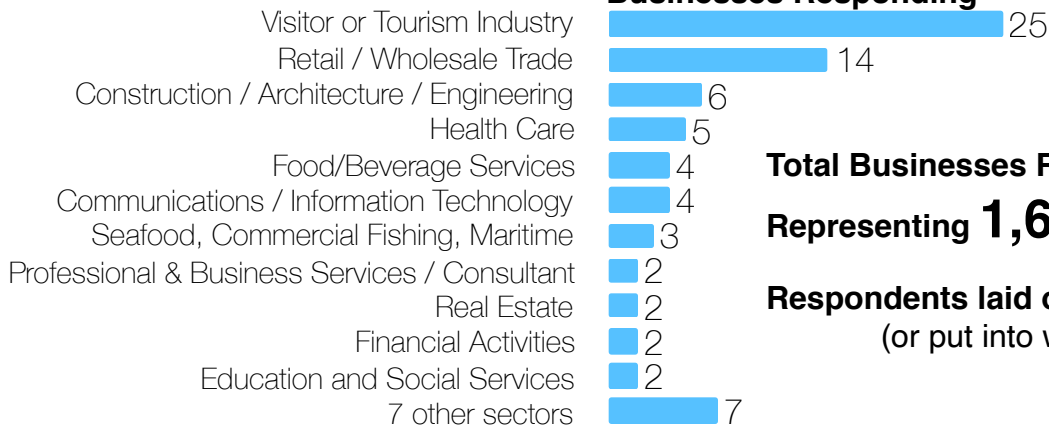




# Southeast Alaska COVID-19 Business Impacts Survey: Ketchikan

Southeast Alaska business leaders were asked how COVID-19 is impacting their businesses. Surveying took place between March 20th and 25th. Responding Ketchikan employers have already laid off 18.5% their total workforce due to the COVID-19 virus, with an average of 5 layoffs per organization. Nearly one-third of Ketchikan businesses expect to cut more staff shortly. More than a quarter of respondents risk closing permanently.

## Businesses Responding

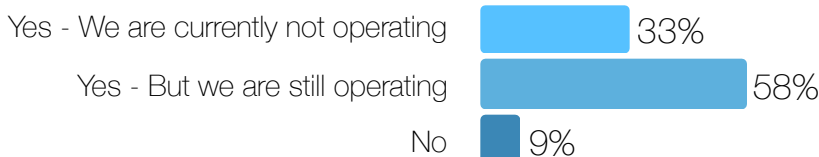


**Total Businesses Responding = 77**

**Representing 1,694 current KTN workers**

**Respondents laid off 385 staff already**  
(or put into workers into unpaid status)

## Have you experienced any disruption in business due to COVID-19?

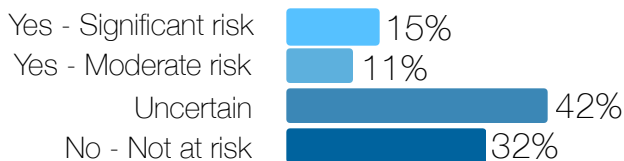


Avg. current workers per org. = **22** (31 in peak)

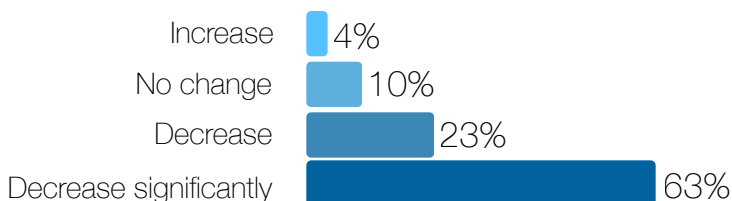
Avg. workers laid off so far per business = **-5**

Do you expect to make employment cuts in the future due to COVID-19? **Yes = 31%**  
**Maybe = 44%**

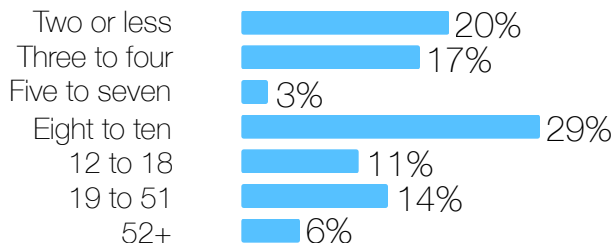
## Is your business at risk of closing permanently because of impact caused by COVID-19?



## How much do you project your revenues will change in the first half of 2020 compared to 2019?



## If you are at risk of closing, how many weeks of the current situation do you think you will be able to survive? = **12** weeks avg.



Please estimate the percent revenue decline to your business due to COVID-19 in the last 30 days (compared to same period in 2019)?

**= -40%**

Has your supply chain been disrupted?

**Yes = 79%**

## Rate your level of concern about how COVID-19 will continue to impact your business:

