Southeast Alaska COVID-19 Business Impacts Survey: Ketchikan

Southeast Alaska business leaders were asked how COVID-19 is impacting their businesses. Surveying took place between March 20th and 25th. Responding Ketchikan employers have already laid off 18.5% their total workforce due to the COVID-19 virus, with an average of 5 layoffs per organization. Nearly one-third of Ketchikan businesses expect to cut more staff shortly. More than a quarter of respondents risk closing permanently.

**Businesses Responding**
- Visitor or Tourism Industry: 25
- Retail / Wholesale Trade: 14
- Construction / Architecture / Engineering: 6
- Health Care: 5
- Food/Beverage Services: 4
- Communications / Information Technology: 4
- Seafood, Commercial Fishing, Maritime: 3
- Professional & Business Services / Consultant: 2
- Real Estate: 2
- Financial Activities: 2
- Education and Social Services: 2
- 7 other sectors: 7

**Total Businesses Responding = 77**
Representing 1,694 current KTN workers

Respondents laid off 385 staff already (or put into workers into unpaid status)

Avg. current workers per org. = 22 (31 in peak)
Avg. workers laid off so far per business = -5

Do you expect to make employment cuts in the future due to COVID-19? Yes = 31%
Maybe = 44%

**Have you experienced any disruption in business due to COVID-19?**
- Yes - We are currently not operating: 33%
- Yes - But we are still operating: 58%
- No: 9%

**Is your business at risk of closing permanently because of impact caused by COVID-19?**
- Yes - Significant risk: 15%
- Yes - Moderate risk: 11%
- Uncertain: 42%
- No - Not at risk: 32%

**If you are at risk of closing, how many weeks of the current situation do you think you will be able to survive?**
- Two or less: 20%
- Three to four: 17%
- Five to seven: 3%
- Eight to ten: 29%
- 12 to 18: 11%
- 19 to 51: 14%
- 52+: 6%

**Rate your level of concern about how COVID-19 will continue to impact your business:**
- Maximum concern 60%
- Significant concern 30%
- Moderate concern 7%
- Not concerned 3%

Please estimate the percent revenue decline to your business due to COVID-19 in the last 30 days (compared to same period in 2019)?

- Increase: 4%
- No change: 10%
- Decrease: 23%
- Decrease significantly: 63%

Has your supply chain been disrupted?

- Yes: 79%

Survey by Southeast Conference Prepared by Rain Coast Data