Our Values

COMMUNITY  ECONOMY  ENVIRONMENT  PARTNERSHIP  COLLABORATION
Growing Together

**Products & Services**

1. Business loans up to $250,000
   - Existing & Start-up

2. Technical assistance
   - One-on-one Mentorship
   - P2P competition
   - Traveling workshops
Dashboard: CDFI Loan Program

Loan Pipeline Opportunity - $925 Thousand
- Natural Resources: 48%
- Fisheries: 24%
- Leisure & Hospitality: 16%
- Mariculture: 13%
- Agriculture: 5%
- Juneau
- Saxman
- Sitka
- Petersburg
- Hoonah
- Wrangell

Jobs Supported - 135 jobs

Loans by Industry
- Natural Resources: 42%
- Fisheries: 16%
- Leisure & Hospitality: 24%
- Mariculture: 13%
- Agriculture: 5%

Juneau
Saxman
Sitka
Petersburg
Hoonah
Wrangell

0 10 20 30 40 50 60 70 80
2012 2013 2014 2015 2016 2017

Spruce Root
COMMUNITY DEVELOPMENT
Resilient Peoples and Place
Why Collaborate/Partner?

Because it brings:

- Change
- Solutions
- Results

to the problems we have today that we cannot solve on our own...
OK, so how?

Collective Impact:
“Collective Impact is the commitment of a group of important actors, from different sectors, to a common agenda for solving a specific social problem”
collectiveimpactforum.org
Collaboration is "working with others to do a task and to achieve shared goals"

Collective Impact is a structured form of collaboration
A new way of working together.
5 Elements Of Collective Impact

- Common Agenda
- Shared Measurement
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization
We envision a prosperous future for our families and region with self-reliant communities, a vibrant place-based culture, healthy functioning ecosystems, and a robust local economy.
Shared Measurement

Local Business
Energy Independence
Food Security
Community Fisheries & Forestry

Triple Bottom Line Approach

1. People
2. Planet
3. Profit
Our partnership is diverse and inclusive with representatives from both regional and community-based organizations that collectively support community identified priorities.
Continuous

Communication

COMMUNICATIONS & STORYTELLING

LOCAL FISHERIES & FORESTRY

ENERGY INDEPENDENCE

LOCAL BUSINESS

FOOD SECURITY

PROGRAM DIRECTOR
Building Relationships

Trust Building
Backbone Organization

• Role = convene & coordinate

• Includes:
  – Guiding vision & strategy
  – Supporting aligned activities
  – Establishing measurements
  – Building public support
  – Advancing policy
  – Mobilizing funding
The Challenges to Collective Impact

• Promising approach, but:
  – Requires trust/cooperation/breaking silos
  – Need to manage the “collaboration trolls” of control, competition, & commitment
  – Slow results
  – Difficult to fund
  – Must be community driven
  – Disrupts power hierarchies
Collective Impact in Action

Training Rural Alaskan Youth Leaders & Students (TRAYLS)
Join Us!

Alana Peterson, Program Director
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Join the conversation:
October 9-13th Annual Retreat in Yakutat

http://sustainablesoutheast.net
Google+ Community: Sustainable Southeast Partnership