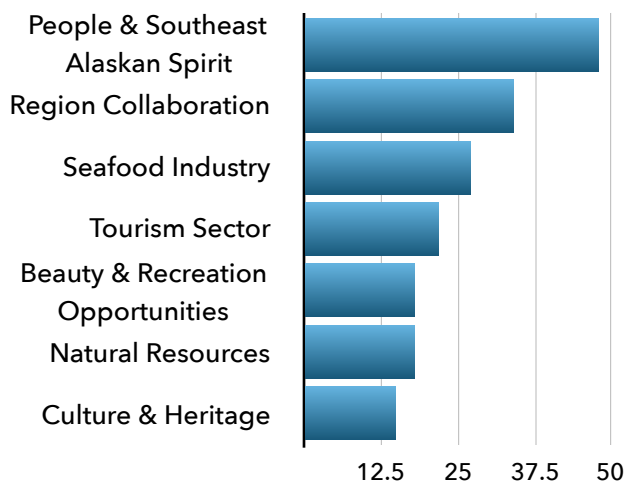


Southeast Alaska SWOT Analysis: Strengths, Weaknesses, Opportunities & Threats

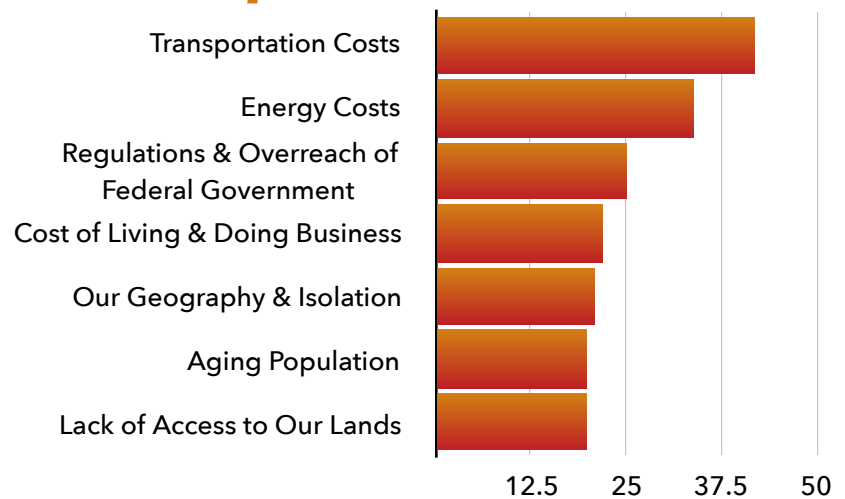
At Southeast Conference's March 2015 Mid Session Summit, 180 people representing small businesses, tribes, native corporations, municipalities and community organizations generated nearly **1,200 individual written comments** that became part of this analysis.

- Top Strength: **Our people and our Southeast Alaskan spirit**
- Top Weakness: **Transportation costs**
- Top Opportunity: **Seafood & product development**
- Top Threat: **Federal government regulations and overreach**

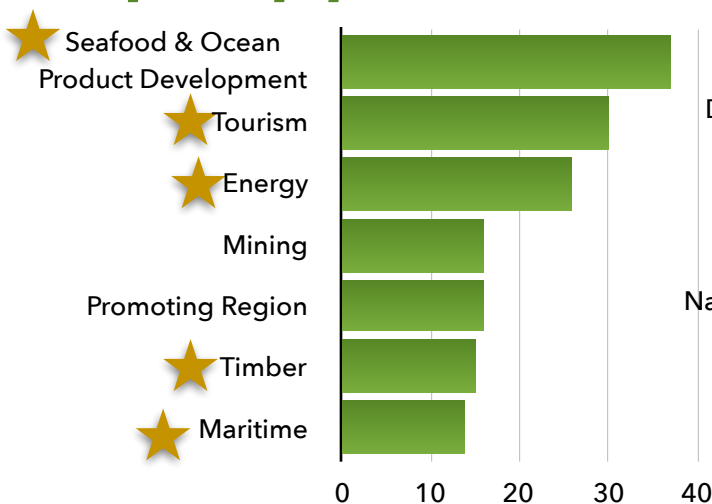
Top Strengths



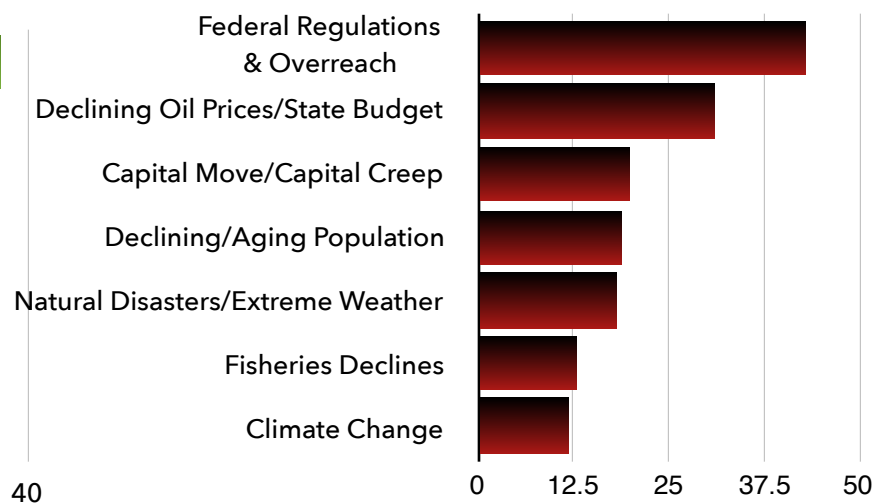
Top Weaknesses



Top Opportunities



Top Threats



Industry specific SWOT analyses for each of Southeast Alaska's key economic sectors are in the Strategic Direction Plan (pages 17-26). To see the full Southeast Alaska SWOT analysis see Appendix III. ★ A star signifies that a priority objective was developed to address this "top opportunity." Objectives were developed to address the two remaining opportunities.

