Refocused our business strategy to **invest with our values** and recover from historical underperformance.

Businesses are now **relevant**, **meaningful** and **impactful** for both profit and purpose.

Business income and cash flow are significant contributors to Sealaska’s financial position.

Solid foundation to **drive business growth** AND **increase shareholder dividends, benefits** and **investments** well into the future.
THE NEXT FIVE YEARS

Foster a transparent, problem-solving culture where people are valued and Working Together, Curiosity, Truth, and Focus thrive.

Establish our businesses – and employees – as leaders and innovators working to reduce the impact of climate change and support ocean health.

Explore and build new ways to create value from our land.

Work to improve the educational attainment and career success of our shareholders.

Double Operating EBITDA to $70M to support more programs, innovations and initiatives.
Oceans are the **foundation of life** on our planet, and they are in **crisis**—driven by plastic waste and **climate change**.

Ocean health is a **shared global responsibility**.

Our responsibility is to leverage our **collective wisdom, curiosity, humility**, and **passion for problem solving** to address this global crisis.

Ocean health is a **vision and guide** that directly connects to our traditional homelands and values.
WE ARE ALREADY MAKING PROGRESS

LAND

WATER

FOOD
Innovate in land management – including the preservation of 165,000 acres through the Carbon Project – $45M in net income in 2018

Harvest timber under environmental stewardship that includes healthy regeneration of all harvested lands

Community Collaborative Land Management Initiatives

Analyze tourism industry in Alaska

Investigate additional Sequestration opportunities
Understand and remediate groundwater pollution
Consult on efficient water infrastructure
Support coastal engineering to protect low-level coastlines
Create an Oceanography consulting practice
Develop solutions to keep plastics from entering the marine environment
Localize the supply chain to reduce the carbon footprint

Increase the value extracted from each fish

Remove plastics and non-compostable packaging from the supply chain

Create healthy, low-impact protein-based food from well managed fisheries and grains

Develop innovative products to further add value to “waste streams”
BUSINESS SUCCESS IS CORE TO OUR COMMUNITY SUCCESS
SHAREHOLDER PROGRAMS AND BENEFITS

Distributions | Record $38.6M

Scholarships | $800,000 in 2018; double 2017 | $10M to the endowment

Contributions | $11M to social and cultural benefits and services

Sealaska Heritage Institute | $1.8M contributed

Memorial Fund | $6M invested
PRIORITIES FOR 2019 AND BEYOND

Invest heavily in top shareholder priorities.

Increase the scholarship endowment.

Focus on improving educational attainment of our youth.

Develop enhancements to the scholarship program to support more voc-tech, job training and part-time student applicants.

TOP SURVEY PRIORITIES

Education & Vocational Scholarships

Language Revitalization Programs

Youth Programs

Job Training & Workforce Development

Dividends
Sealaska Heritage Institute

Sealaska Heritage’s Northwest Coast Arts Capital Campaign

Destination Southeast: Native Art and Culture Works for the Economy

Partnering together as a major sponsor of Celebration and Sealaska Heritage programs
SHI - The Northwest Coast Arts Capital in Heritage Square

Goal Ground Breaking June 2020
Sealaska Heritage Institute

Southeast Alaska receives over two-thirds of visitors to Alaska yet per SEC report, only one-third the visitor expenditures in our region.

NWC art is a community economic engine and fully sustainable.

- Connects Tlingit, Haida and Tsimshian arts and cultures within the visitor industry by providing experiences that tell our history through contemporary artwork that is not found anywhere else in the world.
- Lifts up and gives identity to every Southeast community creating an opportunity for everyone.
SHI - Activities Drive Our Economy

2018 Celebration – 4 Day Event

Served 10,000 people $2.2 million to Juneau economy

Show of Hands: Communities that send Dance Groups to participate in Celebration

- 130,000 people served from 2016-2018 and currently projected to double the amount of visitors to the museum in 2019
- 38 employees and is expected to grow to nearly 70 later this year and in 2020
- Contributed over $1.1 million to UAS – with increase to $1.8 million in 2019-2020
- Contributed almost $1.2 million to community school programs
- Generated revenues of over $10 million by leveraging Sealaska contributions
- Partner with SE communities to promote Native arts and cultures for all to enjoy
- Walter Soboleff Building is a community foundation with a commitment to maintain integrity of Northwest Coast Art – through education/training in formline design, carving, endangered weaving and basketry, sustainable arts like sea otter sewing, and cultural awareness.
- CBJ designation of Heritage Square recognizing the economic impact of monumental NWC art that includes the Walter Soboleff Building and new bronze house posts
- Advocating for:
  - Recognition of Juneau as the NWC Arts Capital
  - Designate NWC Art as a National Treasure
  - Arts degree’s and job training opportunities
  - Integrating NWC art in public places
A VISION FOR THE FUTURE

Bring traditional wisdom and passion for problem solving to help heal our oceans, expand our businesses, and drive success for our shareholders and communities.