Southeast Alaska COVID-19 Business Impacts Survey: Skagway

Southeast Alaska business leaders were asked how COVID-19 is impacting their businesses. Surveying took place between March 20th and 25th. Responding Skagway employers have already laid off 29% their total workforce due to the COVID-19 virus, with an average of 4 layoffs per organization. Nearly two-thirds of Skagway businesses expect to cut more staff shortly. Two-thirds respondents risk closing permanently.

### Skagway Businesses Responding

- Visitor or Tourism Industry: 12
- Food/Beverage Services: 6
- Retail / Wholesale Trade: 2
- Construction / Architecture / Engineering: 2
- Health Care: 1
- Communications / Information Technology: 1
- Professional & Business Services / Consultant: 1
- Real Estate: 1

**Total Businesses Responding = 28**

Representing **280** current workers

Respondents laid off **112** staff already

(or put into workers into unpaid status)

Avg. current workers per org. = **10** (27 in peak)

Avg. workers laid off so far per business = **-4**

Do you expect to make employment cuts in the future due to COVID-19? **Yes = 61%**

Maybe = **26%**

### Have you experienced any disruption in business due to COVID-19?

- Yes - We are currently not operating: 43%
- Yes - But we are still operating: 52%
- No: 4%

### Is your business at risk of closing permanently because of impact caused by COVID-19?

- Yes - Significant risk: 48%
- Yes - Moderate risk: 17%
- Uncertain: 22%
- No - Not at risk: 13%

### If you are at risk of closing, how many weeks of the current situation do you think you will be able to survive?

- Two or less: 11%
- Three to four: 32%
- Five to seven: 5%
- Eight to ten: 11%
- 12 to 18: 16%
- 19 to 51: 11%
- 52+: 16%

- = 16 weeks avg.

### How much do you project your revenues will change in the first half of 2020 compared to 2019?

- Increase: 0%
- No change: 0%
- Decrease: 17%
- Decrease significantly: 83%

Please estimate the percent revenue decline to your business due to COVID-19 in the last 30 days (compared to same period in 2019)?

- = **-73%**

Has your supply chain been disrupted?

- Yes = **78%**

Rate your level of concern about how COVID-19 will continue to impact your business:

<table>
<thead>
<tr>
<th>Maximum concern 74%</th>
<th>Significant concern 17%</th>
<th>Moderate concern 9%</th>
<th>Not concerned 0%</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>25%</td>
<td>50%</td>
<td>75%</td>
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