Southeast Alaska COVID-19 Business Impacts Survey

Southeast Alaska business leaders were asked how COVID-19 is impacting their businesses. Surveying took place between March 20th and 25th. Responding employers have already laid off 16% of their total workforce due to the COVID-19 virus, with an average of 4 layoffs per organization. One-third of businesses expect to cut more staff shortly. One-third of respondents risk closing permanently.

### Businesses Responding
- Visitor or Tourism Industry: 88
- Retail / Wholesale Trade: 36
- Construction / Architecture / Engineering: 18
- Food/Beverage Services: 14
- Seafood, Commercial Fishing, Maritime: 13
- Communications / Information Technology: 13
- Professional & Business Services / Consultant: 13
- Health Care: 13
- Other Non-profit: 9
- Real Estate: 7
- Arts: 6
- 9 Other sectors: 37

**Total Businesses Responding = 272**
**Representing 5,440 current SE workers**

Respondents laid off **1,088** staff already (or put into workers into unpaid status)

Avg. current workers per org. = **20** (28 in peak)

Avg. workers laid off so far per business = **-4**

Do you expect to make employment cuts in the future due to COVID-19? **Yes = 31%**

Maybe = **40%**

Has your supply chain been disrupted? **Yes = 64%**

Please estimate the percent revenue decline to your business due to COVID-19 in the last 30 days (compared to same period in 2019)? **= - 41%**

If you are at risk of closing, how many weeks of the current situation do you think you will be able to survive? **= 15 weeks avg.**

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Two or less</td>
<td>10%</td>
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<tr>
<td>Three to four</td>
<td>20%</td>
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<tr>
<td>Five to seven</td>
<td>5%</td>
</tr>
<tr>
<td>Eight to ten</td>
<td>22%</td>
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<tr>
<td>12 to 18</td>
<td>18%</td>
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<tr>
<td>19 to 51</td>
<td>12%</td>
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<tr>
<td>52+</td>
<td>13%</td>
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Rate your level of concern about how COVID-19 will continue to impact your business:

<table>
<thead>
<tr>
<th>Level of Concern</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Maximum concern</td>
<td>59%</td>
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<tr>
<td>Significant</td>
<td>28%</td>
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<tr>
<td>Moderate</td>
<td>11%</td>
</tr>
<tr>
<td>Not concerned</td>
<td>2%</td>
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Have you experienced any disruption in business due to COVID-19? Please describe.

- All my guests are canceling their reservations.
- We were already hit hard by the changes in the ferry system. With Covid19 I have lost all prebookings. I will be unable to pay my mortgage or bills. I am afraid I will be looking at bankruptcy.
- Availability issues for certain products at the national level and high demand for certain products at the local level.
- Cancelation of charters
- Clients canceling construction projects due to collapsing economic climate of tourist economy.
- Clients off work. When clients income is limited, they limit what they want us to do.
- Curtailment of programs; reduced or eliminated granting funds; staff working remotely; financial assets (endowment) down 13%.
- Dining room closed; alcoholic beverage sales suspended.
- Doors closed. Zero revenue.
- We also anticipate fundraising in the community will plummet.
- Expecting to be completely shut down until crisis ends.
- Extra man hours cleaning and the added expense of providing sanitizers at the door for customers.
- Flightseeing tours are being canceled at a rapid pace
- Hard to purchase normal quantities of product from Costco etc.
- My reservations for summer are being cancelled so quickly it has been hard to keep up. I am facilitating for many other vacation rental owners and represent about 40 property owners. I had to let my office helper go and I have been limiting the hours that my bookkeeper works.
- I don’t know how I’ll pay my rent.
- All galleries have canceled or not placed their spring orders because they anticipate no customers.
- It is a restaurant, so we are closed to all dine in options. I have had to lay off staff.
- It’s a gas station and we aren’t selling any gas. This is the really challenging time of year financially in this town normally. I fear that it’s just become impossible.
- Loss of revenue from advertising as companies tighten their budgets.
- Many of our freight and propane customers have shut down reducing the volumes of each.
- Materials not flowing in a timely manner. Customers are adversely affected so they can’t pay us for services rendered.
- New orders pretty much stopped a week ago. We’re scaling down staff and everything else that we can to survive.
- No one is coming through to look or buy cars
- No traveling, no cruise ships, no tourism means we make no money.
- Our real estate office is closed. There has been a decrease in home buyers.
- Our winter team is still working from home, but we are getting a number of tour cancellations and people inquiring about canceling their fishing trips for this summer.
- Previously awarded contract cancelled due to anticipated lack of future customers and cash flow
- Prices for halibut and sablefish are falling and it looks like fish processors will be shutting down
- Reduction in pricing, particularly for high value fresh market seafood products.
- Rents are not getting paid to me and in turn I am unable to pay my mortgages on those properties
- Stores where artwork is sold will not be open for at least some of the usual busy summer season.
- The impact of the Cruise ships not coming into our port, until perhaps July 01,2020 will put us out of business
- This was projected to be our biggest season and now we won’t be able to operate at all.
- Tourists generate the majority of our revenue so cancellation of the cruise ships for the season destroyed this year’s profits.
- Unable to see clients and refunded all prepaid appointments between March 15-31.
- We are a summer business that opens on May 1, but with the disruption we don’t know when we will open.
- We are a year-round business. The spring usually brings in a large number of business owners and workers, who frequent our establishment, but they have not arrived this year, leaving only locals who have no money. Additionally, we were forced to move to curb-side food pickup, which we do agree with given the current situation.
- We are entirely reliant upon crew ship traffic in Juneau. We have furloughed our staff.
- We are very busy - we sell groceries and liquor.
- We broadcast 24 hours a day and rely on volunteers to create local content to complement our news. We’ve had to restrict their contact at the station.
- We are technicians that cannot enter our customers’ homes.
- We have had to lay off our executive director
- We have laid off all our employees
- Our tenants are calling for fear they will not be able to pay rent. We have no income.
- We have some staff quarantined and unable to work; we have had to retool operations to accommodate needs of seniors and home health nurses are monitoring/testing homeless and seniors in-home for COVID-19
- We’ve seen a dramatic reduction in the Amount of donated food from our donor grocery stores.
- Wholesale orders on the manufacturing side of the business are down over 95% from FY19