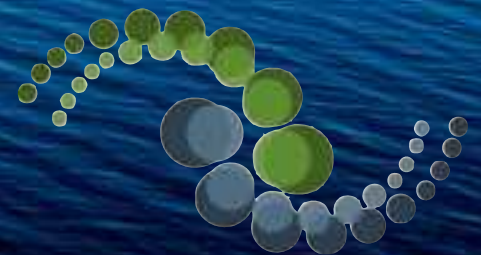




SOUTHEAST ALASKA

By the Numbers 2020

Meilani Schijvens
Rain Coast Data





2019

2020

2025

A scenic view of a coastal town with a harbor, surrounded by mountains and a blue sky. The town is nestled in a valley, with a large body of water in the foreground. The mountains in the background are covered in snow, and the sky is a clear blue with some light clouds. The overall atmosphere is peaceful and picturesque.

2019

2019 was supposed to be the
beginning our our recovery...

2019

A photograph of a sunset over a body of water. The sun is low on the horizon, creating a bright orange and yellow glow across the sky. Two children are walking in the foreground on a grassy field, silhouetted against the bright light. The background shows a calm body of water and distant land.

Record breaking sun...

THE SE ECONOMY

46,097 + 1%

Jobs

+455

\$2.3 + 3%

+\$63M

Billion in Earnings

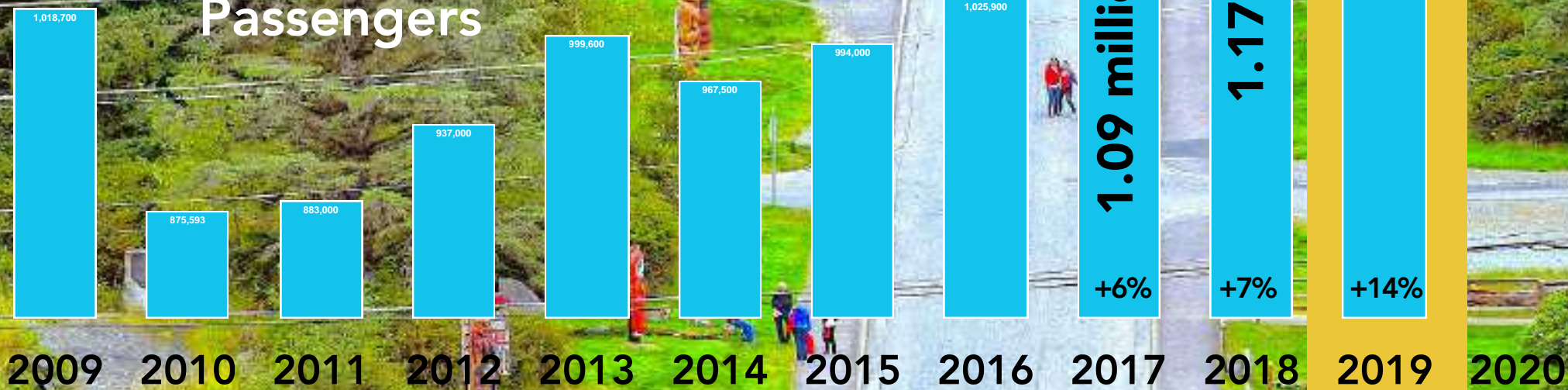
Community**Employment Change
2018-2019**

Juneau Borough	1.2%
Ketchikan Borough	-0.3%
Sitka Borough	1.7%
Prince of Wales	4.9%
Petersburg Borough	2.9%
Skagway Borough	0.5%
Haines Borough	2.3%
Wrangell Borough	-3.1%
Metlakatla	-11.1%
Hoonah SSA	11.9%
Yakutat Borough	2.9%
Gustavus SSA	-8.5%
Kake	5.6%
Angoon SSA	4.1%
Hyder	0.0%
Klukwan	24.4%

THE VISITOR INDUSTRY

2019

Southeast Alaska Cruise
Passengers



THE VISITOR INDUSTRY

8,350 + 5%

Jobs

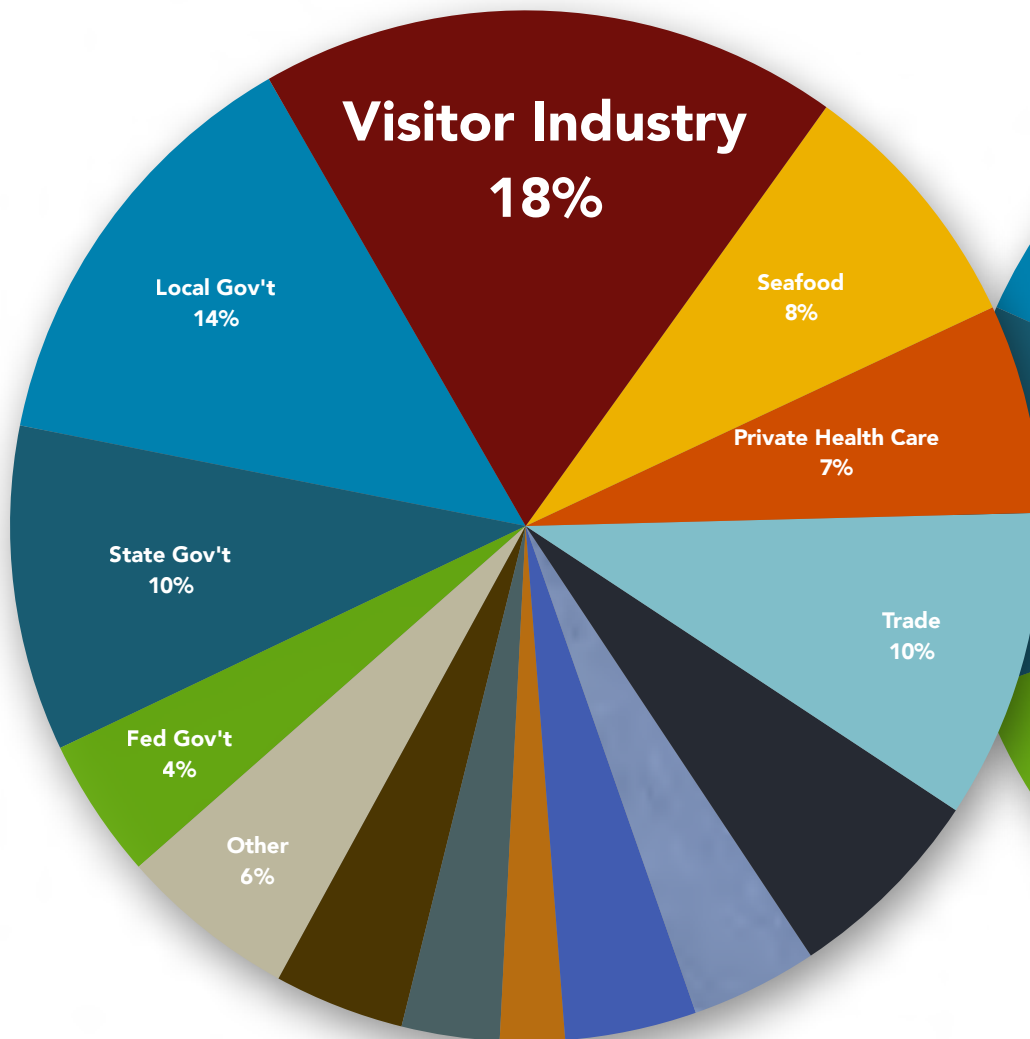
+390

\$272 + 9%

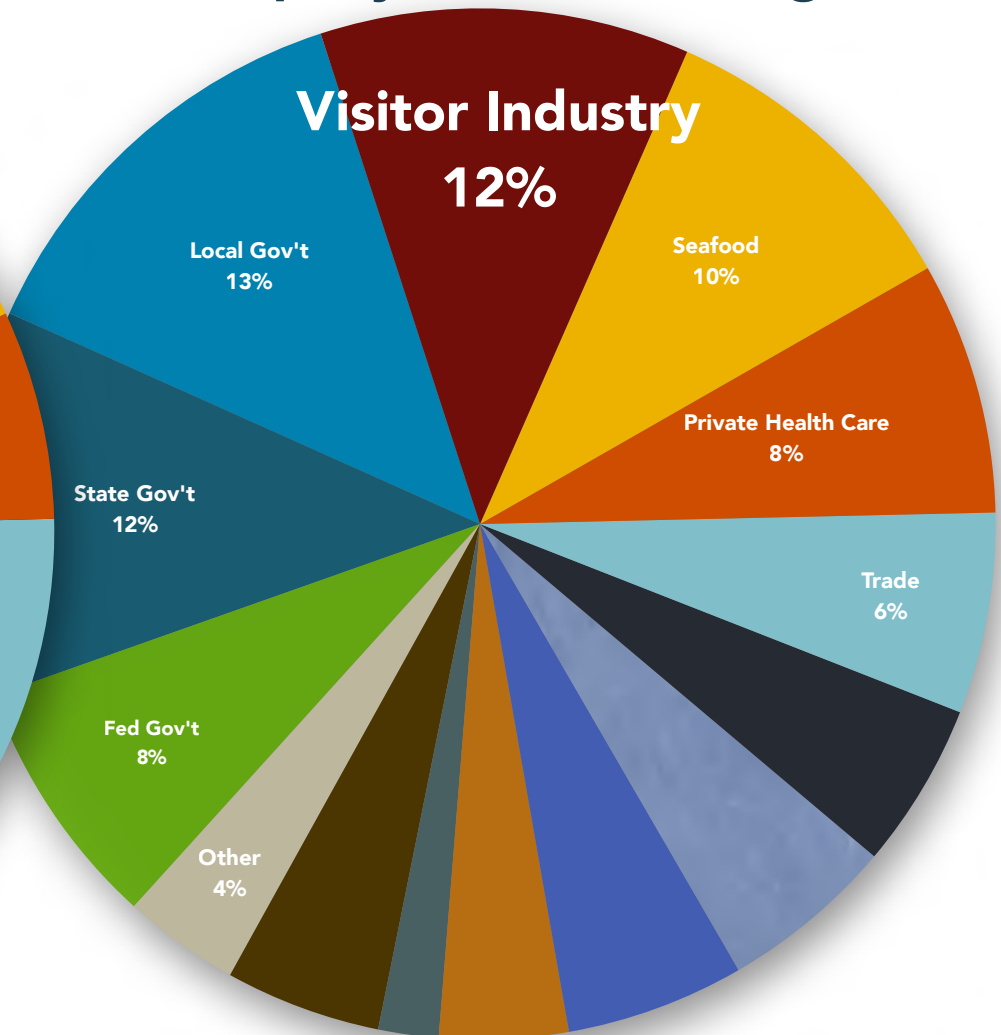
Million in Earnings +22M

How the visitor sector fits into the whole **Southeast Alaska Economy** 2019

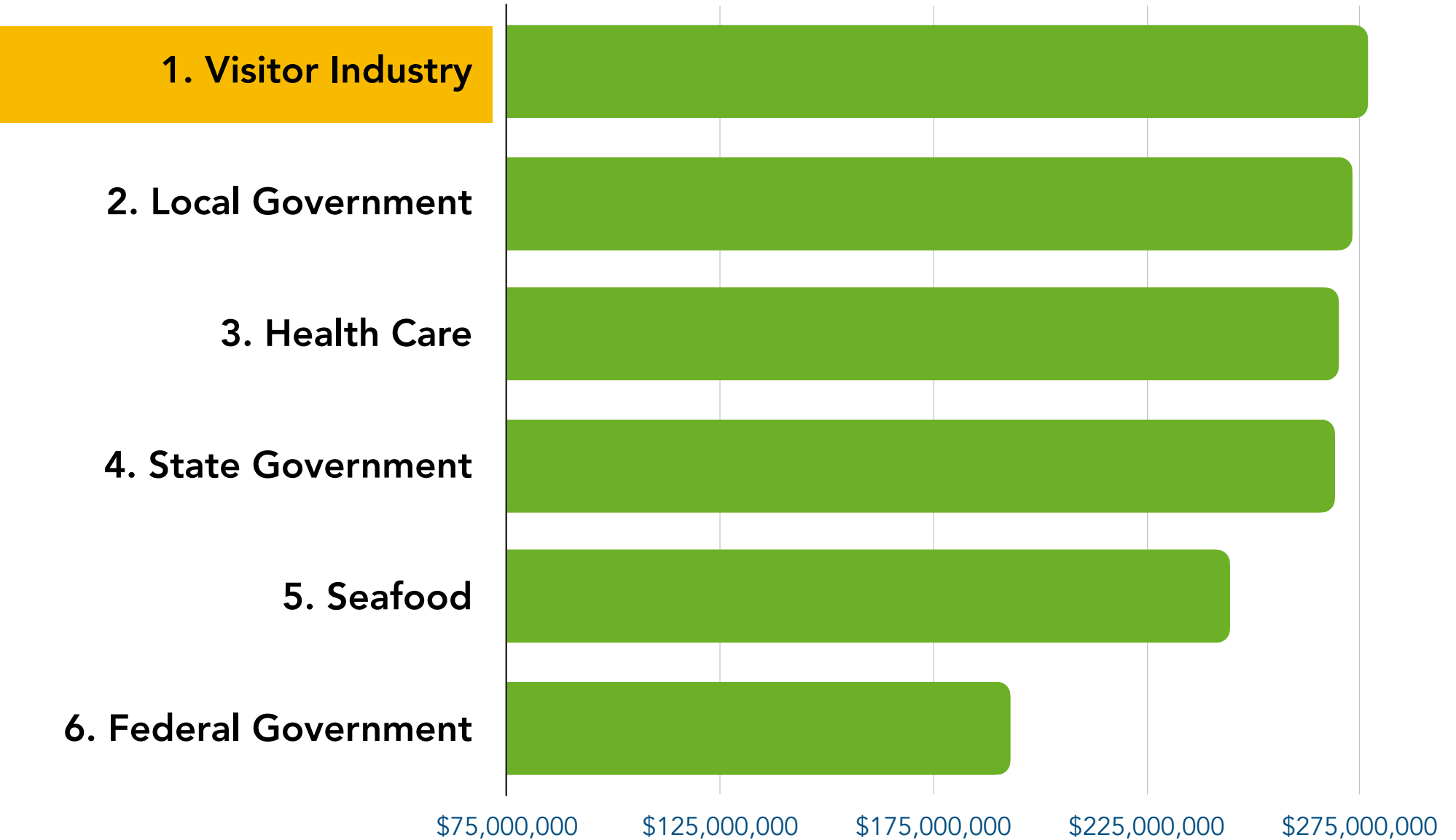
Annual Average Jobs



Employment Earnings



Overall Workforce Earnings (old) Outlook



THE TIMBER INDUSTRY



2019

THE TIMBER INDUSTRY

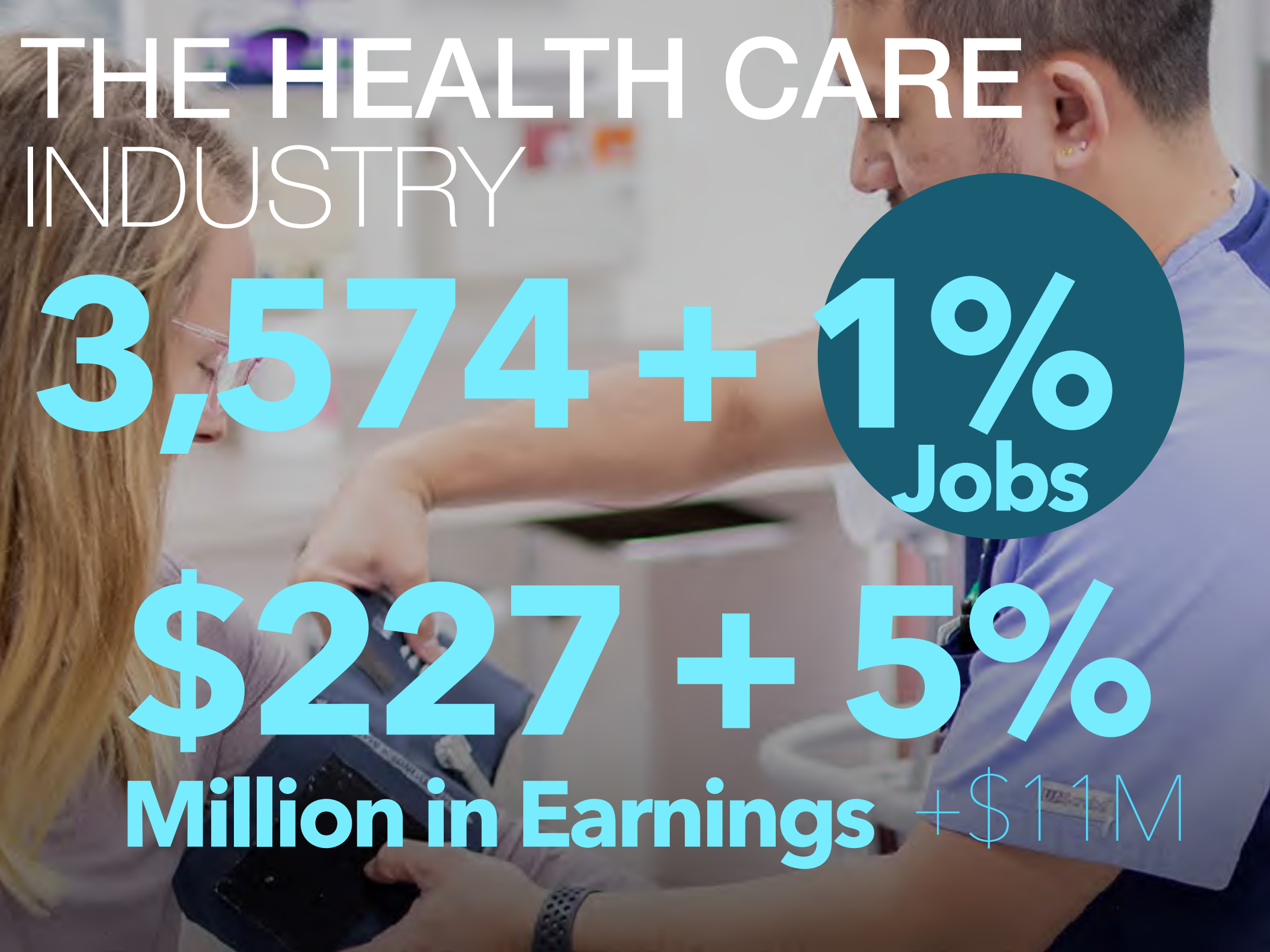
An aerial photograph of a large timber barge loaded with logs, floating on a river. The barge is long and narrow, with a white cabin and a blue smokestack. It is surrounded by stacks of logs on the riverbanks. The water is dark and calm.

372 + 10%
Jobs +35

\$23 + 20%
Million in Earnings +\$4M

A healthcare professional in blue scrubs is using a handheld medical device on a patient's arm. The patient is a woman with long blonde hair and glasses. The background is a clinical setting with medical equipment.

THE HEALTH CARE INDUSTRY 2019



THE HEALTH CARE INDUSTRY

3,574 + 1%

Jobs

\$227 + 5%

Million in Earnings + \$11M

2019

THE MINING INDUSTRY



THE MINING INDUSTRY

934 + 5%

Jobs

+45

\$95 + 2% + \$2M

Million in Earnings

THE SEAFOOD INDUSTRY

2019



THE SEAFOOD INDUSTRY

3,743 + 1%

Jobs

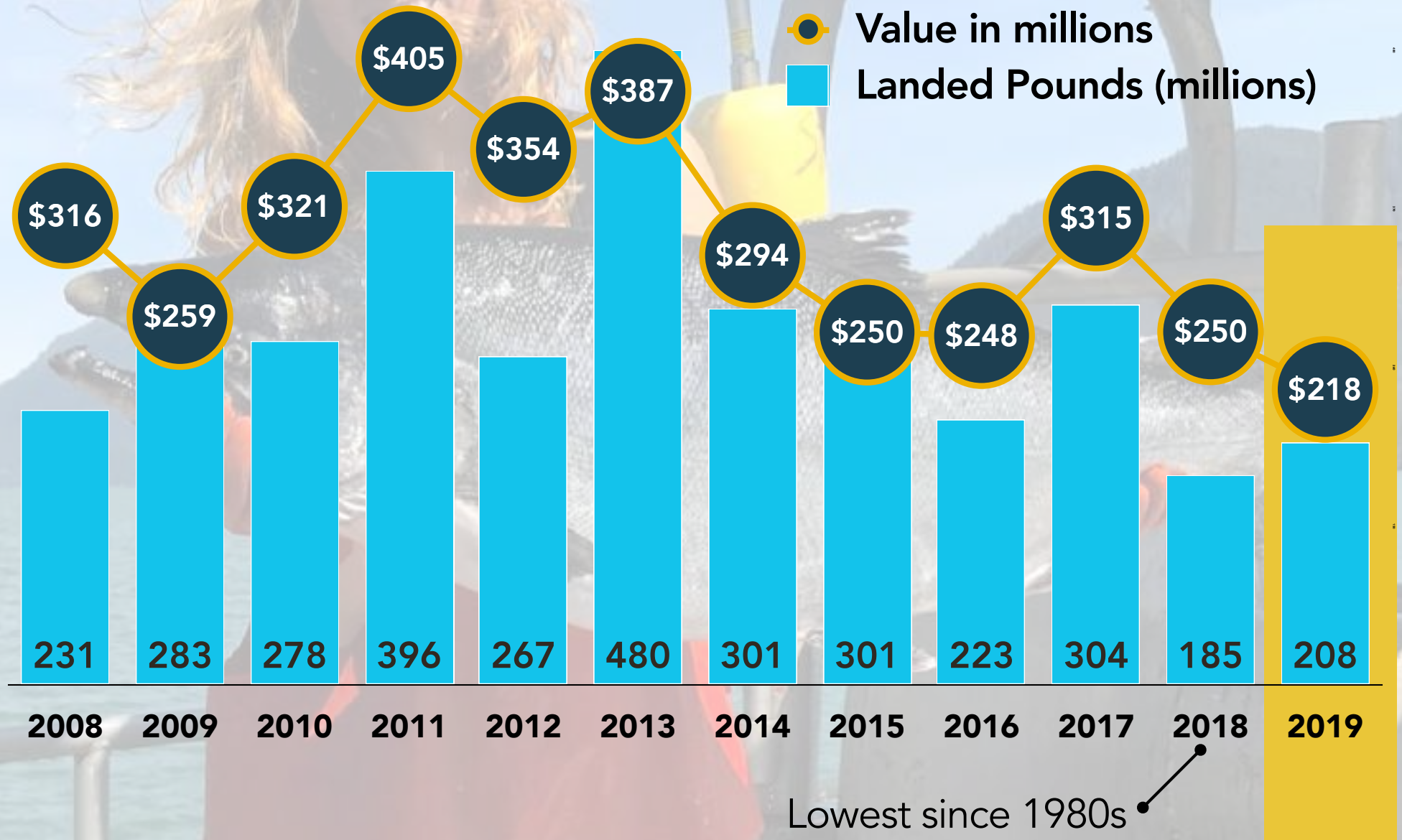
+32

\$238 + .2%

Million in Earnings
+ \$0.5 million

SEAFOOD

VALUE & POUNDS OF SEAFOOD LANDED SOUTHEAST ALASKA 2008 TO 2019 (INFLATION ADJUSTED)





THE CONSTRUCTION 2019 INDUSTRY

THE CONSTRUCTION INDUSTRY

1,903 – 0.3%

Lowest since early 1990s

Jobs -6

\$131 + 8%

Million in Earnings +\$10 M

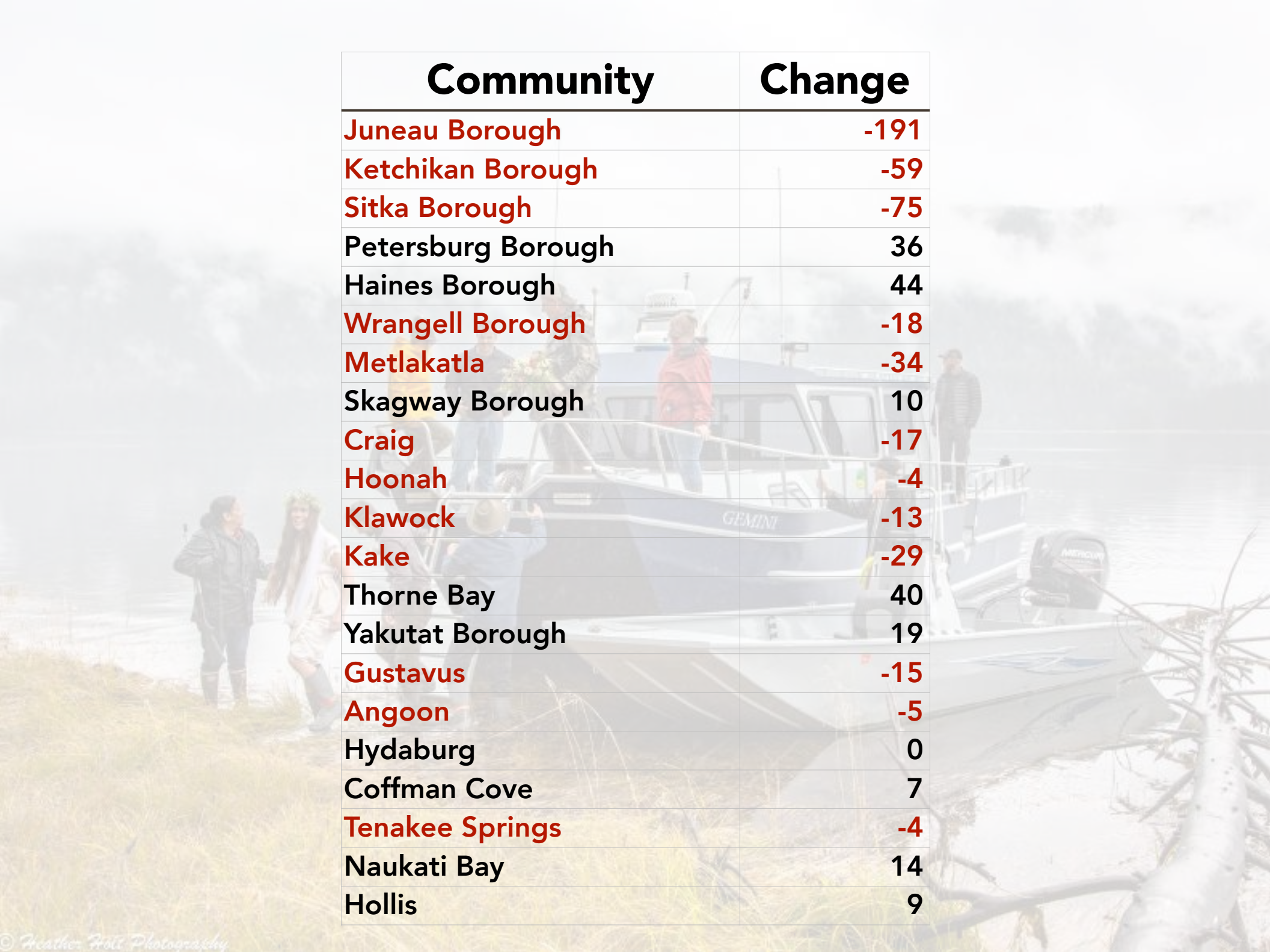
2019

DEMOGRAPHICS

DEMOGRAPHICS

72,737 – 0.4%

-284 People



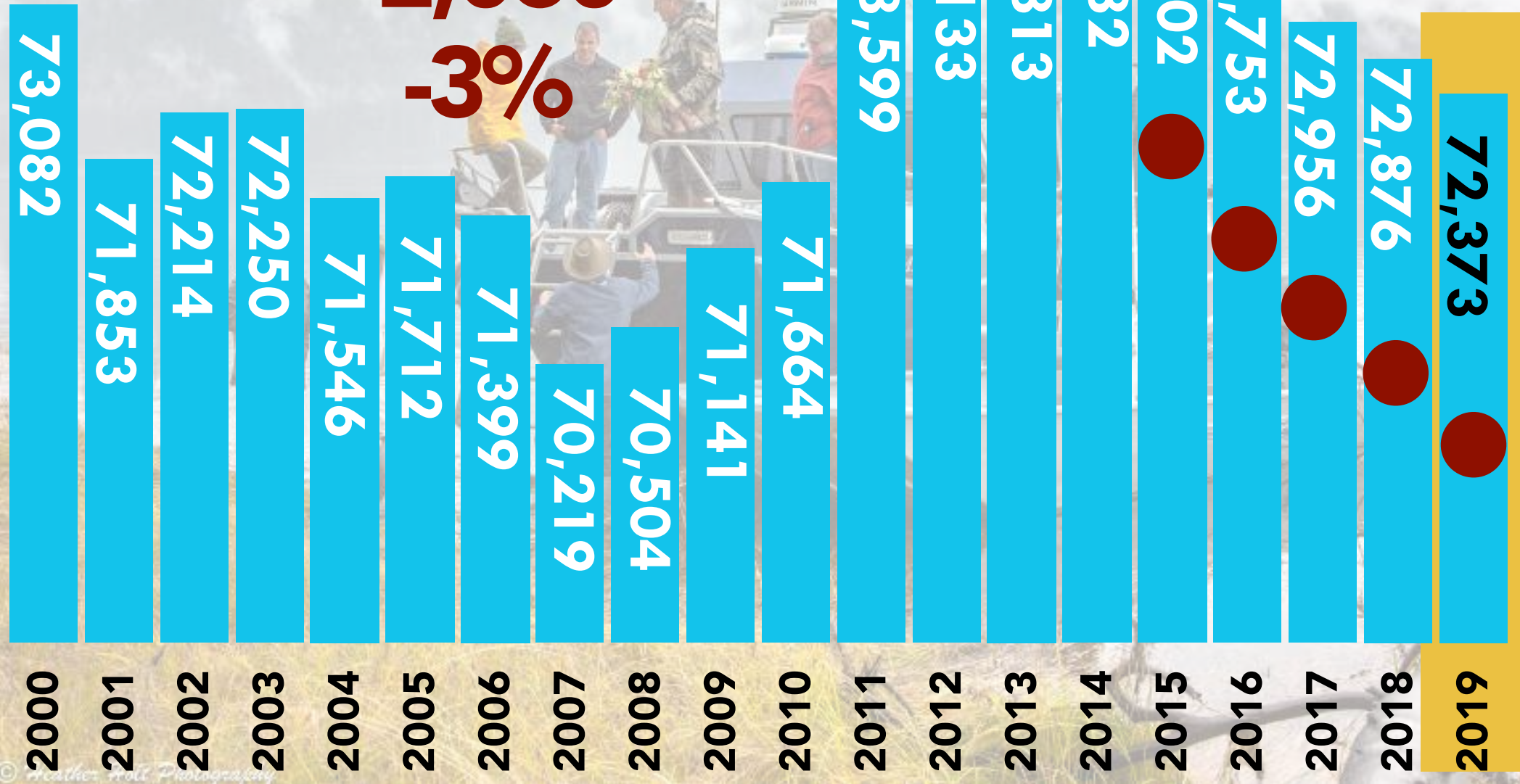
Community	Change
Juneau Borough	-191
Ketchikan Borough	-59
Sitka Borough	-75
Petersburg Borough	36
Haines Borough	44
Wrangell Borough	-18
Metlakatla	-34
Skagway Borough	10
Craig	-17
Hoonah	-4
Klawock	-13
Kake	-29
Thorne Bay	40
Yakutat Borough	19
Gustavus	-15
Angoon	-5
Hydaburg	0
Coffman Cove	7
Tenakee Springs	-4
Naukati Bay	14
Hollis	9

DEMOGRAPHICS

5 YEAR DECLINE =

-2,060

-3%



**K-12 enrollment increased for
the 3rd time in 23 years**



2019



8th grade dance



GOVERNMENT

2019

GOVERNMENT

12,994 —

Jobs

3%

-153

\$781 + 0.5%

Million in Earnings

-49%
2012 to 2019

Declining **Ferry Service/ Southeast Ridership**



Jobs Wages **Up in 2019**

 Visitor Jobs and Wages

 Timber Jobs and Wages

 Health Care Jobs and Wages

 Mining Jobs and Wages

 Seafood Jobs and Wages

 Construction Wages

 Government Wages

 K-12 Enrollment

Population, Government Jobs

A scenic view of a coastal town with a harbor, surrounded by mountains and a blue sky. The town is nestled in a valley, with houses and buildings visible. The water is a deep blue, and the mountains in the background are covered in snow. The sky is a clear blue with some light clouds.

2020

The year we never wanted...

2020

It started off okay...

**Jan-March =
+200 Jobs**

PRE EXISTING
CONDITIONS

2020



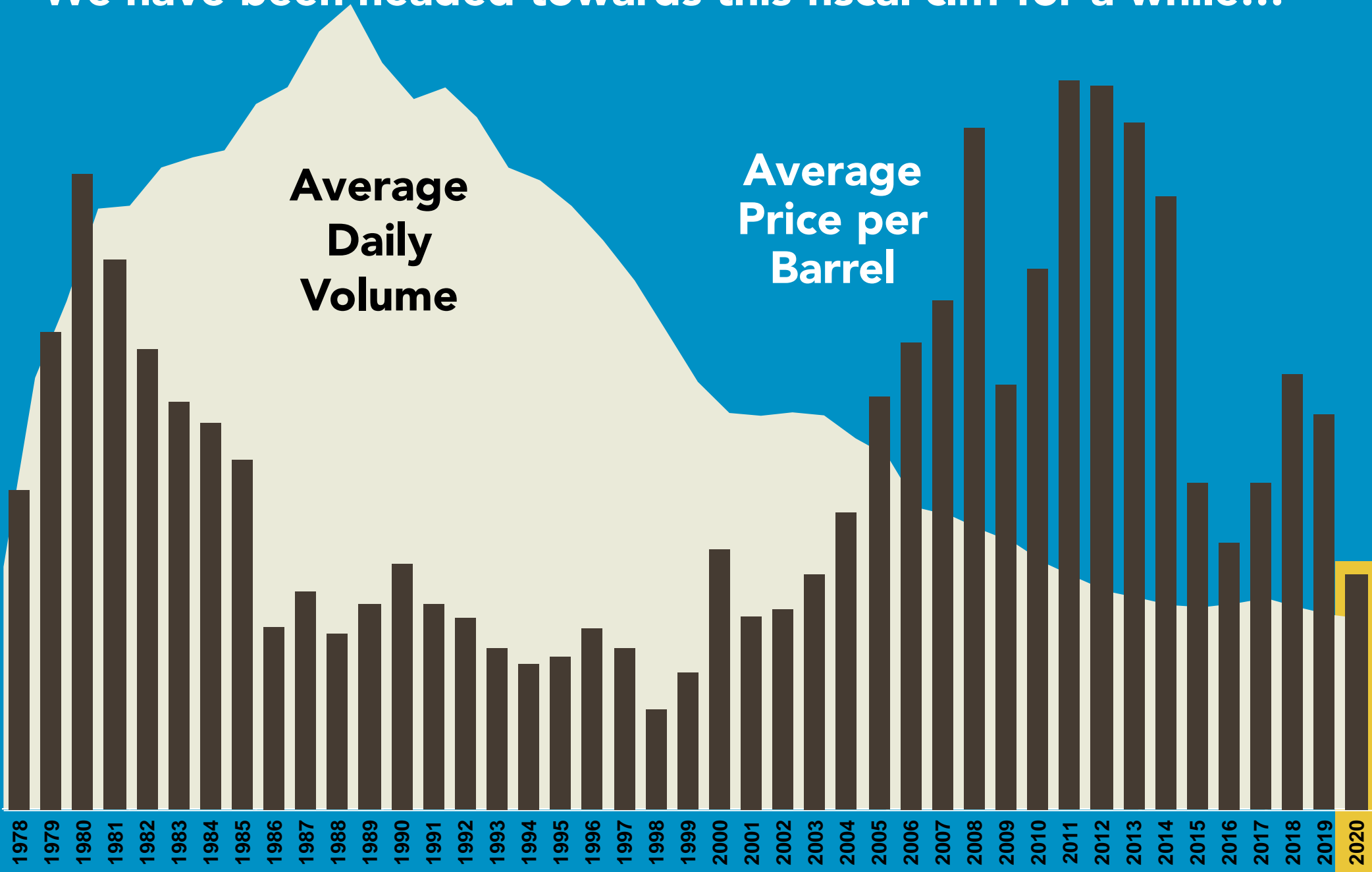
PRE EXISTING CONDITION

STATE FISCAL CRISIS

2020

Avg. Daily Volume of the Trans Alaska Pipeline System and Inflation Adjusted Price Per Barrel, 1978-2020

We have been headed towards this fiscal cliff for a while...



U.S. crude oil's historic plunge below zero

The price of U.S. benchmark crude fell below \$0 a barrel due to a drop in demand caused by the coronavirus – the first time that the price on a futures contract for oil has gone negative, analysts say

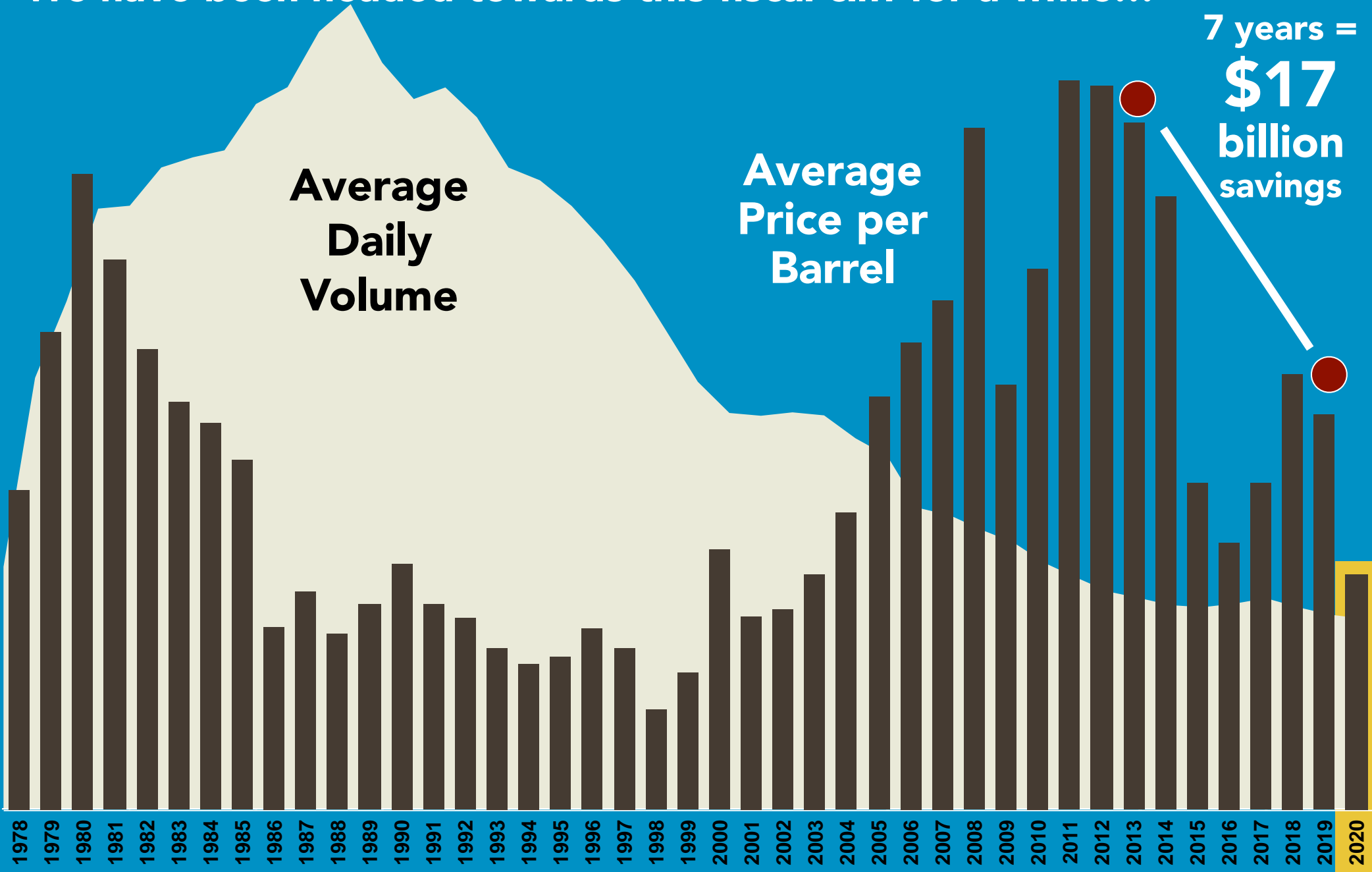


West Texas Intermediate (WTI) crude oil price per barrel



Avg. Daily Volume of the Trans Alaska Pipeline System and Inflation Adjusted Price Per Barrel, 1978-2020

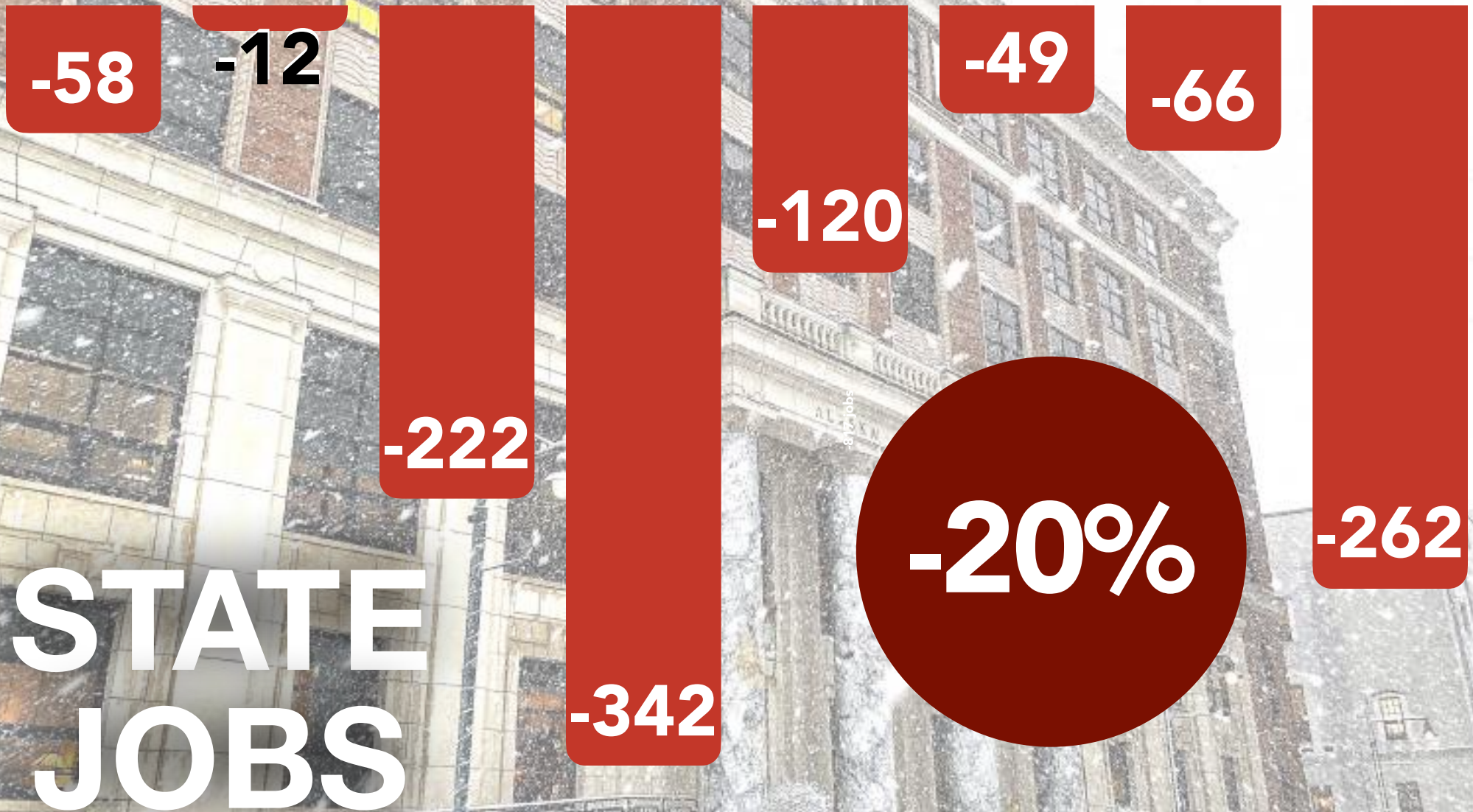
We have been headed towards this fiscal cliff for a while...



What this means moving forward....

- Our Constitutional Budget Reserve Fund is expected to be near **depleted in FY 2021**
- The enacted budget for fiscal 2021 totals \$5.2 billion - resulting in a **\$953 million budget gap.**
- Even without PFD payments, the state will **not have enough cash in its primary savings to cover the budget deficit.**
- Alaska has no state sales tax, no state property tax, and no income tax. The legislature discussed various revenue-raising proposals but **none were enacted.**

DOWN -1,130 JOBS IN 8 YEARS



**STATE
JOBS**

2013

2014

2015

2016

2017

2018

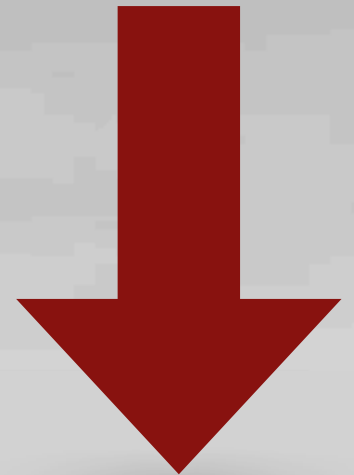
2019

2020

PRE EXISTING CONDITION **Tariffs**



Trade War With China



**HORRIFIC
TIMING**

2020

A photograph of a metal bin filled with salmon. The salmon are bright orange and appear to be in a processing or storage facility. The bin is made of metal and has some blue and yellow markings. The background is dark and out of focus.

SEAFOOD INDUSTRY

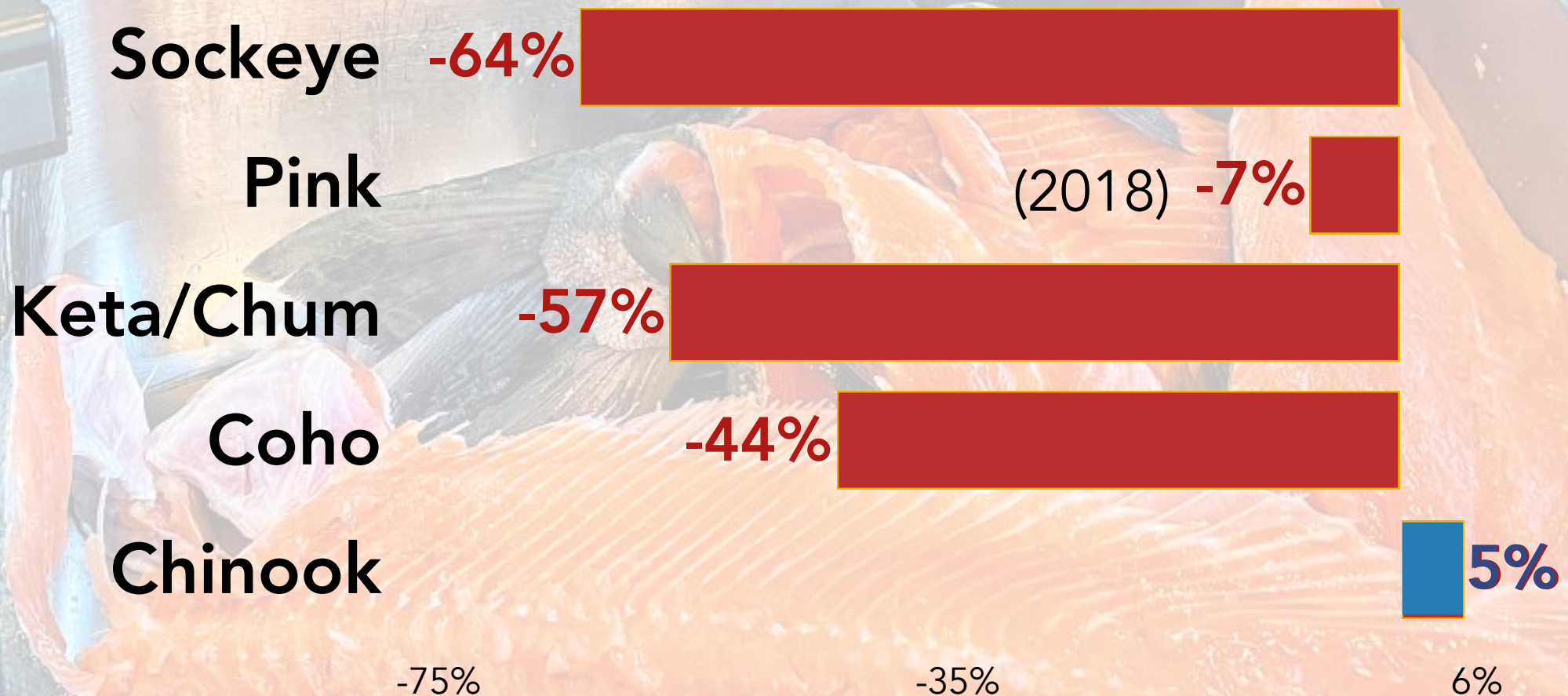
2020

**The worst
seafood season
since 1976...**

Wrangell & Petersburg declare
economic disaster areas

SEAFOOD INDUSTRY

SE Salmon Catch: 2020 vs. 2019
Year over year: week 37



Source: ASMI and McDowell Group

Seafood Prices

- Hit by tariffs
- Hit by global decline in restaurant demand
- Hit by cost of mitigation measures

The worst seafood season
since 1976...

**"In a good year we
catch 4-5 times this
year's catch, and our
best year is more than
6 times higher than
2020."**

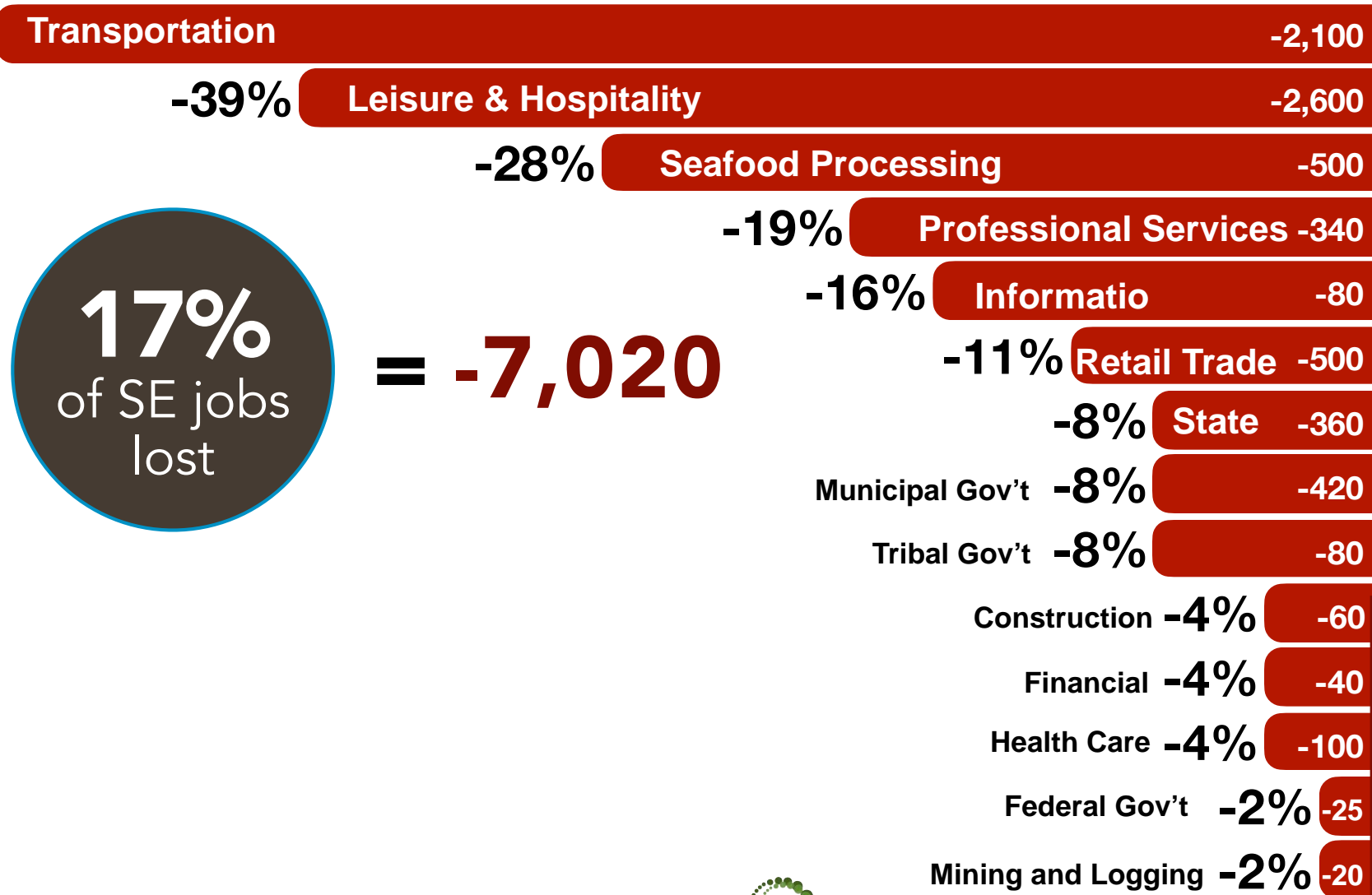
COVID-19
IMPACTS

2020

Southeast Alaska Jobs April to August

Change in Southeast Jobs: **April-Aug 2020 Compared to April-Aug 2019**

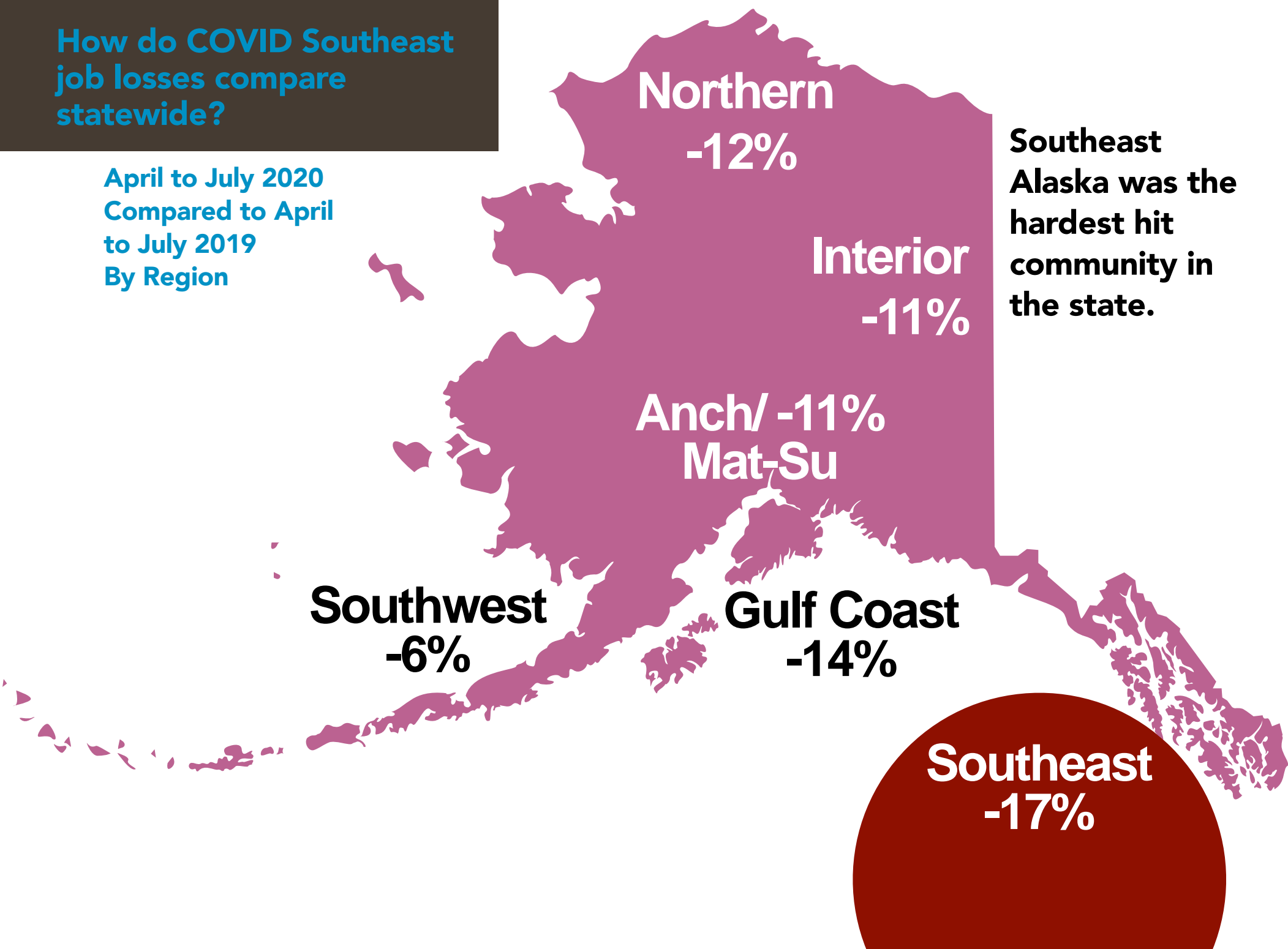
COVID-19 Impacts 2020



How do COVID Southeast job losses compare statewide?

April to July 2020
Compared to April
to July 2019
By Region

**Southeast
Alaska was the
hardest hit
community in
the state.**



Southeast TOURISM Projections 2020

Estimated Regional Visitor Industry Projections for 2020

43

**Cruise Ships in
Southeast**

606

**Cruise Ship
Voyages**

1.4

**Million
Cruise
Passengers**

\$793

**Million in
Tourist
Spending**



2020

Southeast TOURISM Reality 2020

Actual Regional Visitor Industry in 2020

2

**Cruise Ship
Voyages**

**(small
ships)**

48

**Cruise
Passengers**



2020



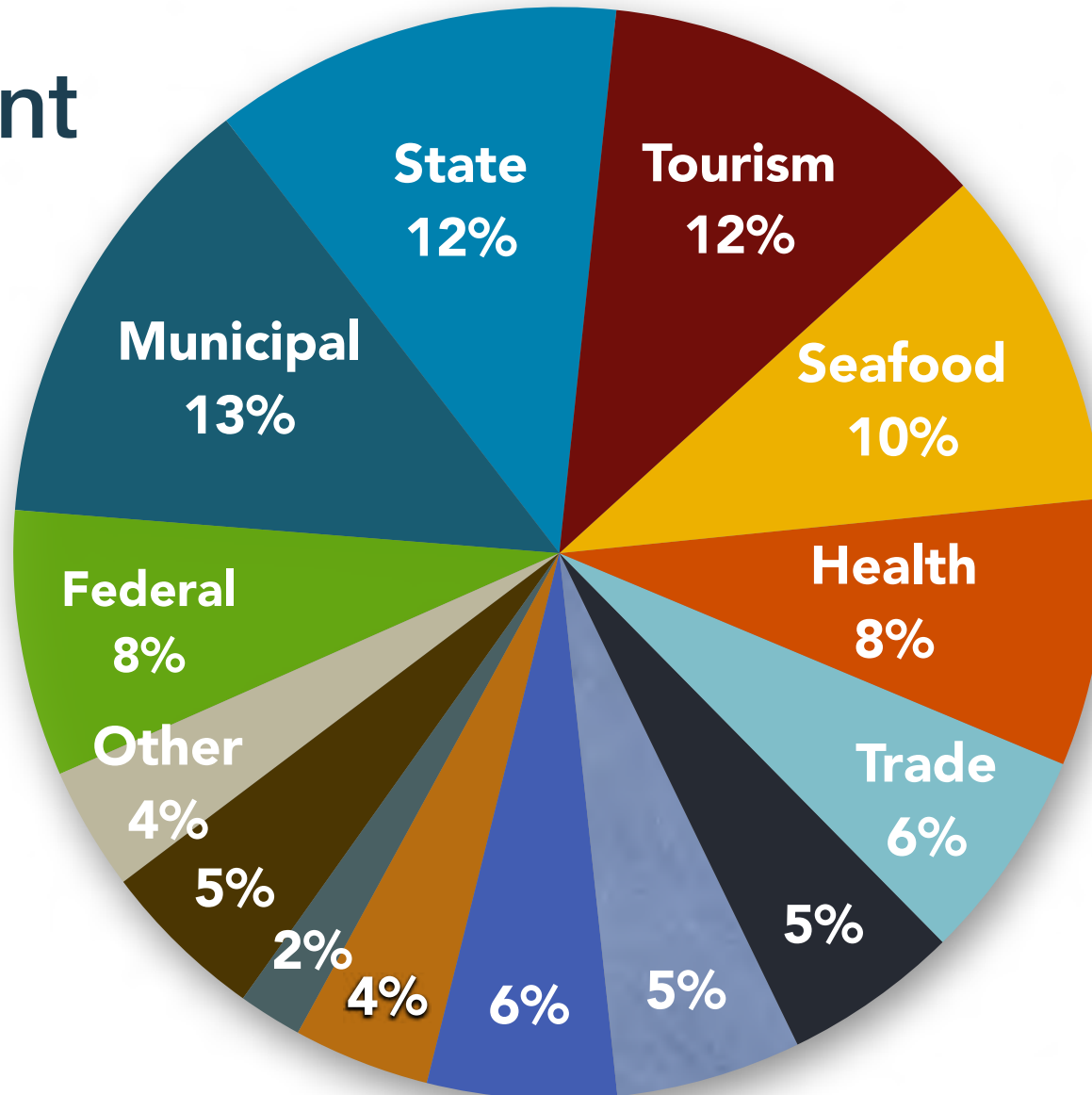
Southeast TOURISM 2021

**It is too early make
projections for 2021**



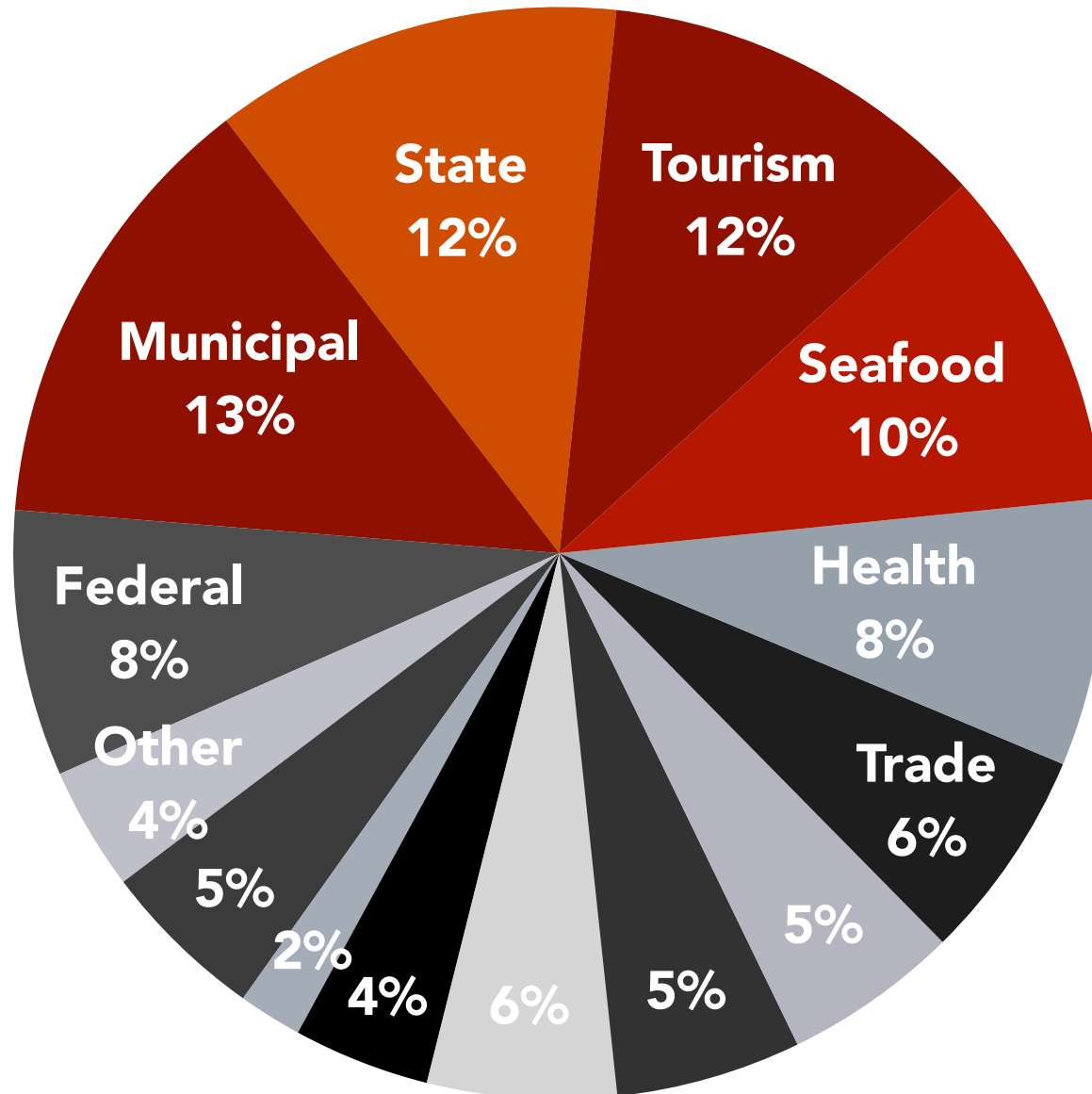
Southeast Alaska Economic Diversification

Employment
Earnings



Southeast Alaska Economic Diversification

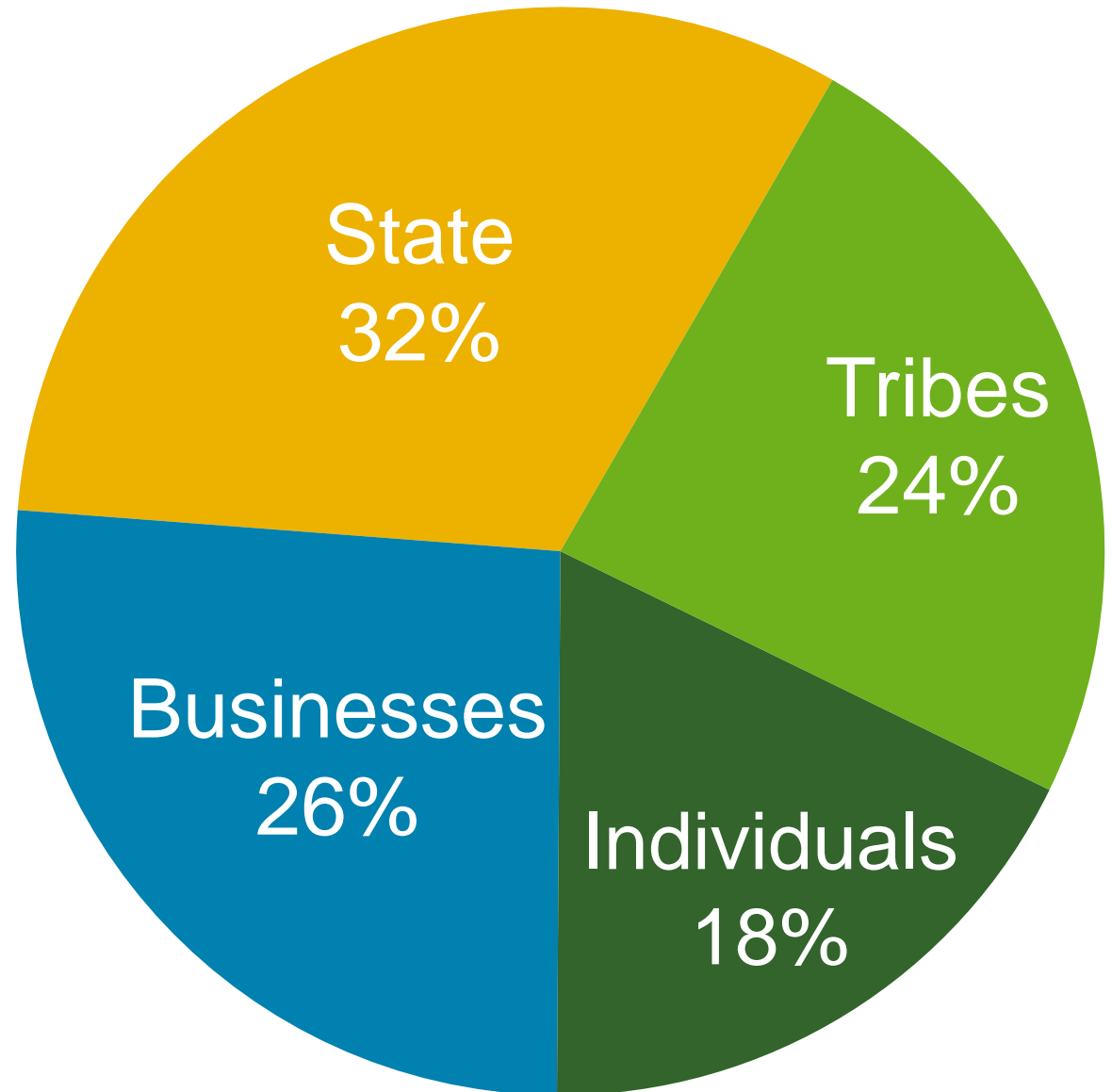
Our 4
top
sectors
all in
trouble
at the
same
time



Federal CARES Spending by Recipient

**\$5 Billion
Alaska**

Southeast
unknown
(est. 10%)
\$500 million)



State CARES Act grants: Southeast Alaska

\$120 Million, \$60 million spent

100%

Kupreanof
Elfin Cove
Hyder
Klawock Lake
Klukwan
Naukati Bay
Kasaan
Coffman Cove

8

70-95%

Tenakee Springs
Angoon
Hydaburg
Port Alexander
Pelican
Saxman
Kake
Craig
Skagway

9

46-62%

Thorne Bay
Gustavus
Klawock
Petersburg
Haines
Wrangell
Yakutat
Sitka
Ketchikan
Juneau
Hoonah

11

0%

Edna Bay
Hollis
Metlakatla
Point Baker
Port Protection
Whale Pass

6

Any money that communities don't spend by Dec. 30 must be returned to the federal government.

Construction 2020

A photograph of a construction site in an urban environment. In the foreground, a yellow excavator is partially visible. In the middle ground, a large yellow lattice boom crane with the name 'COOGAN' on its side is positioned on a dirt area. Behind the crane is a long, low building with a glass facade. To the right, there's a yellow building. In the background, there are more buildings and a hillside with trees under a clear blue sky.

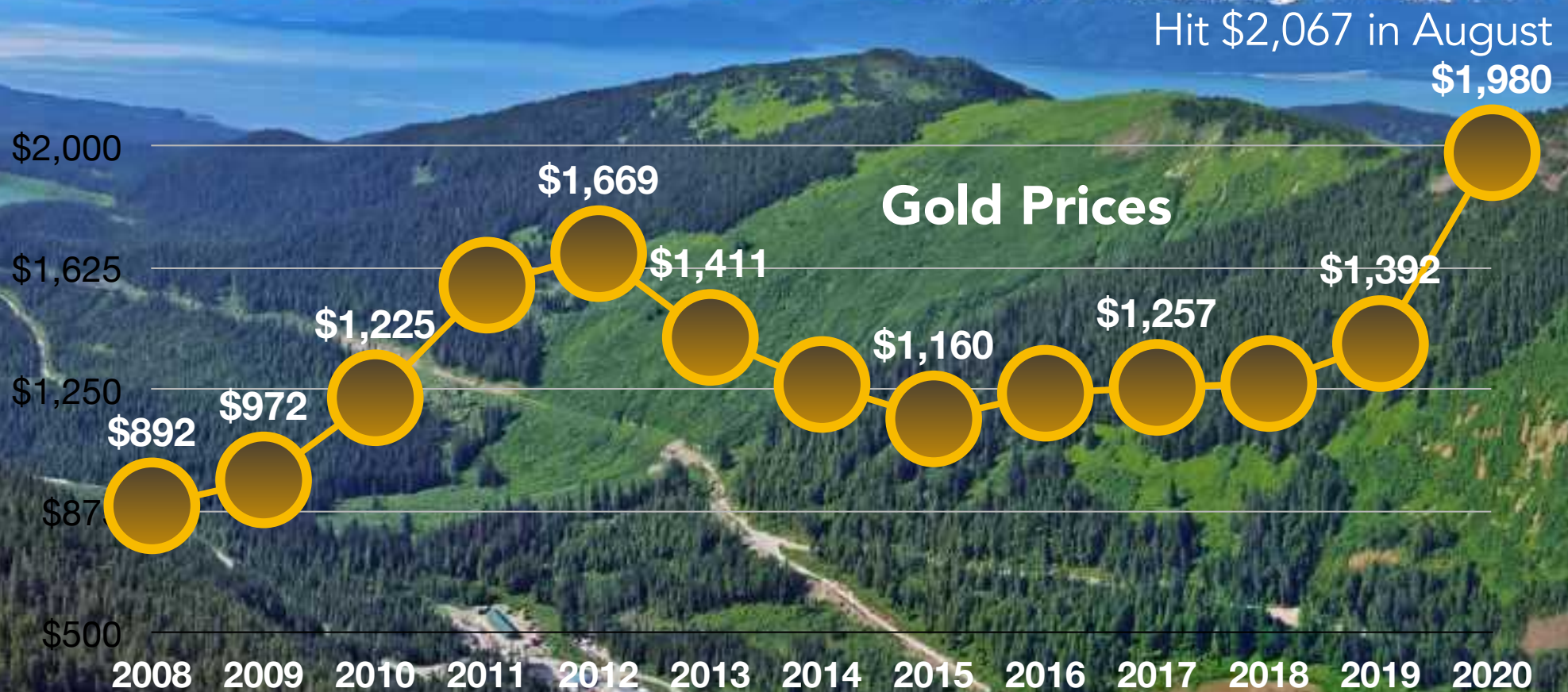
Busy but few projects in pipeline

Timber 2020

An aerial photograph showing a massive raft of logs floating in the ocean. The logs are stacked in neat rows, filling the left side of the frame. In the center, a smaller section of logs is being moved or secured. To the right, a group of five workers in safety gear stands on a platform of logs. A small tugboat is visible in the bottom right corner, likely managing the raft's movement. The water is a deep blue with visible ripples and waves.

Low supply of timber

Mining 2020



High mineral values

Health Care 2020

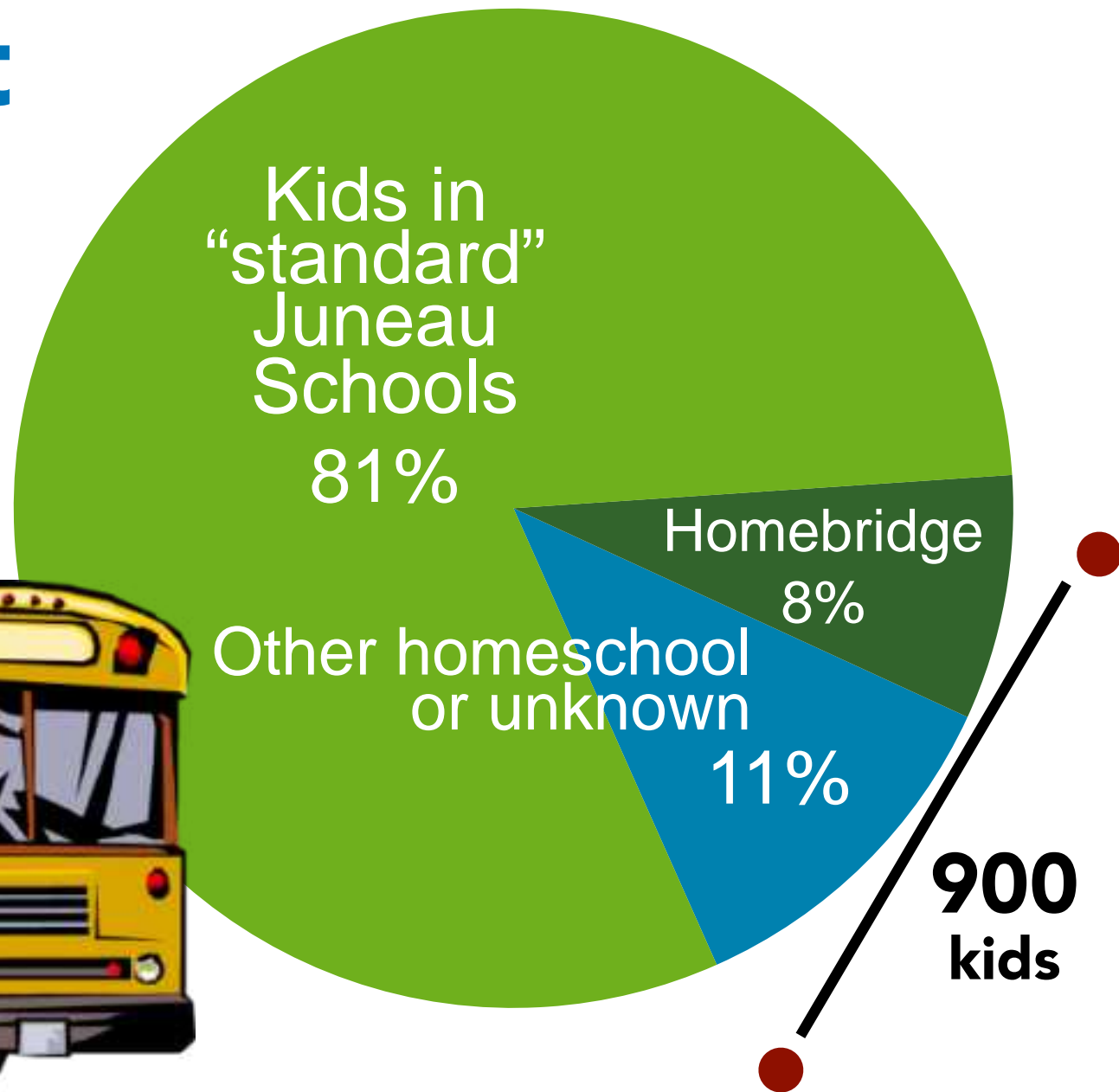


Able to redeploy

Sept. 18 2020 K-12 Enrollment (compared to Oct. 2019)

**Enrollment
down by
11%**

**Potential major
impacts on
school funding**



SE Businesses **COVID-19** Impacts

June Survey
Total Businesses
Responding
= 460

Revenue Decline 2020 (through June)

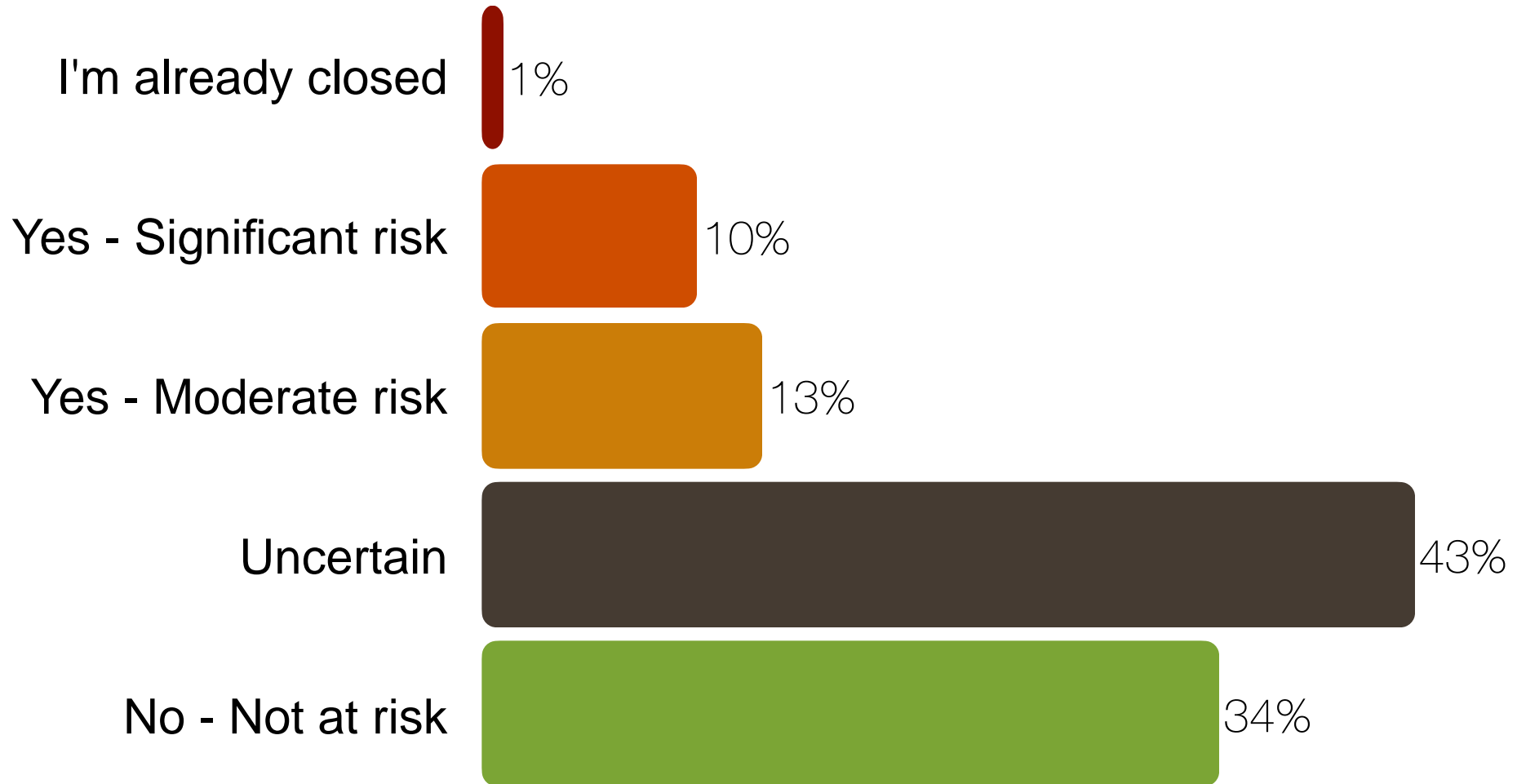
= - 57%

Revenue Decline By Industry

■ Average percent revenue decline to your business due to COVID-19 in 2020



Is your business at risk of closing permanently because of impact caused by COVID-19?

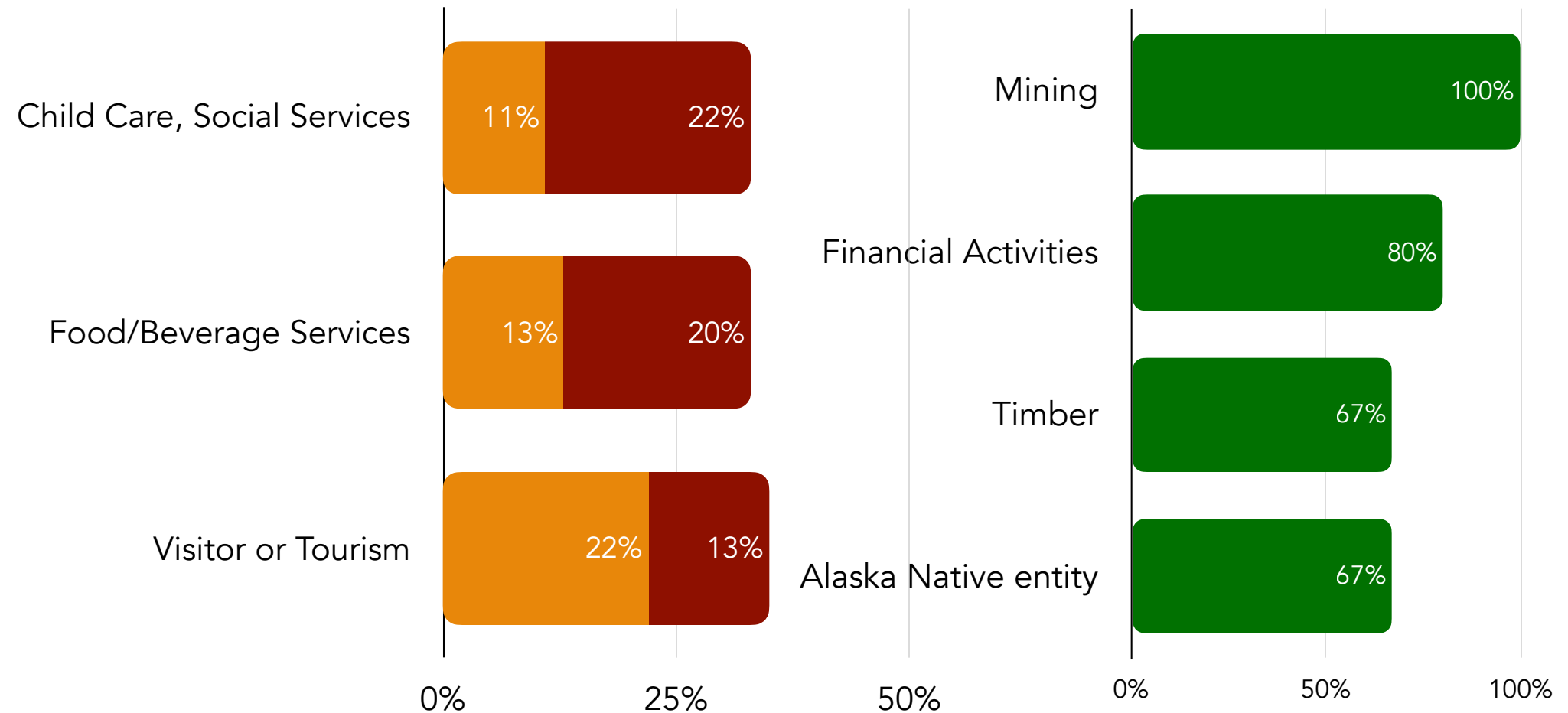


Risk of closing = 24%

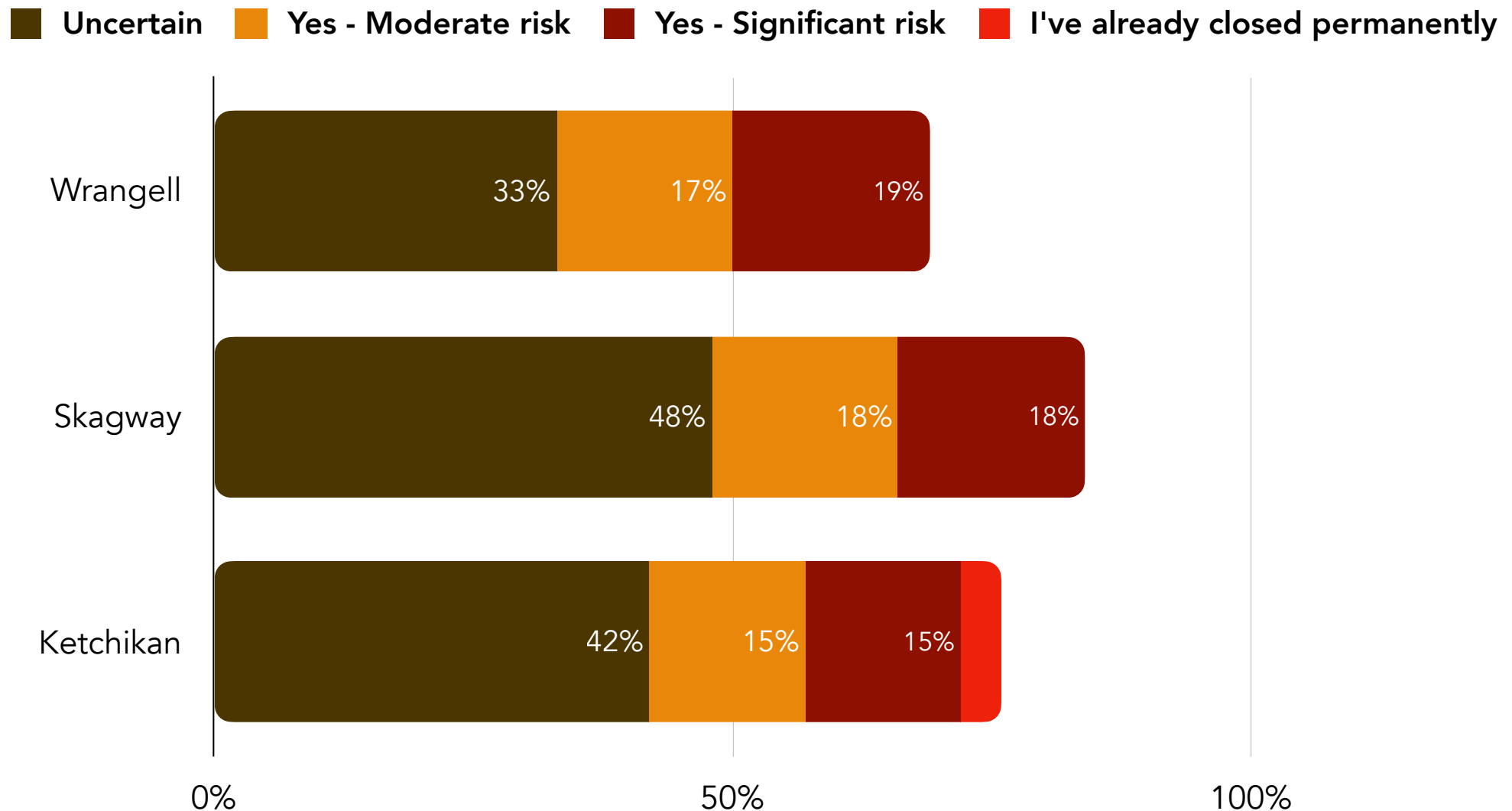
Is your business at risk of closing permanently because of impact caused by COVID-19?

Yes - Moderate risk
Yes - Significant risk

No - Not at risk

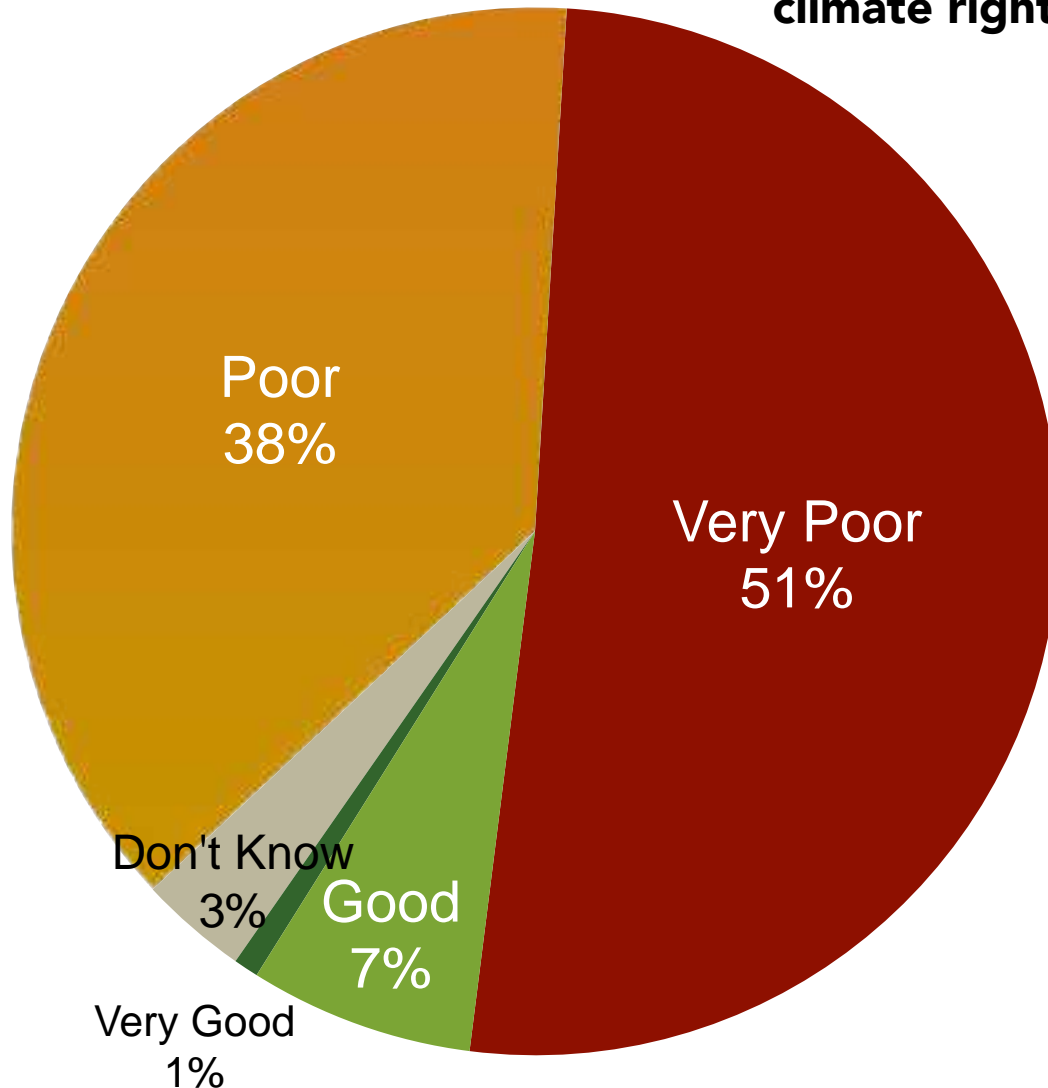


Is your business at risk of closing permanently because of impact caused by COVID-19?



Southeast **Business** Climate Survey Results 2020

June **2020** Southeast Alaska: **How do you view the overall business climate right now?**

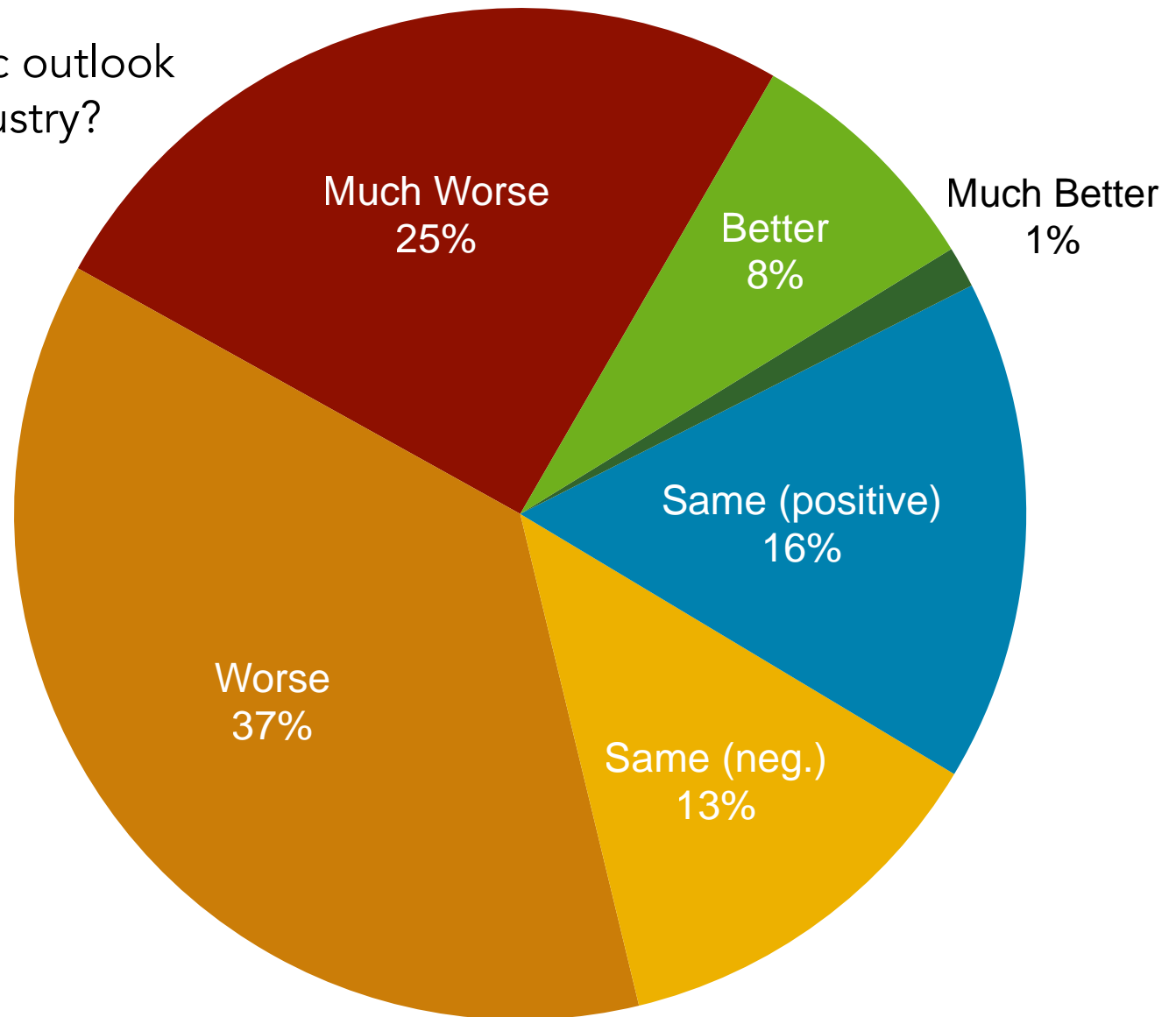


8% Positive
89% Negative

Southeast **Economic Outlook**

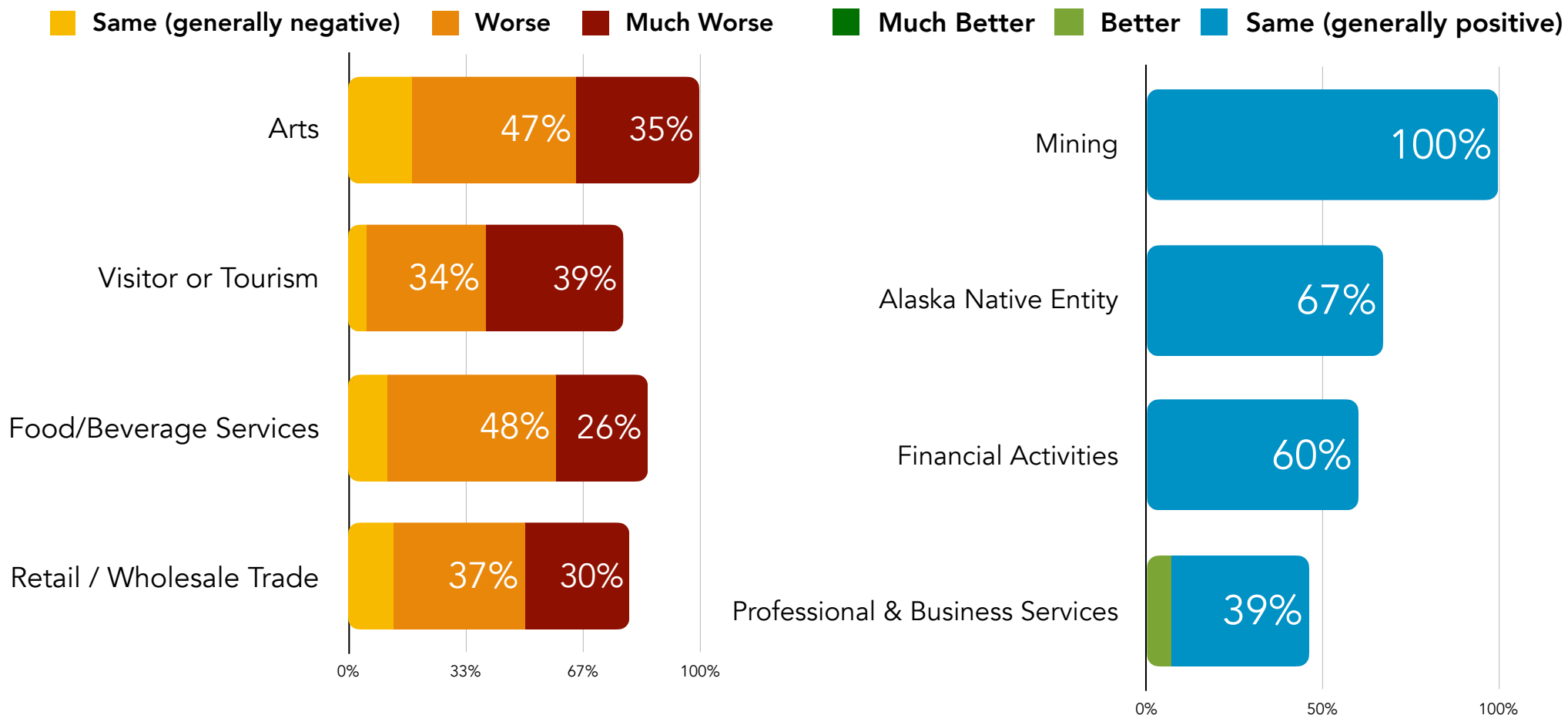
2020: What is the economic outlook for your business or industry?

25% Positive
75% Negative



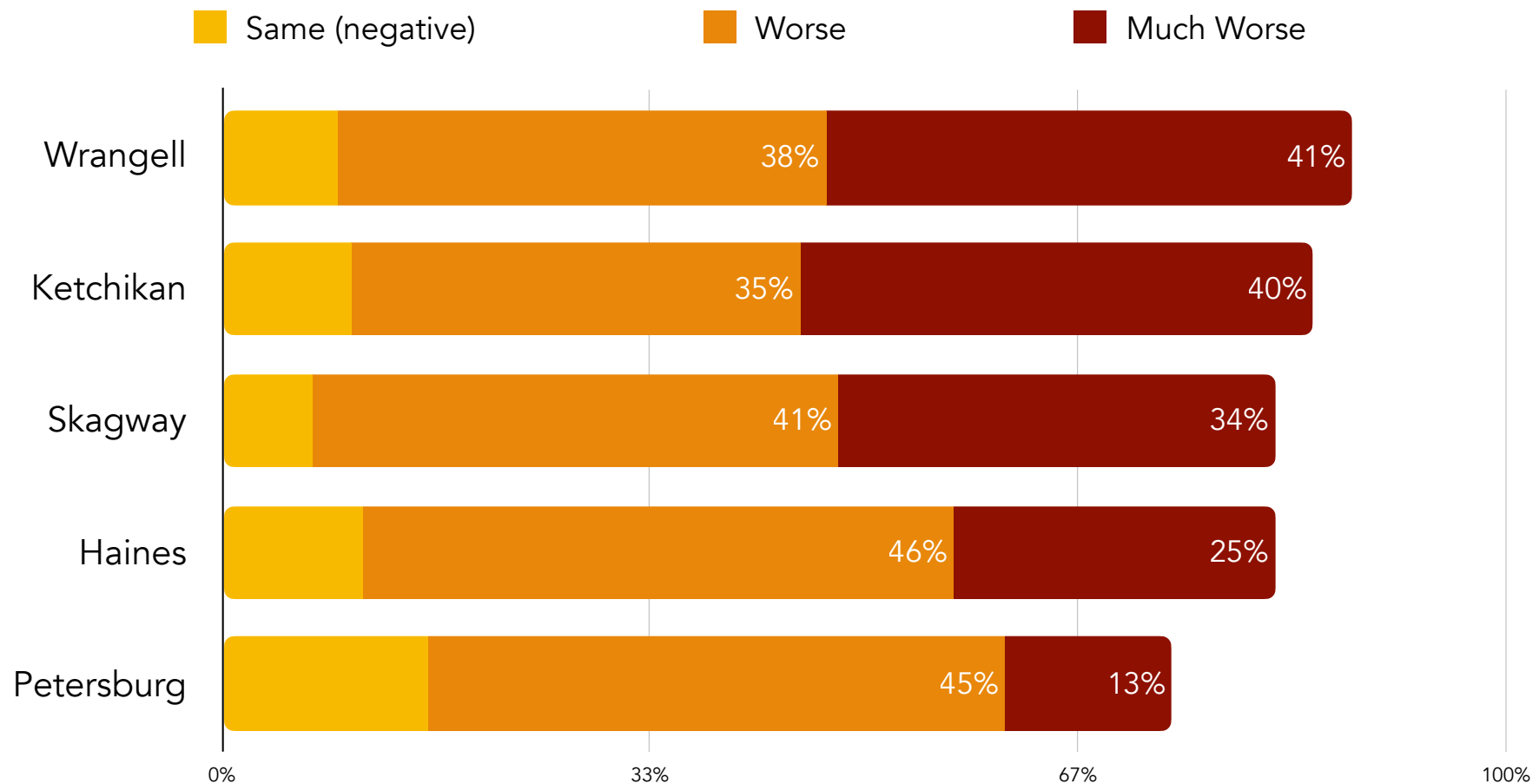
Southeast Economic Outlook: by Industry

2020: What is the economic outlook for your business or industry?



Southeast Economic Outlook: by Community

2020: What is the economic outlook for your business or industry?

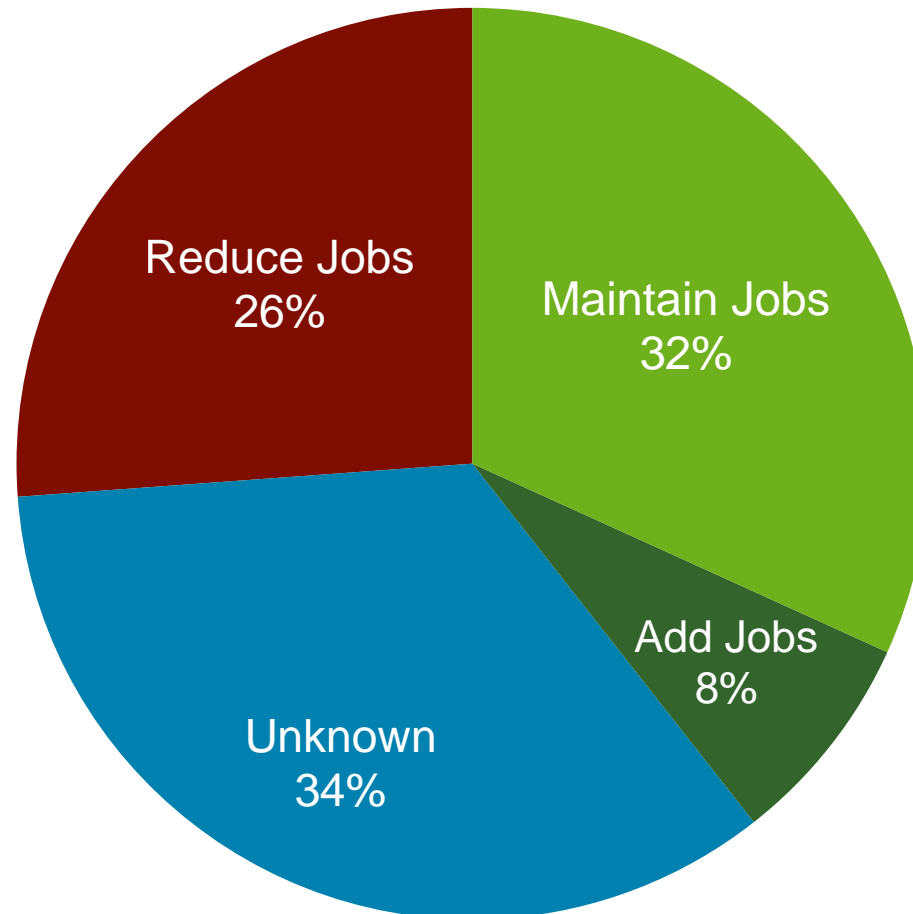


Jobs Outlook in 2020 and 2021

Over the next 12 months, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?

(For those business with staff)

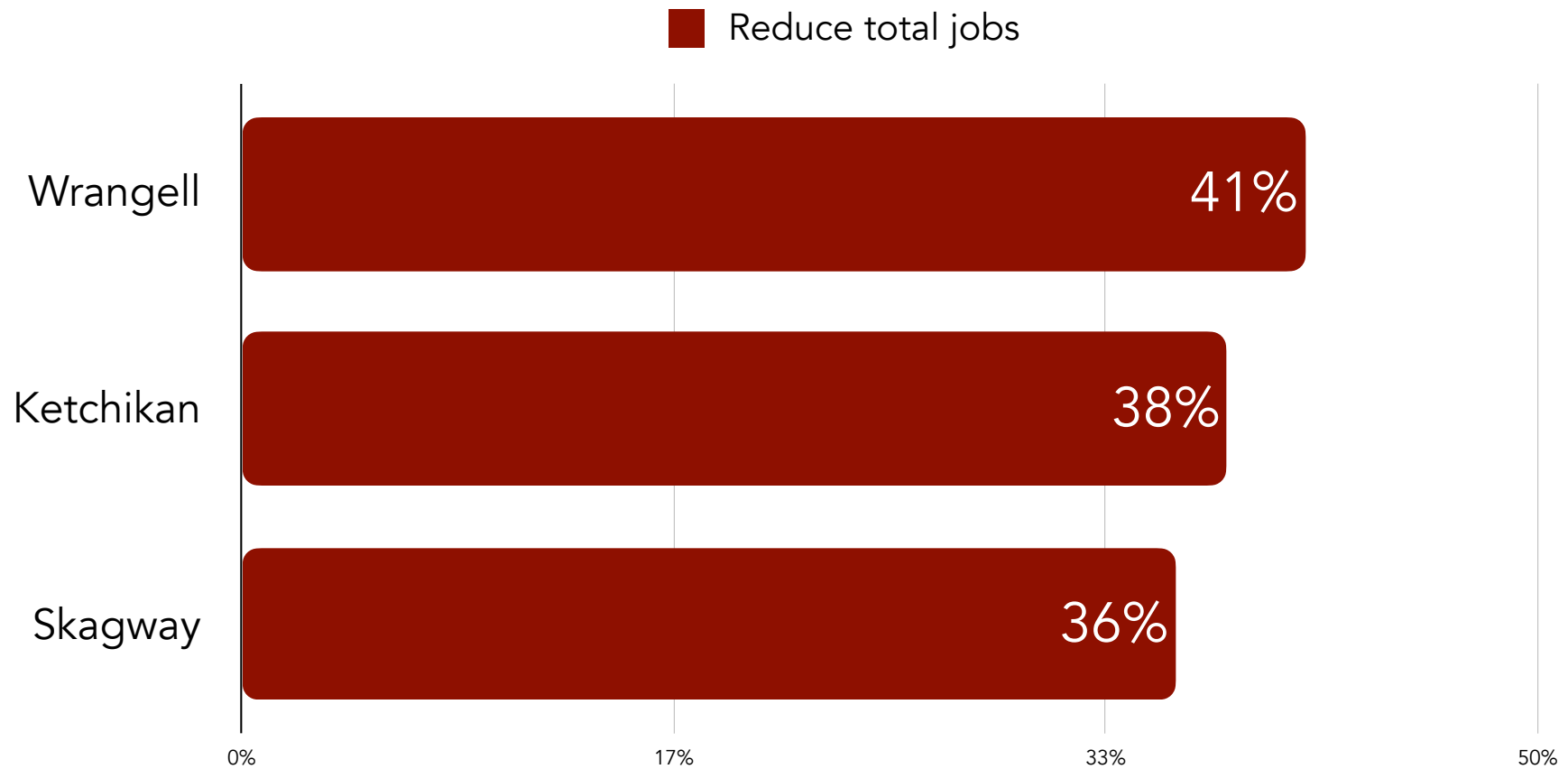
2020: Jobs Outlook



Jobs in 2020 and 2021

Over the next 12 months, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?

(For those business with staff)



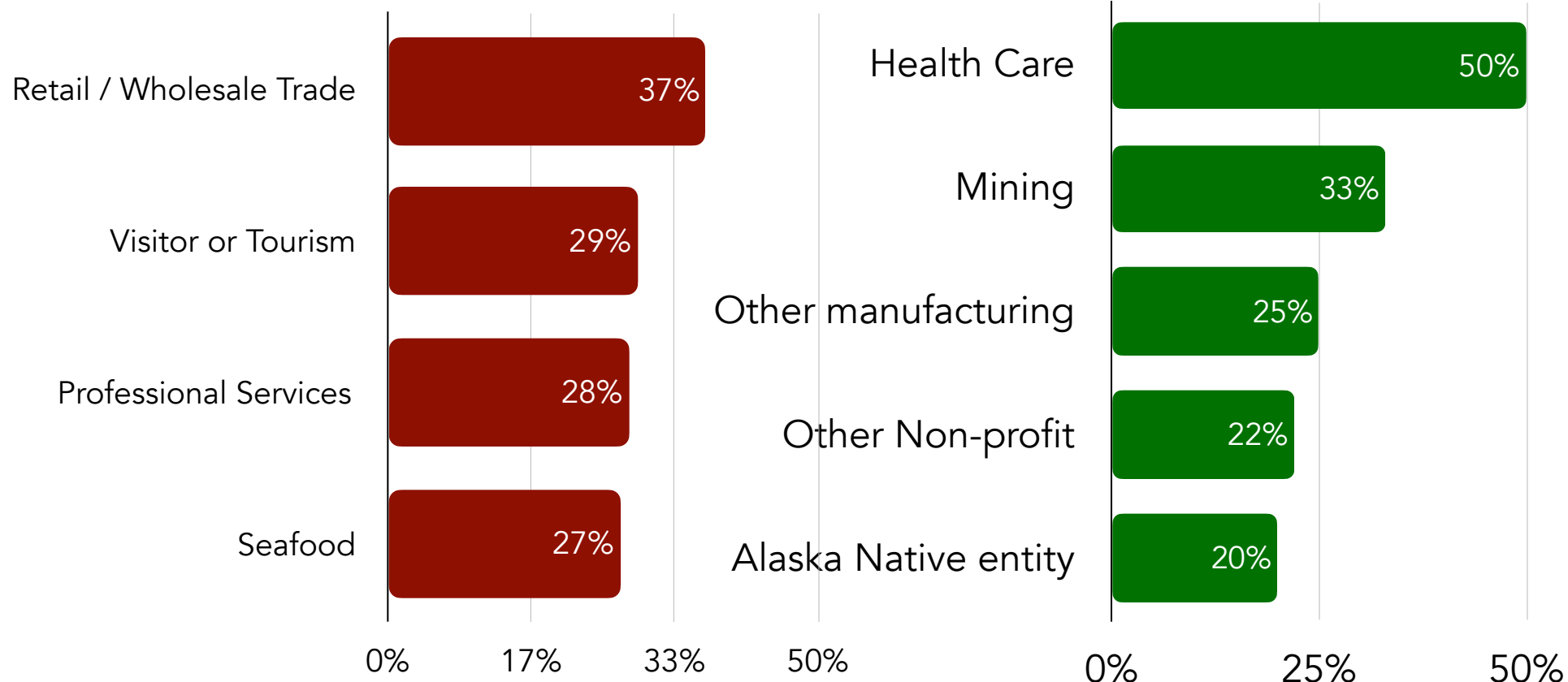
Decreasing Jobs in 2020 and 2021

Over the next 12 months, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?

(For those business with staff)

 **Reduce total jobs**

 **Add jobs**



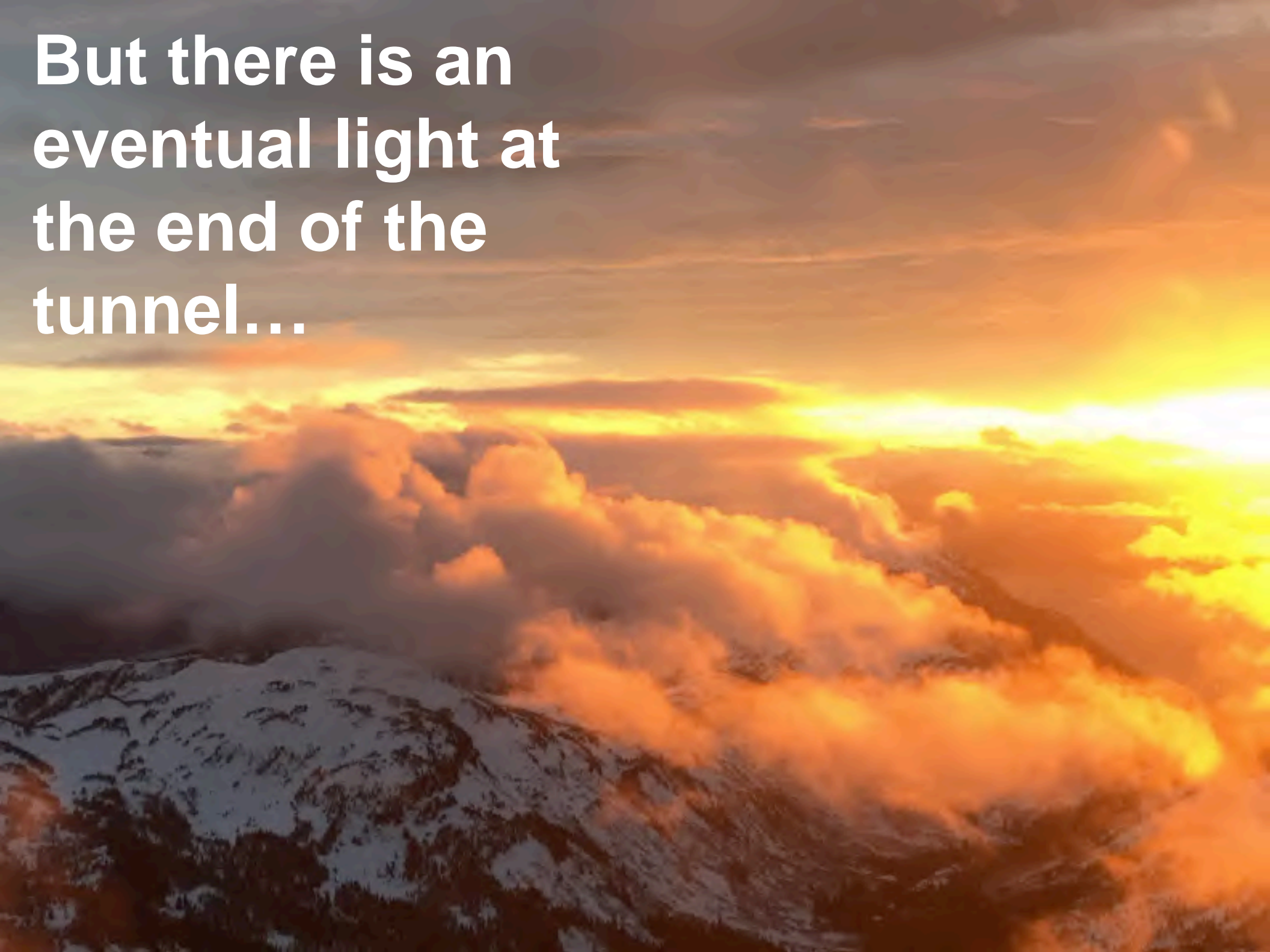
Record breaking Rain



There is tremendous
uncertainty moving
forward...



**But there is an
eventual light at
the end of the
tunnel...**



**The resources
of Southeast
Alaska remain
strong.**





**We still have beautiful
vistas**

A group of people are crossing a suspension bridge made of wooden planks and ropes, set against a backdrop of dense green forest. The bridge is suspended by thick ropes and has a safety net on the sides. The people are wearing helmets and safety harnesses. The text "World class recreational opportunities" is overlaid on the left side of the image.

**World class
recreational
opportunities**

healthy timber stands



a productive ocean



The image shows the interior of a dark tunnel, likely a mine. Three miners are visible as dark silhouettes against a bright, circular opening at the end of the tunnel. The miner in the center is the most prominent, wearing a hard hat with a glowing headlamp. To the left and right, two other miners are partially visible, also wearing headlamps. The bright light from the opening creates a strong backlight effect, highlighting the silhouettes and the texture of the tunnel walls. The overall atmosphere is one of industrial activity in a subterranean environment.

**valuable
minerals**



and our most important resource



the resiliency of



Southeast Alaskans themselves

Planning for a brighter future...

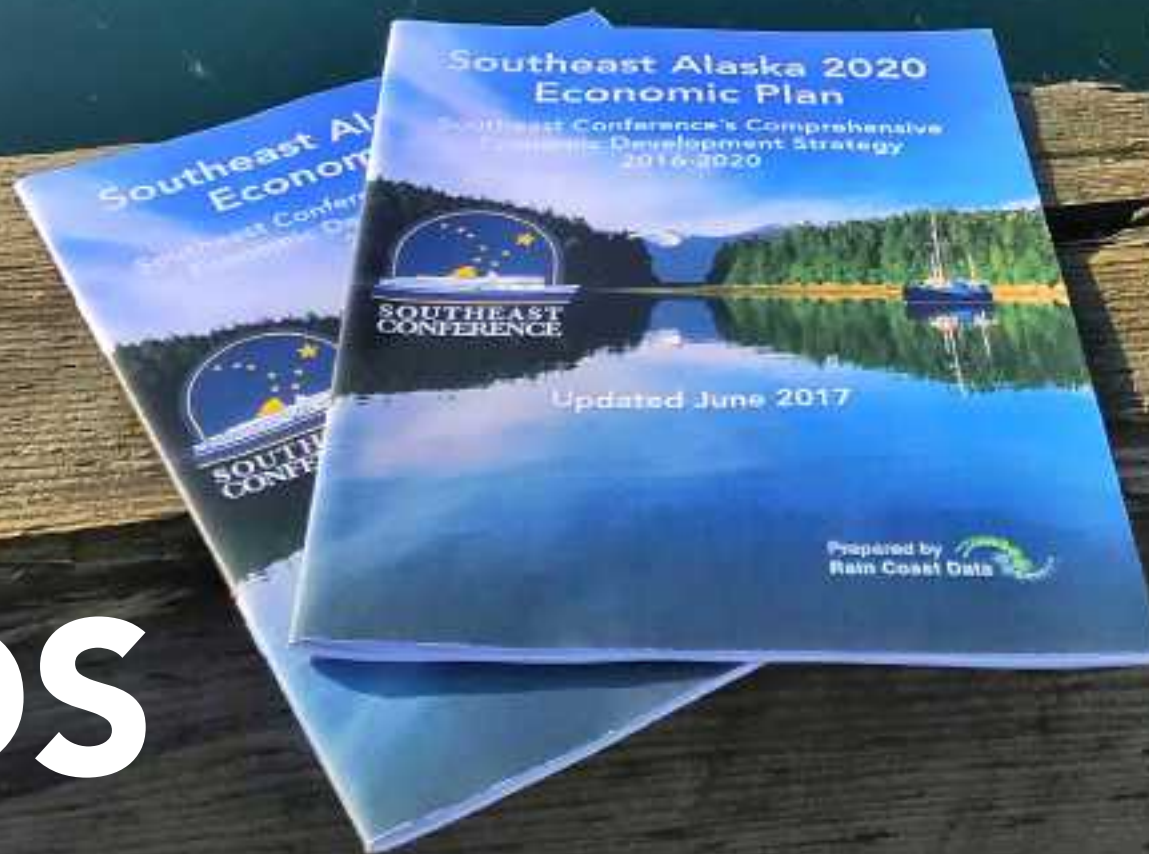
2025



2025

Southeast Alaska
Economic Plan
Comprehensive Economic
Development Strategy

Southeast Alaska Economic Plan 2020



CEDS

Southeast Alaska 2020 Plan: 46 initiatives

Transportation



Minimize Impacts of Budget Cuts to AMHS and Develop Sustainable Operational Model.
Road Development.
Move Freight to and from Markets More Efficiently.
Ensure the Stability of Regional Transportation Services Outside of AMHS.

Energy



Work with Federal and State Government to Promote Regional Energy Projects.
Diesel Displacement.
Support Community Efforts to Create Sustainable Power Systems That Provide Affordable/Renewable Energy.
Complete Regional Hydrosite Evaluation for Southeast Alaska.

Maritime Maritime Industrial Support



Maritime Industrial Support Sector Talent Pipeline: Maritime Workforce Development Plan.
Increase Access to Capital for the Regional Maritime Industrial Support Sector.
Harbor Improvements.
Examine Arctic Exploration Opportunities That the Region as a Whole Can Provide.

Seafood Industry



Mariculture Development.
Full Utilization and Ocean Product Development.
Increase Energy Efficiency and Reduce Energy Costs.
Regional Seafood Processing.
Seafood Markets.
Sea Otter Utilization and Sustainable Shellfish.
Maintain Stable Regulatory Regime.

Visitor Industry



Market Southeast Alaska to Attract More Visitors.
Improve Access to Public Lands.
Increase Flexibility in Terms of Permit Use.
Increase Yacht and Small Cruise Ship Visitations.
Improve Communications Infrastructure.
Advocate for Adequate Funding to Maintain Existing Recreational Infrastructure.

Timber Industry



Provide an Adequate, Economic and Dependable Supply of Timber from the Tongass National Forest to Regional Timber Operators.
Stabilize the Regional Timber Industry.
Work With USFS to Direct Federal Contracts Toward Locally-Owned Businesses.
Support Small Scale Manufacturing of Wood Products in Southeast Alaska.
Continue Old Growth Harvests Until Young Growth Supply is Adequate.
Community-Based Workforce Development.
Update Young Growth Inventory.

Other Objectives



Housing: Support Housing Development.
Food Security: Increase Production, Accessibility, and Demand of Local Foods.
Communications: Improved Access to Telemedicine in Southeast Alaska.
Marketing: Market Southeast Alaska as a Region.
Solid Waste: Regional Solid Waste Disposal.
Arts: Increase Recognition of Southeast Alaska's Thriving Arts Economy.
Mining: Minerals & Mining Workforce Development.
Attract Research Jobs.
Research: Attract Science and Research Jobs to Southeast Alaska.
Cultural Wellness: Support Development of Activities and Infrastructure That Promote Cultural Wellness.





Southeast Conference Committees

Join a committee
info@seconference.org

Timeline: Where are we in process?



21 Committee Meetings

So far...

Southeast Alaska Comprehensive Economic Development Strategy Meeting Schedule

Month	Transportation	Energy	Timber	Seafood	Health Care	Tourism	Mining	Econ Devel.
Jan/Feb 2020								
April/May 2020								
June/July/Aug 2020								
September 2020								
Oct/Nov/Dec 2020								
February 2021								

SWOT Analysis

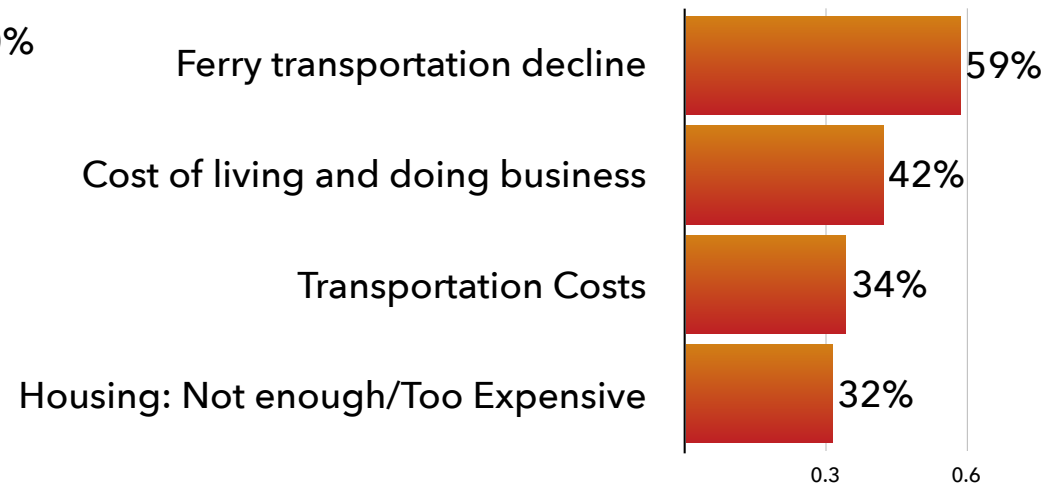


Summary of Southeast Alaska SWOT: Top responses

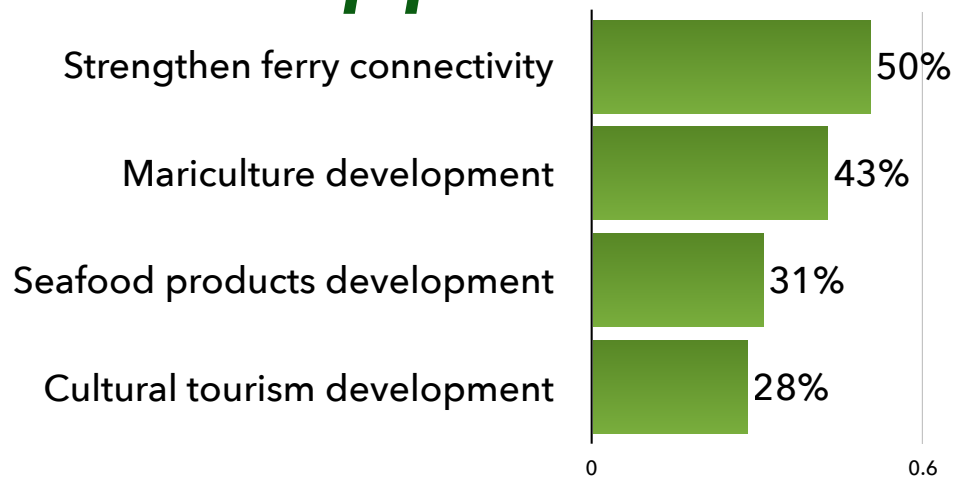
Strengths



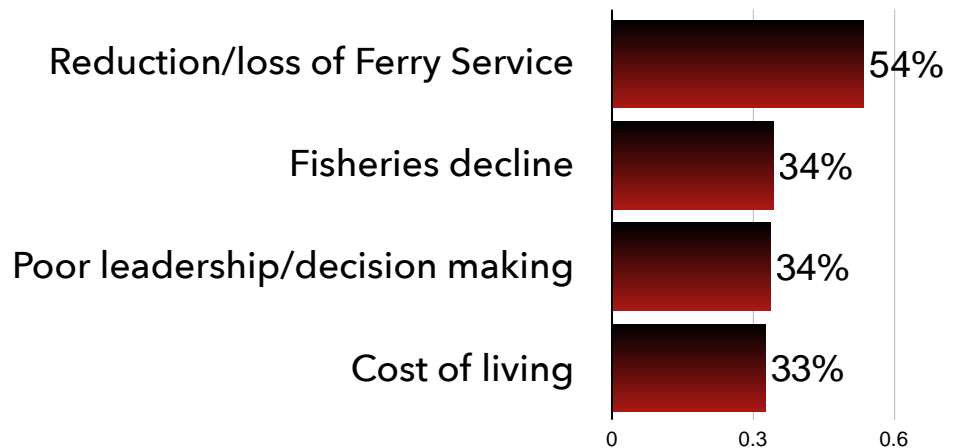
Weaknesses



Opportunities



Threats





2010

2020

2030



COMPLETE

YOUR

CENSUS

Deadline = September 30

Being mailed to all members, or on request



info@seconference.org

SOUTHEAST ALASKA By the Numbers 2020



Together we
will make it
through

