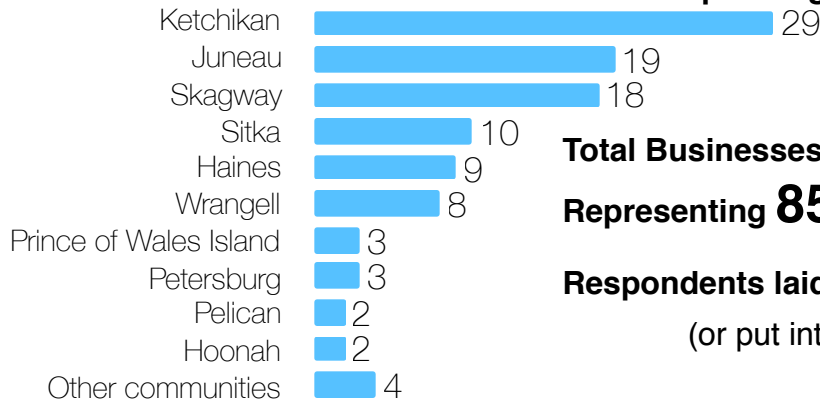




Southeast Alaska COVID-19 Business Impacts Survey: Tourism

Southeast Alaska business leaders were asked how COVID-19 is impacting their businesses. Surveying took place between March 20th and 25th. Responding tourism employers have already laid off 43% their total workforce due to the COVID-19 virus, with an average of 6 layoffs per organization. Half of tourism businesses expect to cut more staff shortly. More than half of tourism respondents are at risk closing permanently.

Southeast Tourism Businesses Responding



Note: Updated to include food and beverage businesses

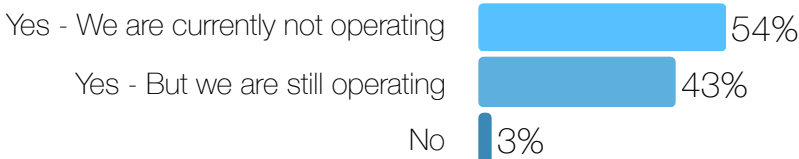
Total Businesses Responding = 107

Representing 856 current tourism workers

Respondents laid off 642 staff already

(or put into workers into unpaid status)

Have you experienced any disruption in business due to COVID-19?

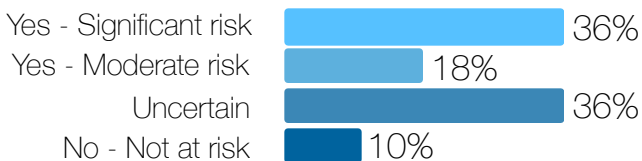


Avg. current workers per org. = **8 (19 in peak)**

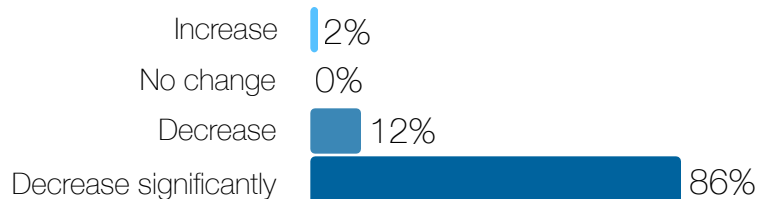
Avg. workers laid off so far per business = **-6**

Do you expect to make employment cuts in the future due to COVID-19? **Yes = 50%**
Maybe = 33%

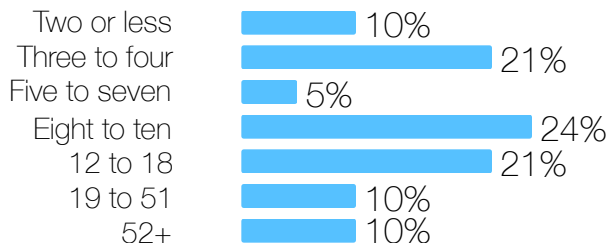
Is your business at risk of closing permanently because of impact caused by COVID-19?



How much do you project your revenues will change in the first half of 2020 compared to 2019?



If you are at risk of closing, how many weeks of the current situation do you think you will be able to survive? = **14** weeks avg.



Please estimate the percent revenue decline to your business due to COVID-19 in the last 30 days (compared to same period in 2019)?

= -63%

Has your supply chain been disrupted?

Yes = 81%

Rate your level of concern about how COVID-19 will continue to impact your business:

