

PUBLIC OPINION ON THE STATE'S FISCAL CRISIS

Wednesday, March 16, 2016

Kris Norosz, Board of Directors

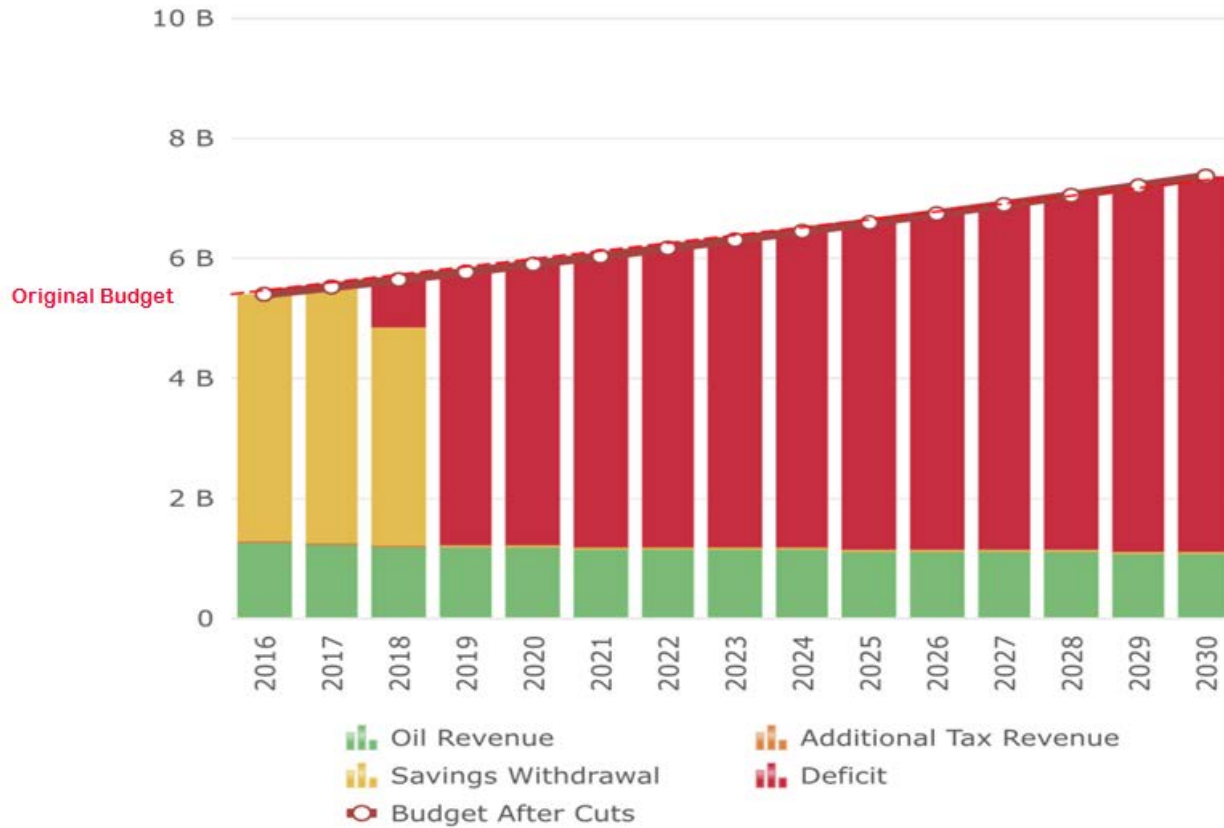
Diane Kaplan, President and CEO

Rasmuson Foundation



Pick.
Click.
Give.

Status Quo



Plan4Alaska.com

The screenshot shows a web browser window with the URL plan4alaska.com. The website has a red header with the logo 'PLAN 4ALASKA .com' and 'a project of Rasmussen Foundation'. A navigation menu is visible on the right side of the header. The main content area features a large background image of a child in a winter coat walking in the snow. On the left, there are three vertical panels with blue-tinted images of people. The first panel shows a man in a winter hat and jacket, with the text '\$5B Alaska's state general fund budget'. The second panel shows an elderly woman, with the text '85% Alaska's state budget funded by oil revenue'. The third panel shows a man in a hard hat, with the text '\$3.5B Alaska's state budget shortfall'. To the right of these panels, the main headline reads 'We need to plan for alaska's future' in large red letters. Below the headline, the text states: 'Alaska is facing the biggest budget shortfall in state history this year. If we want to preserve Alaska's economy and way of life for the future, we urgently need a balanced, long-term solution to our budget problems.'

Challenge.Plan4Alaska.com

BETA

PLAN 4ALASKA .com | a project of Rasmuson Foundation

BUDGET CHALLENGE

Where in AK do you live?

What's your email address?

Optional

By sharing your email address with Rasmuson Foundation, you will receive occasional updates from the Plan4Alaska education campaign. We will not share your email address.

Is this the first time you've developed a plan?

Yes No

What age group are you in?

0-18 19-29 30-39 40-49 50+

The Plan4Alaska Budget Challenge is a non-partisan simulation of the tough choices required to build a sustainable state budget. Your goal is to close the deficit by making selections on revenue and expenses. Good Luck!

BUILD YOUR BUDGET

Plan4Alaska is a project of Rasmuson Foundation
Please share your thoughts about the Plan4Alaska Budget Challenge [here](#)
For media inquiries, please contact media@plan4alaska.com

Methodology

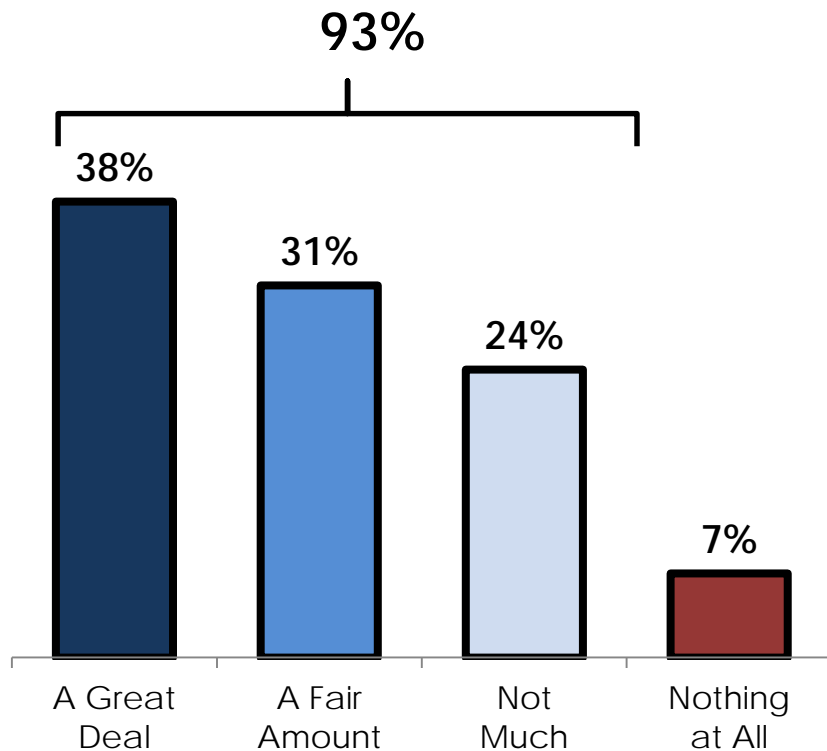
- 812 interviews*
 - Conducted January 3 - 10, 2016
 - Landline (65%) and mobile phones (35%)
 - Sample is demographically and geographically representative
-
- *Conducted by Strategies 360

Executive Summary

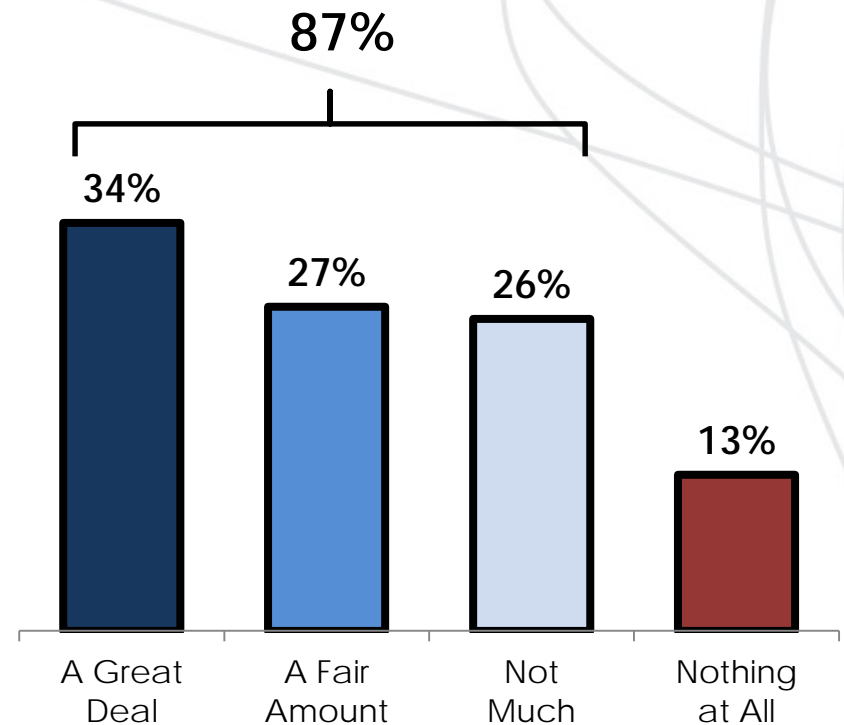
- Public concern about the state's fiscal crisis is increasing dramatically
- By a 35-point margin, Alaskans would prefer to see the fiscal gap filled with both cuts and new revenue
- Overall, the Governor's "Sustainable Alaska Plan" has strong public support
- Alaskans are demanding additional spending reductions
- There is almost no understanding of the cuts made in 2015

Awareness of the Budget Shortfall

January 2016

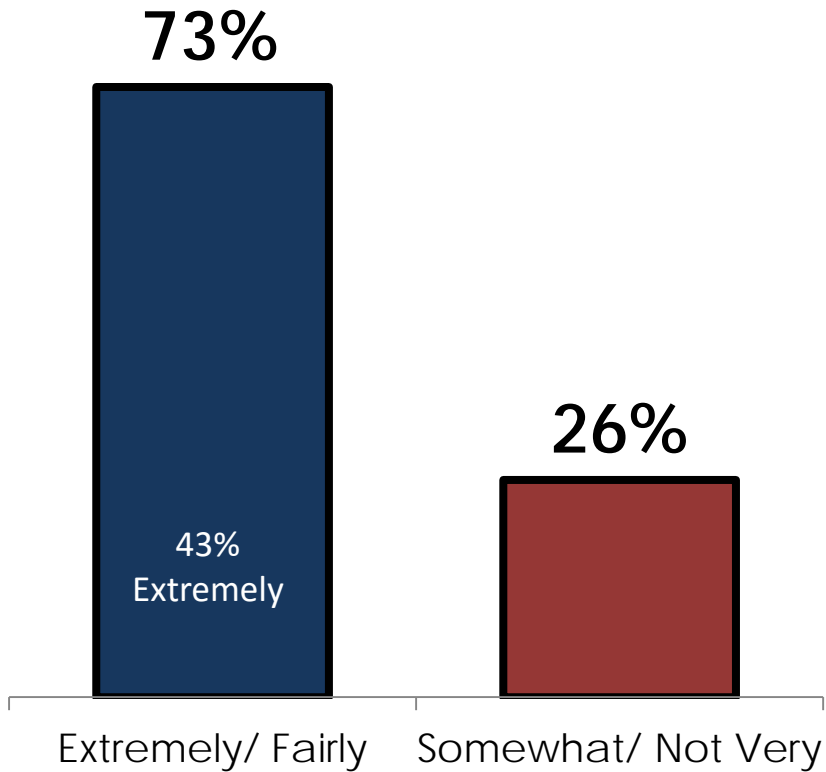


July 2015

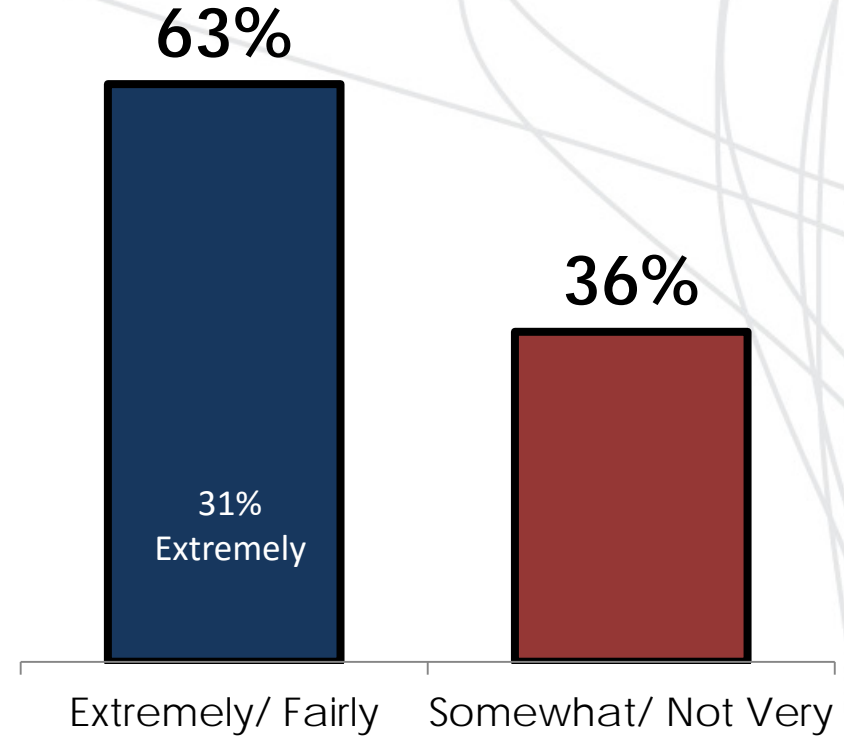


Concern about Budget Shortfall

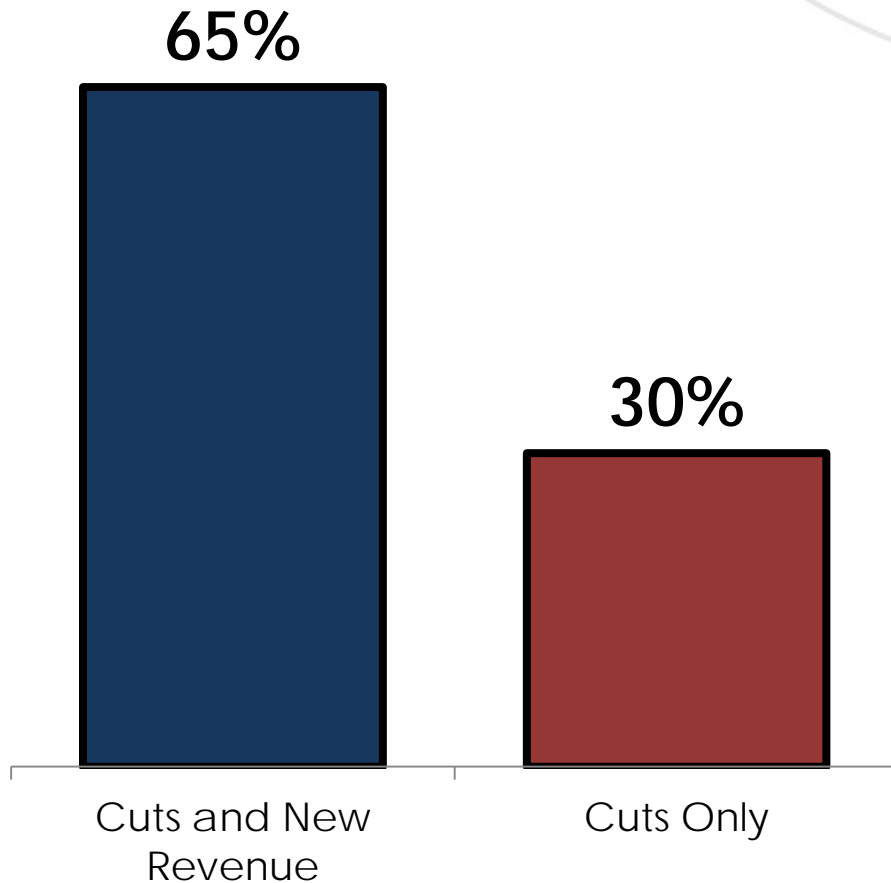
January 2016



July 2015



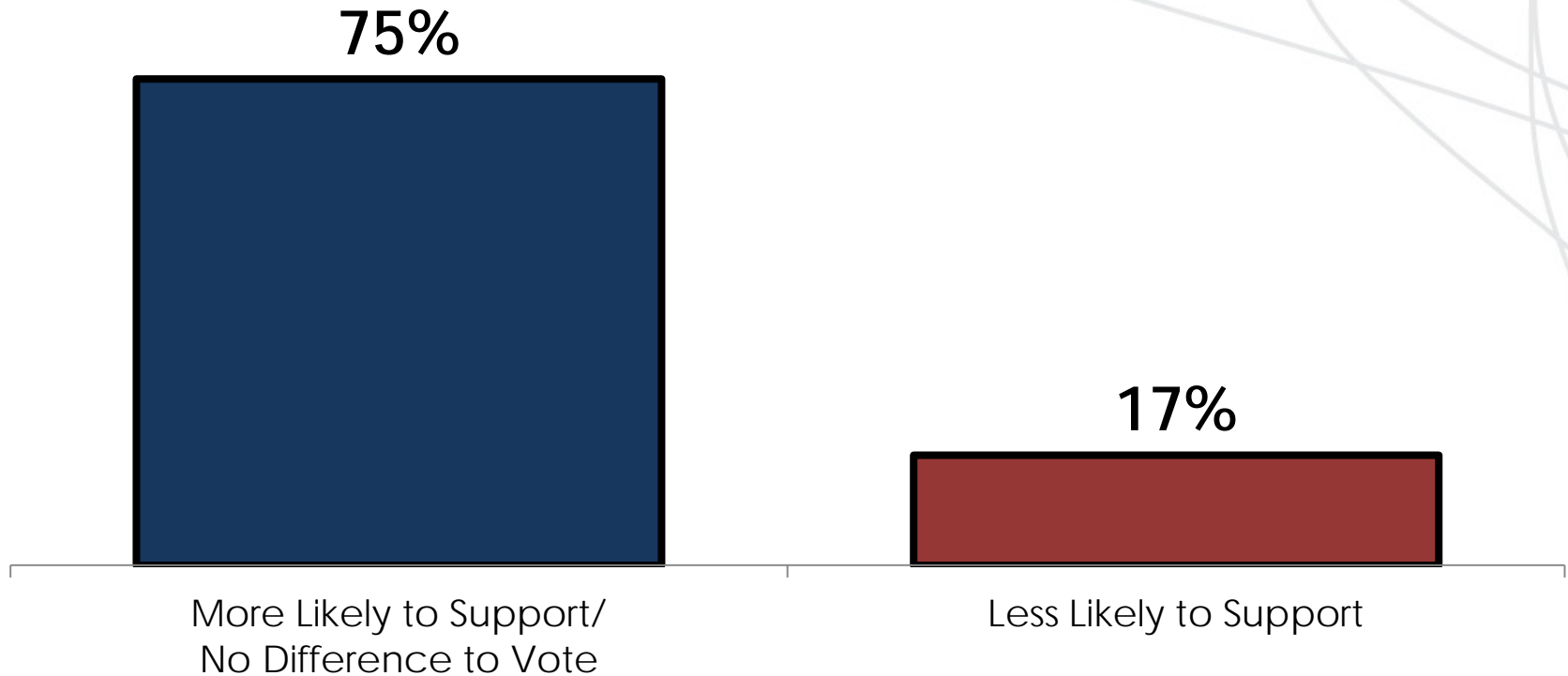
How to Address Shortfall?



	Cuts + Revenue	Cuts Only
Republicans	59%	37%
Independents	67%	28%
Democrats	81%	16%
Anchorage	69%	26%
Fairbanks	54%	40%
Kenai	67%	27%
Mat-Su	59%	35%
Rural	66%	25%
Southeast	64%	29%

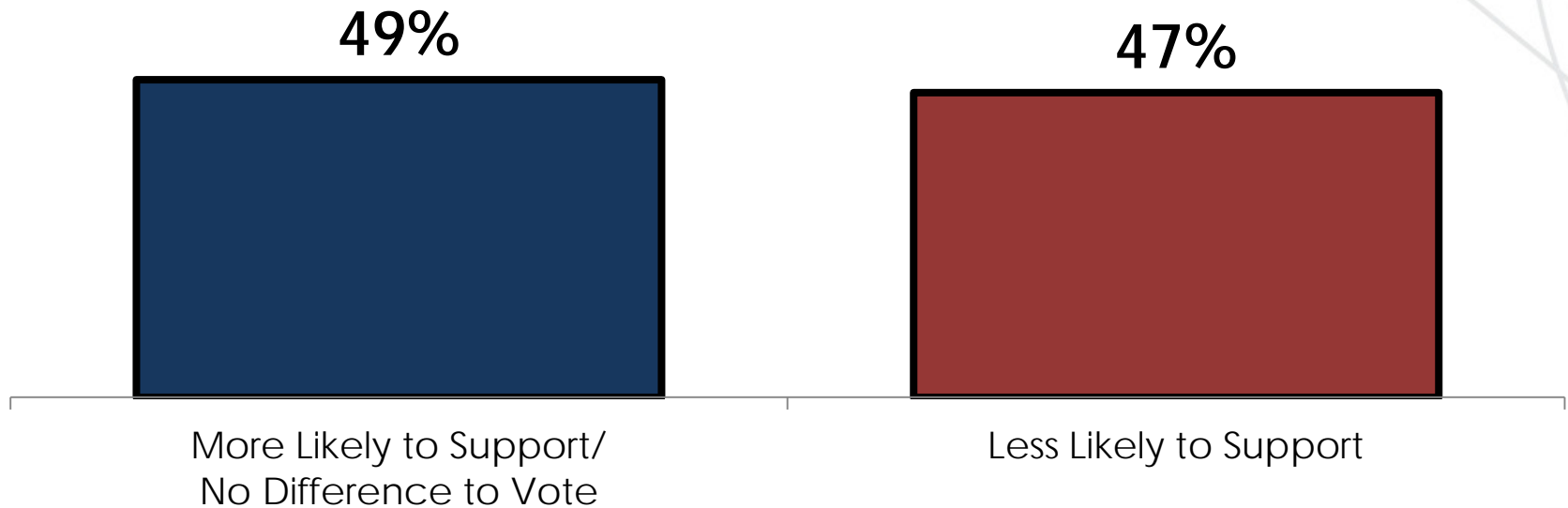
Vote Impact if Your Legislator...

Voted for a combination of cuts and new revenue?



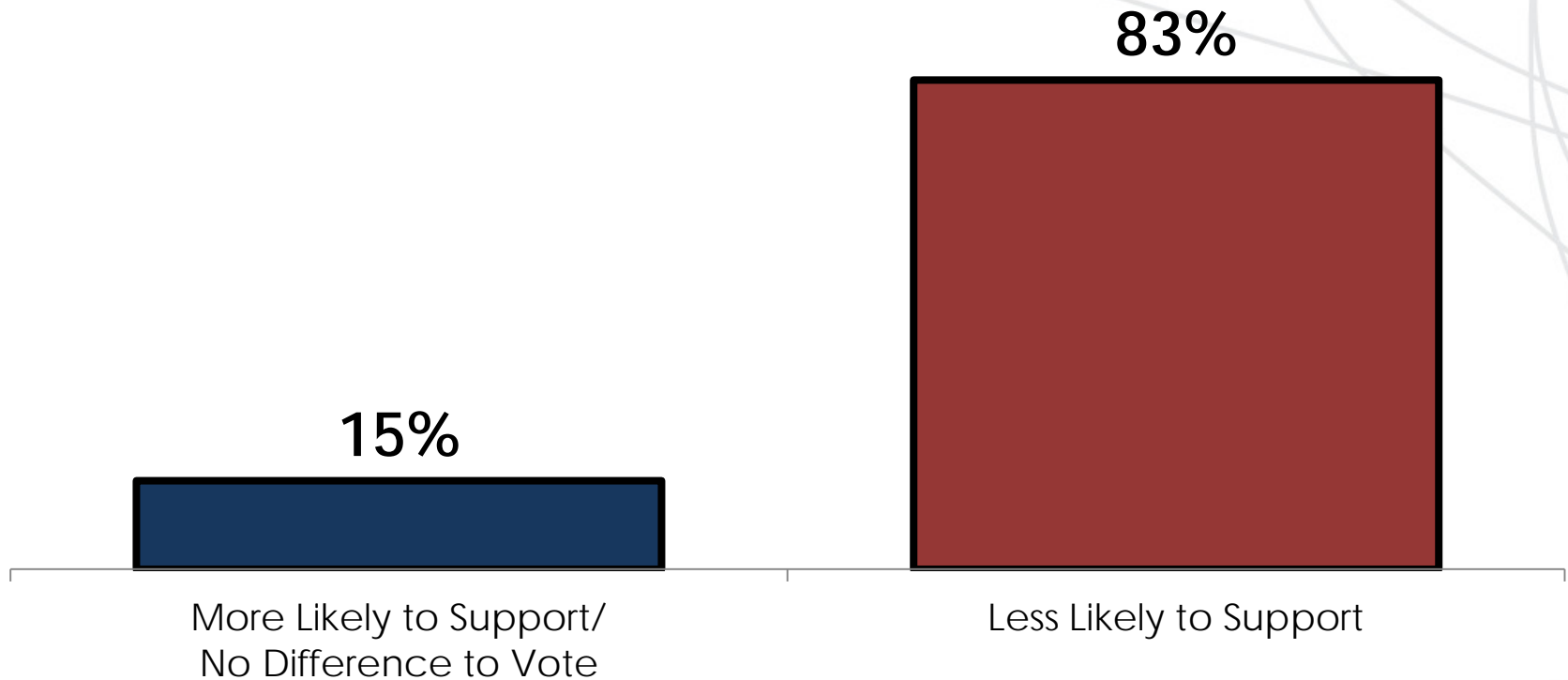
Vote Impact if Your Legislator...

Voted for cuts but also taxes and a PFD reduction?



Vote Impact if Your Legislator...

Takes no action to address the budget shortfall?



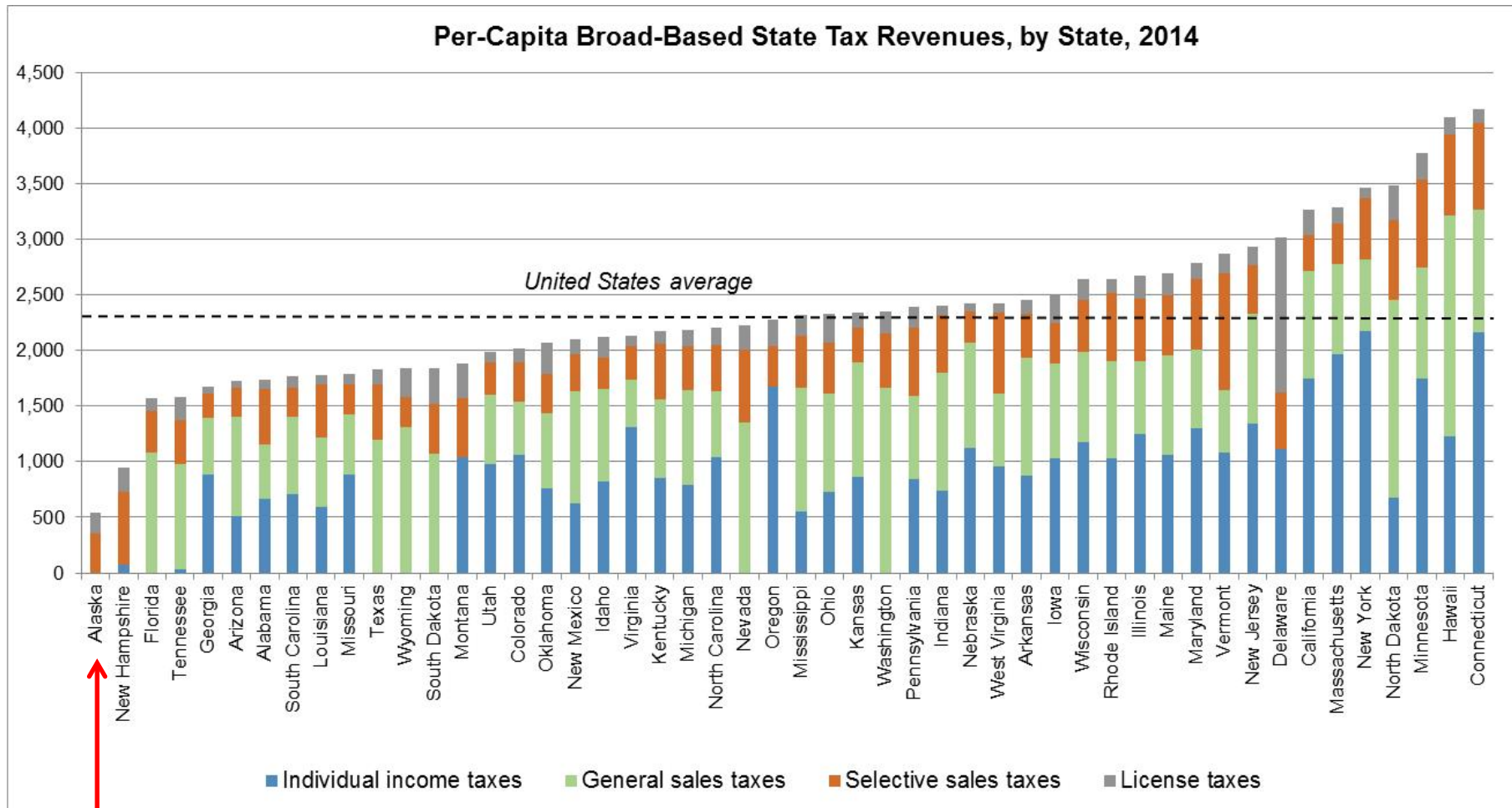
Support for Cuts and New Revenue

	Support vs Oppose
Cutting the state operating budget by 10%, which would total \$500m in cuts, knowing it would reduce services currently available to Alaskans.	55% - 36%
Introducing a statewide sales tax.	51% - 44%
Using a portion of Permanent Fund earnings to fund public services, while continuing to provide annual dividends albeit at lower amounts.	51% - 43%
Reducing oil development/exploration tax credits offered by the state.	51% - 36%
Introducing a state personal income tax on those who have income of \$100,000 or more per year.	49% - 47%
Reducing the yearly amount of Permanent Fund dividends.	46% - 50%
Introducing a state personal income tax.	40% - 55%

Income Tax Comparison

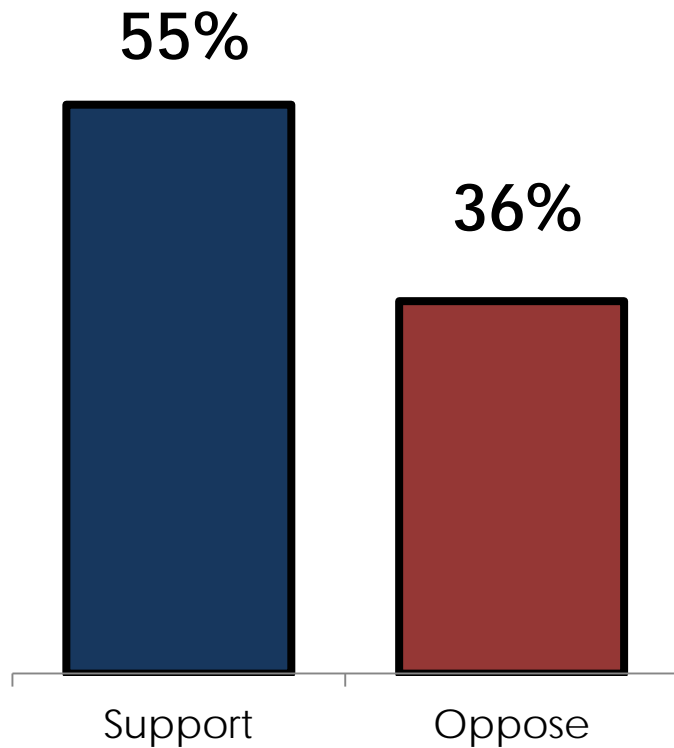
	HH Income <50k	HH Income \$50k-\$75k	HH Income \$75k-\$100K	HH Income \$100k+
Support <u>\$100k+</u> Income Tax	63%	56%	52%	40%

Alaskans Pay Much Lower Broad-Based State Taxes Than Residents of any Other State



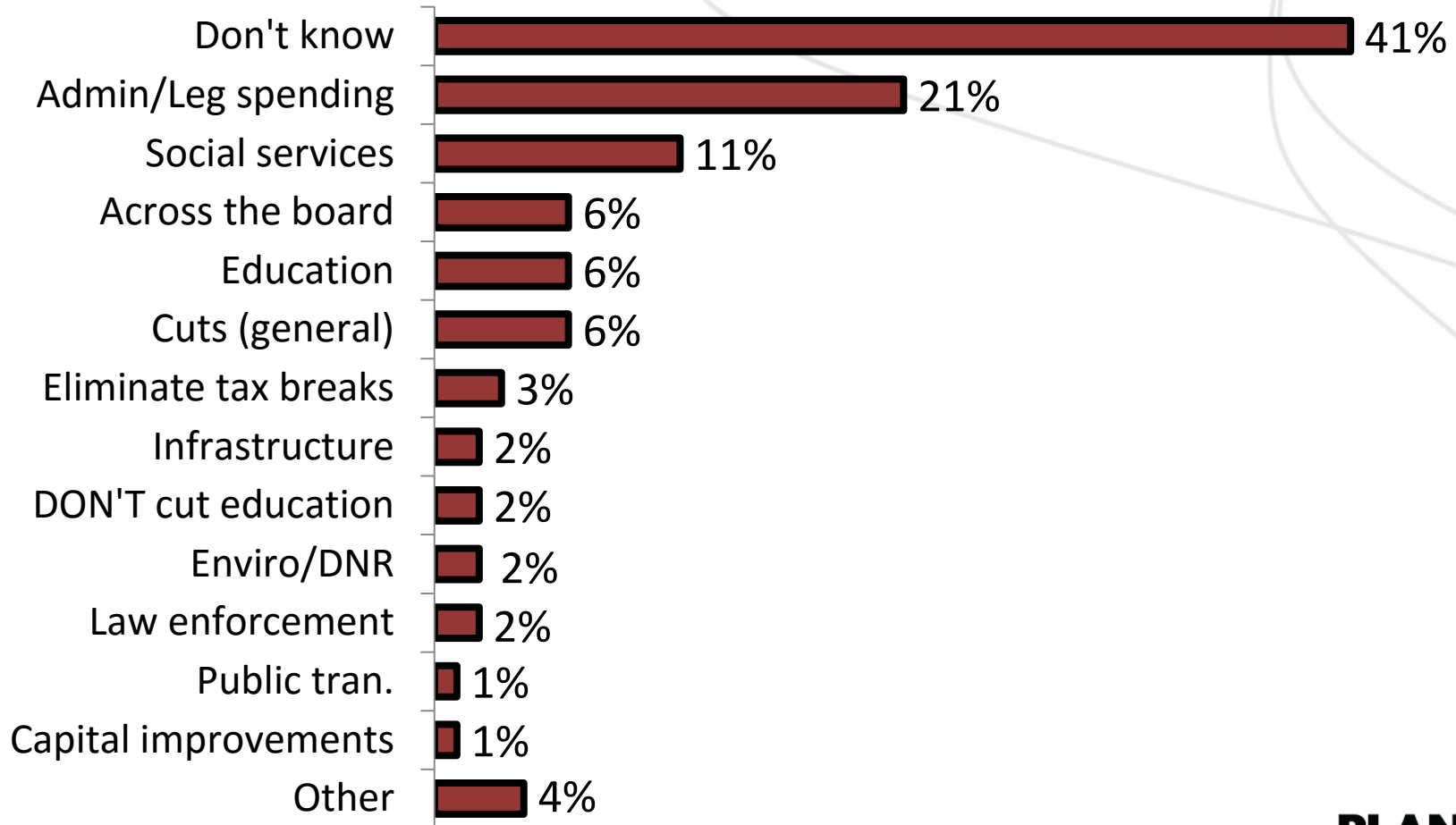
Alaska

Support \$500M in Cuts?

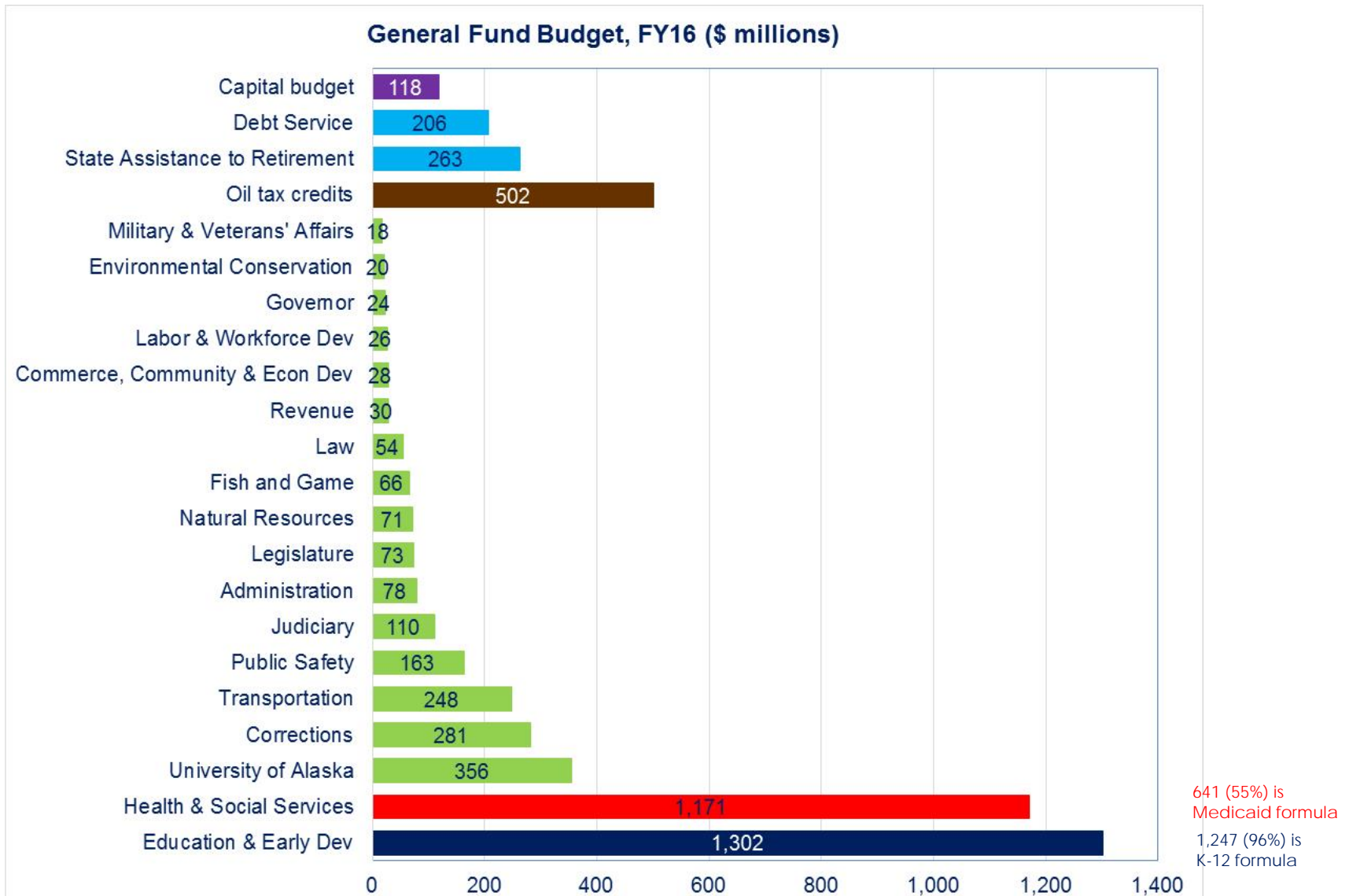


	Support - Oppose
Republicans	66% - 26%
Independents	53% - 38%
Democrats	44% - 51%
Anchorage	57% - 34%
Fairbanks	54% - 37%
Kenai	56% - 33%
Mat-Su	59% - 30%
Rural	43% - 45%
Southeast	58% - 37%

Where Would You Cut/Reduce Spending?

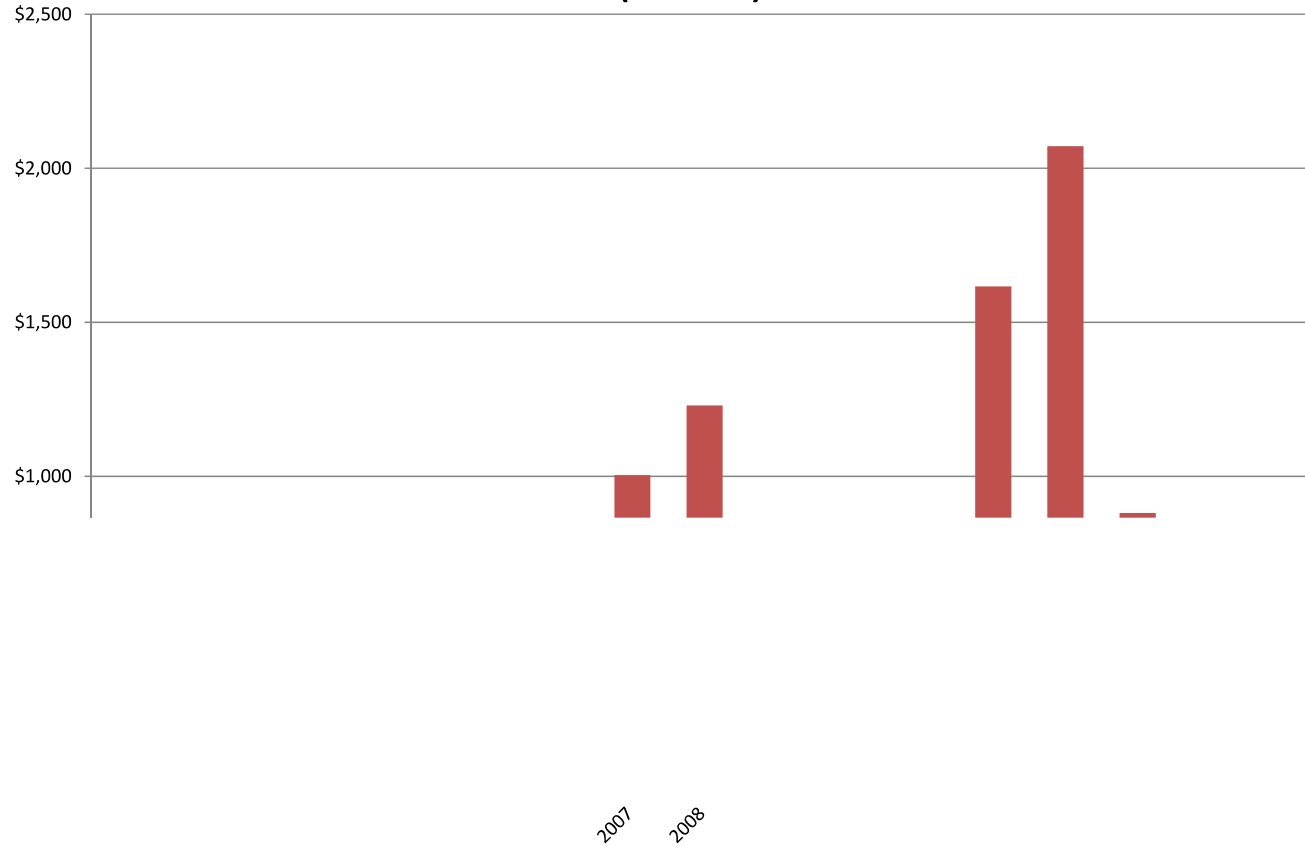


How We Are Spending \$5.2 Billion in FY16

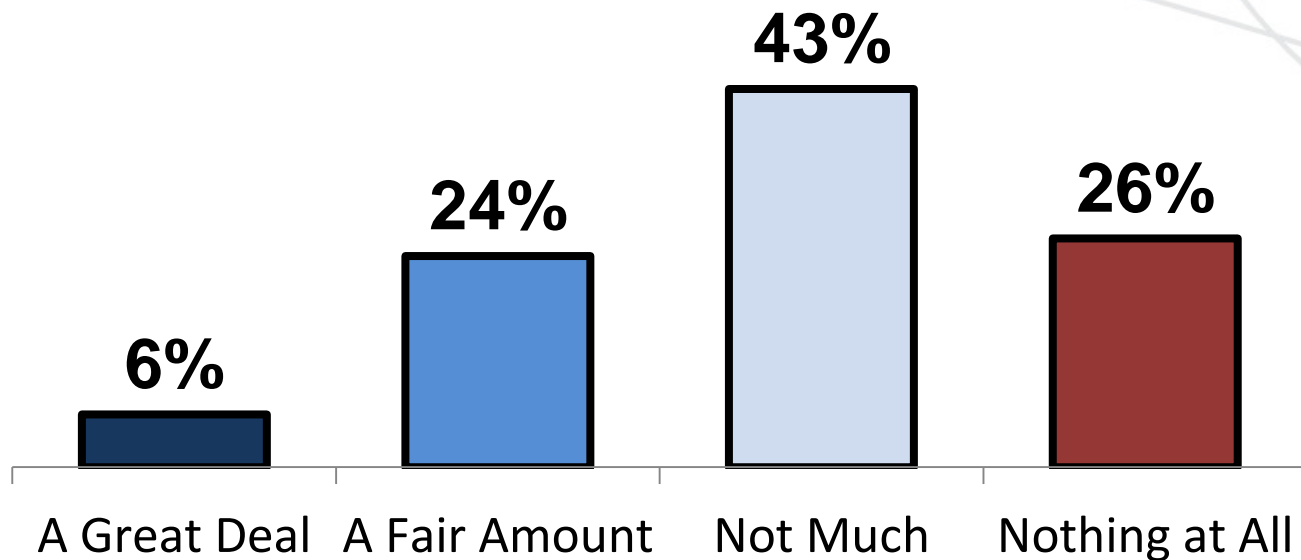


Capital Budget Numbers FY 02 – FY 17

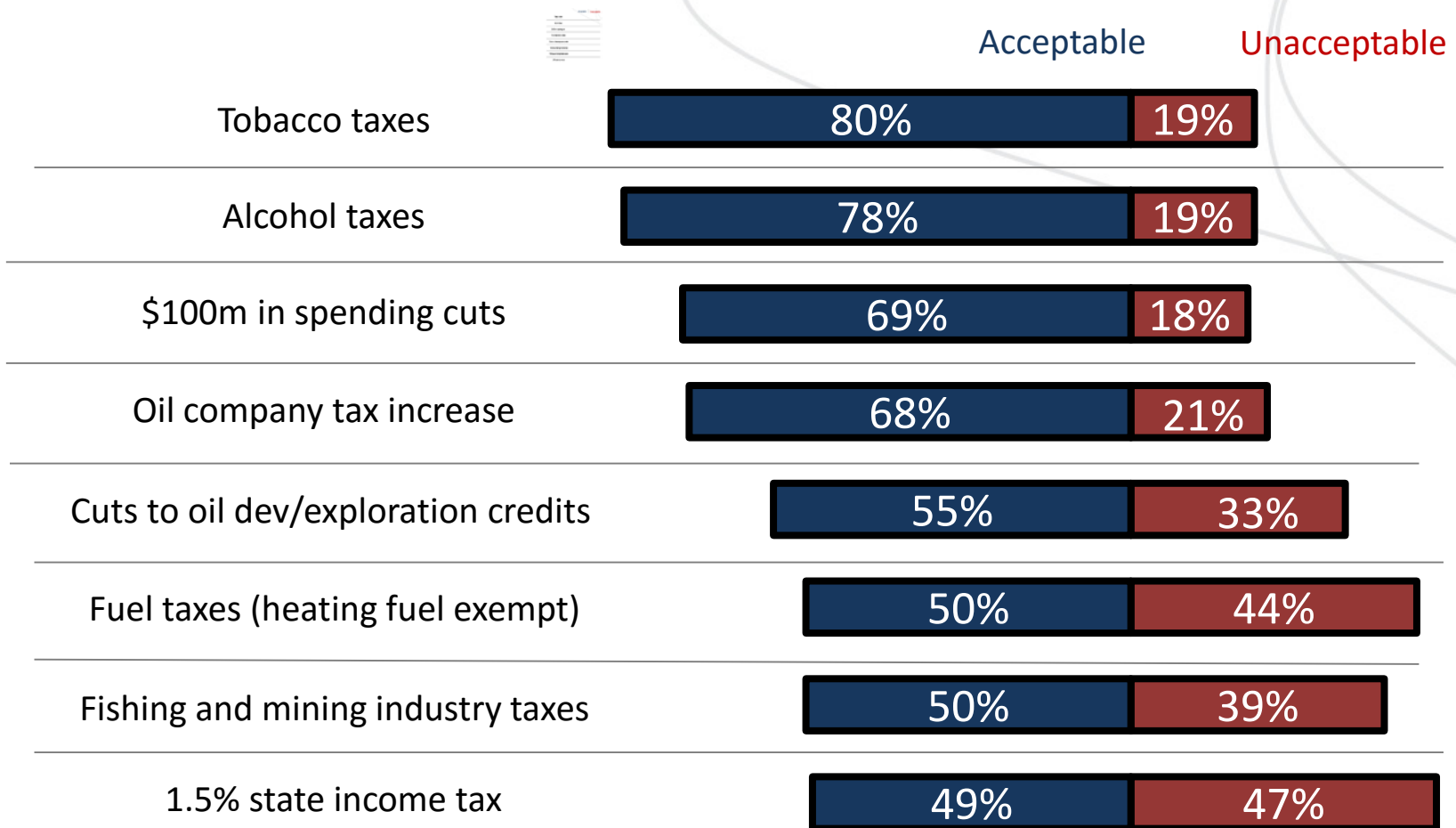
Unrestricted General Fund Capital Budget by Fiscal Year
(millions)



Awareness of New Sustainable Alaska Plan

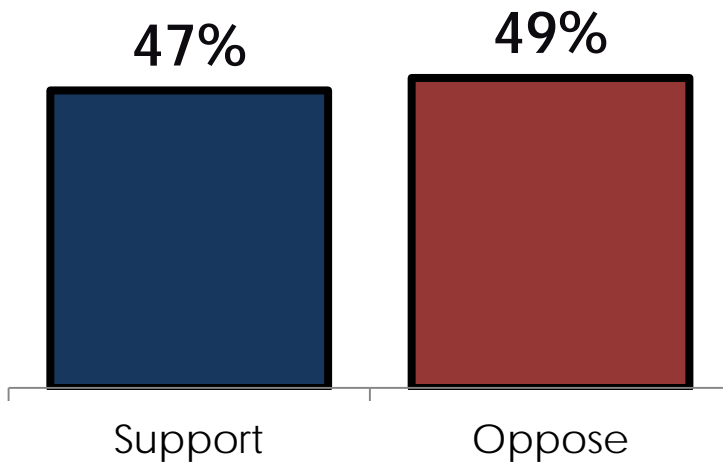


Support for Components of New Sustainable Alaska Plan



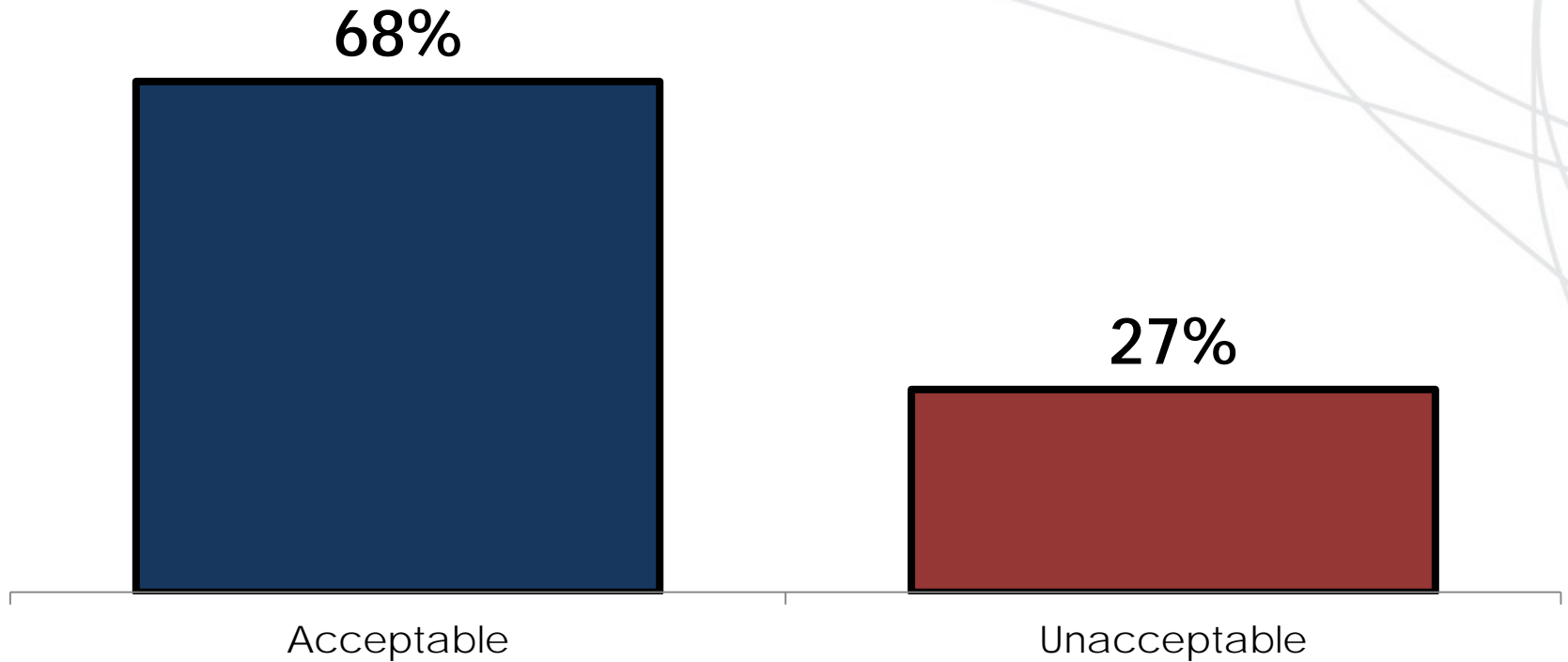
Support for Permanent Fund Changes

The Governor's fiscal plan would also change the use of Permanent Fund earnings to help pay for public services. The changes would reduce next year's dividend to \$1,000, with the amount to fluctuate after that.

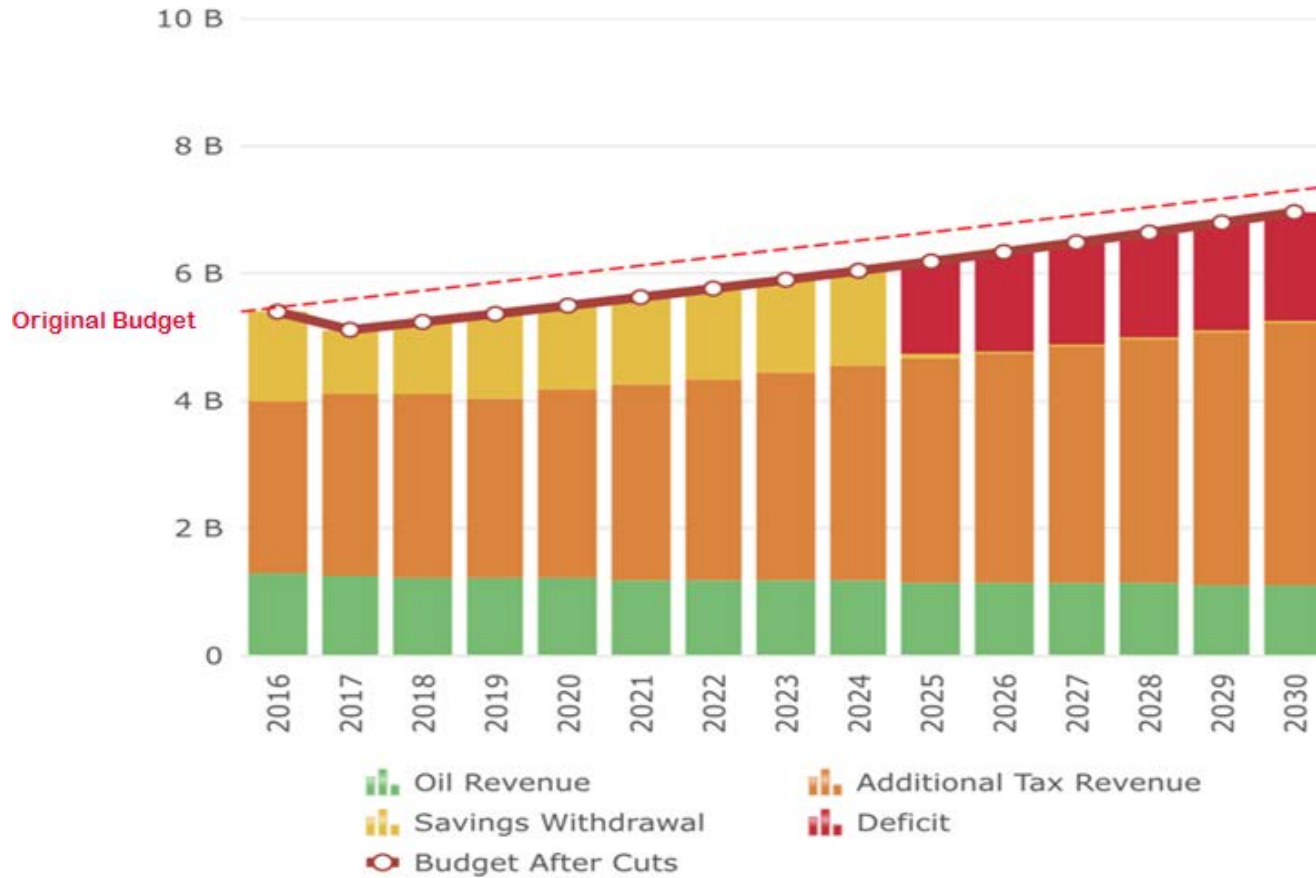


	Support - Oppose
Republicans	41% - 56%
Independents	47% - 47%
Democrats	63% - 34%
Anchorage	50% - 44%
Fairbanks	44% - 50%
Kenai	51% - 45%
Mat-Su	39% - 57%
Rural	47% - 47%
Southeast	44% - 55%
<\$50k HHI	37% - 59%
\$50k-75k HHI	47% - 47%
\$75k-100k HHI	52% - 48%
\$100k+ HHI	51% - 44%

Is a \$1,000 Permanent Fund Dividend Acceptable Next Year?



Cuts and New Revenues



Take the **PLAN 4ALASKA** Budget Challenge

**PLAN
4ALASKA**
.com

*a project of
Rasmuson Foundation*

**PLAN
4ALASKA**
.com

Our Ask

✓ It's critical for Alaska's future that we have a comprehensive plan **now**. Your legislators need to hear from **you**.

Contact your legislators.

Alaska's future depends on it!

THANK YOU

WWW.PLAN4ALASKA.COM

