

The left side of the slide features a decorative graphic consisting of several vertical elements: a thin blue line, a wider band with a light blue grid pattern, another thin blue line, and a vertical line with a light blue gradient. To the right of these lines are five blue circles of varying sizes, arranged in a cluster that overlaps the text area.

ECONOMIC DEVELOPMENT COMMITTEE

March Mid Session Meeting

MEETING OBJECTIVES

- Layout goals and duties for CEDS Steering Committee.
- Layout SMART Criteria
- Buy-in for Community Profiles
- Determine criteria for regional projects vs. community projects.



CEDS STEERING COMMITTEE DUTIES

- Determine regional goals for the 5year CEDS document.
- Make sure the supportive economic data is there.
- Encourage community profile completion.
- Design regional project list.



CEDS DEADLINE

- May 1, 2011 Questionnaire Deadline.
- June 1, 2011 Draft CEDS to Steering Committee.
- June 30, 2011 Completed CEDS submitted to
EDA.





SMART PROJECT PLANNING

Using SMART Criteria

SPECIFIC

- Goals should be straight forward and emphasize what you want to happen.



MEASURABLE

- Establish concrete criteria for measuring progress toward the attainment of each goal you set.



ATTAINABLE

- Be realistic in what you can hope to achieve within a specified time frame.



RESULTS-ORIENTED

- Goals should be outlined so that at any step in achieving that goal you can see what steps have been taken.



TIME-BOUND

- A goal should be grounded within a time frame.



GOAL 1: COMMUNITY DEVELOPMENT

Objective 2: Quality of Life Improvements

Support and assist communities, boroughs, and other community services throughout Southeast Alaska.



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Objective 2: Quality of Life Improvements

Support and assist communities, boroughs, and other community services throughout Southeast Alaska.

SAMPLE:

By **June 30, 2012**, **pass resolutions** for at least **three communities** or boroughs in Southeast Alaska in support of **community development** projects listed in the Southeast Alaska CEDS document.



Southeast Alaska Comprehensive Economic Development Strategy



CEDS COMMUNITY PROFILES

Updated in 2009.



Petersburg

“ The Petersburg City Council, its Boards, Commissions and staff are dedicated to enhancing the quality of life for people in our community by providing a superior level of service in the most effective and efficient manner. We value open communication, community consultation, honesty, fairness, unity, and teamwork.”

The community maintains a mixture of Tlingit and Scandinavian history. It is known as "Little Norway" for its history and annual Little Norway Festival during May.

Government: Home Rule City

City of Petersburg	2000	2008
Economic Indicators		
Population	3,224	3,009
Employment	1,703	1,201
Population 16+	2,404	2,327
Key Industry Employment		
Construction	75	75
Manufacturing	136	172
Transportation, Communications, Utilities & Trade	282	255
Finance, Insurance & Real Estate	25	34
Education, Social Services & Health Services	268	146
Agriculture, Fisheries, Forestry & Mining	301	24
Services	323	147
Other	118	24
Government Employment	389	324
Commercial Fishing Permit Holders	467	473
Per Capita Income (averaged)	\$25,827	¹
School Enrollment	701	558
<small>Statistical data sources: US Census, Alaska DOLWD, AKDEED, AKCFEC. Infrastructure information source: AKDCRA. Data not seasonally adjusted. Based on residency * Data (or portions of it) suppressed. ¹Per capita data is 2000 Census, no 2008 data for non census areas.</small>		

Electric Utility: Petersburg Municipal Power & Light. Power source: hydro; diesel backup. Kilowatt capacity: 10,600. Rate ¢11.8/KWH.

Water & Sewer Utilities: Water is supplied by Cabin Creek dam, a 50-million gallon water reservoir, then is treated, stored in a 600,000-gal tank and distributed via pipes to 80% of households. A few homes use individual wells or water delivery. Nearly all homes are plumbed. Piped sewage receives primary treatment.

Solid Waste: City-owned/operated landfill and refuse collection, shipping baled refuse to Washington State.

Transportation Facilities: The State-owned James A. Johnson Airport (6,000' x 150' asphalt) and Lloyd R. Roundtree Seaplane Base. Harbor facilities include three docks, two petroleum wharves, two barge terminals, three boat harbors with moorage for 700 boats, a boat launch and boat haul-out.

Transportation Services: Accessible by air with regular jet and float/small plane service and sea via the State-operated Alaska Marine Highway System.

Schools: Within the Petersburg City School District there are three schools; elementary K-5, middle 6-8 and high school 9-12. Student-teacher ratio 14.5

Health Care: Petersburg Medical Center. Petersburg Public Health Center.

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Population
&
Employment
Statistics

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COMMUNITY PROFILES- VISION OF THE FUTURE

- Online Community Database
 - Constantly evolving and updated
- Statistical Accuracy
 - Unemployment Demographics
 - Traditional Lifestyle
- Entire Infrastructure
 - What does your community have?





**WELCOME
LAVERNE LAMOUREUX**

**Partnership Specialist
US Census Bureau**



CEDS QUESTIONNAIRE

How can the CEDS Questionnaire be improved?



REGIONAL PROJECT DISCUSSION

Identify the 5 top regional projects using SMART
Criteria.