



Southeast Conference Annual Meeting Petersburg, Alaska September 20, 2016



# Goals and Strategies of the Alaska Maritime Workforce Development Plan

The goals of the Alaska Maritime Workforce Development Plan are to help sustain and enhance the economy of Alaska and its communities by:

- Developing a responsive workforce that enables the maritime sector to remain a substantial contributor to the state
- 2. Guiding Alaska's workforce to discover and prepare for the wide range of employment opportunities in the maritime sector
- 3. Increasing the number of Alaskans working in skilled maritime occupations



# Overall Strategies for Developing Alaska's Maritime Workforce

- 1. Grow awareness of occupations and develop career pathways
- 2. Improve workforce readiness
- 3. Train Alaskans for Maritime careers
- 4. Support recruitment and retention
- 5. Promote sustained industry engagement.



### Maritime Works Leadership Council

Julie Decker, Chair

United Fishermen of Alaska and Alaska Fisheries Development Foundation

**Matt Alward** 

Bulletproof Nets

Nicole Kimball

Pacific Seafood Processors Association

Kris Norosz

Icicle Seafoods, Inc.

**Craig Tornga** 

Crowley

Doug Ward

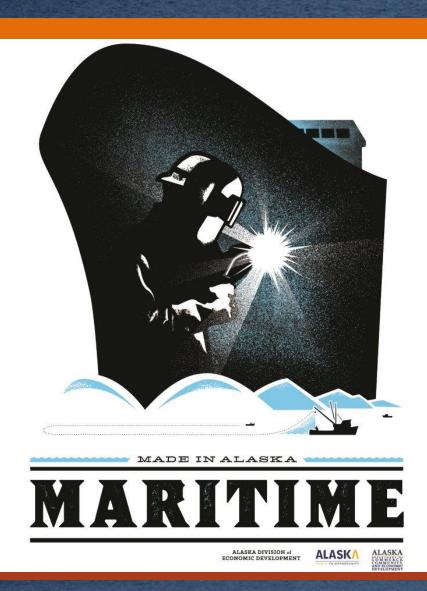
Vigor Alaska



## MARITIME WORKS VISION

Alaskans with careers in the maritime industry, meeting the needs of employers and workers while improving the vitality of Alaska's economy





Programs to Build,
Attract, and Retain a
Skilled Maritime
Workforce



#### **APICC and Maritime Works**



- 17 years experience
- Proven track record
- Solid foundation and infrastructure
- Capacity and readiness to grow
  - Faster implementation & greater efficiency

Keep unique identity
Continuity of leadership
Staff to support the activities of the Council
Connection to other industry sectors with similar needs
Collaboration across industry sectors





# National Fund for Workforce Solutions

The National Fund supports local design and ownership of innovative approaches to providing education, training and credentialing that prepares job-seekers and entry-level employees for career advancement.



In each community, regional *collaboratives* bring together the **government**, **philanthropic organizations**, and **businesses** in order to craft **local strategies** driven by the National Fund model.





Brought to you by:



## Career Awareness

48 segments produced to date (9/21 will be 49!)





Puts spotlight on:

- Careers
- Successes
- Employers
- Nonprofit partners
- Services for Veterans

- Local training programs
- Who's hiring?
- Resources for job seekers
- Opportunities for Alaskans!







#### Ketchikan Maritime Industries

Oct 11, 2016

- 260 Students registered
- Alaska Maritime Industry Speakers
- Welding
- Machining

- Shipyard Production
- Electrical Demonstration
- Tour M/V Kennicott







Developing programs to BUILD, ATTRACT, and RETAIN a skilled Alaskan workforce

## Alaska Construction Career Days









#### DYLAN KEIFER

SUPERINTENDENT, NIGHT SHIFT SUPERVISOR

"I love my job at Vigor because my company invests in my future."





#### KATELYNN BECK

WELDER, SHIP BUILDER

"I could never sit behind a desk. I went to school at UAS to learn welding. Today is my first day."







# New and Developing Career Fields MARICULTURE



Alaska's mariculture industry (enhancement, farming, and restoration of shellfish and aquatic plants) could grow to \$1 billion in thirty years.

Advanced Manufacturing Jobs in Seafood Processing Specialty Products – fish oils & leathers, protein powders, nutritional supplements, cosmetics, chitosan from crab shells for medical uses, and seaweed products.





All Alaskans should support a strong workforce.

How can you get involved with Maritime Works?

What can we do together to prepare Alaskans for careers?







Thank you to all the employers and organizations who have generously contributed to support the mission of Maritime Works











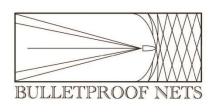
















**ALWARD FISHERIES** 

**Homer Marine Trades Association**