

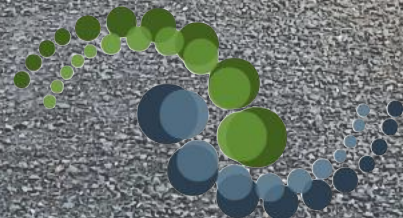
SOUTHEAST ALASKA



Economics and Demographics 2021

Mid Session Summit

Rain Coast Data



An aerial photograph of a coastal town, likely in the Pacific Northwest, featuring a large body of water in the foreground, a residential area with colorful houses, and a dense forest of evergreen trees. In the background, a range of mountains with snow-capped peaks is visible under a clear blue sky.

THE 2019 SOUTHEAST ECONOMY

46,097 Jobs

\$2.3 Billion

in Earnings

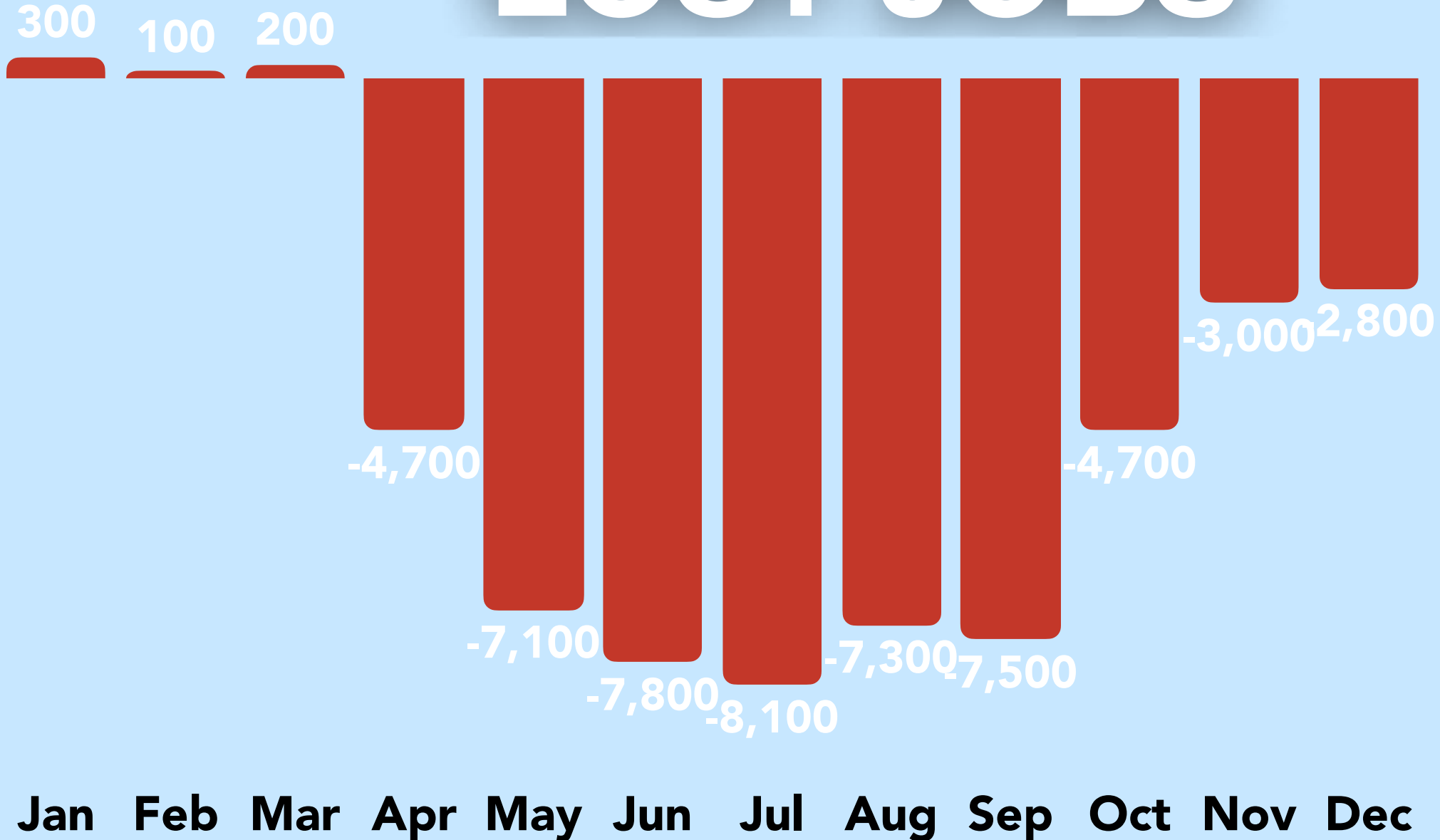
2020

It started off okay . . .

**Jan-March =
+2000 Jobs**

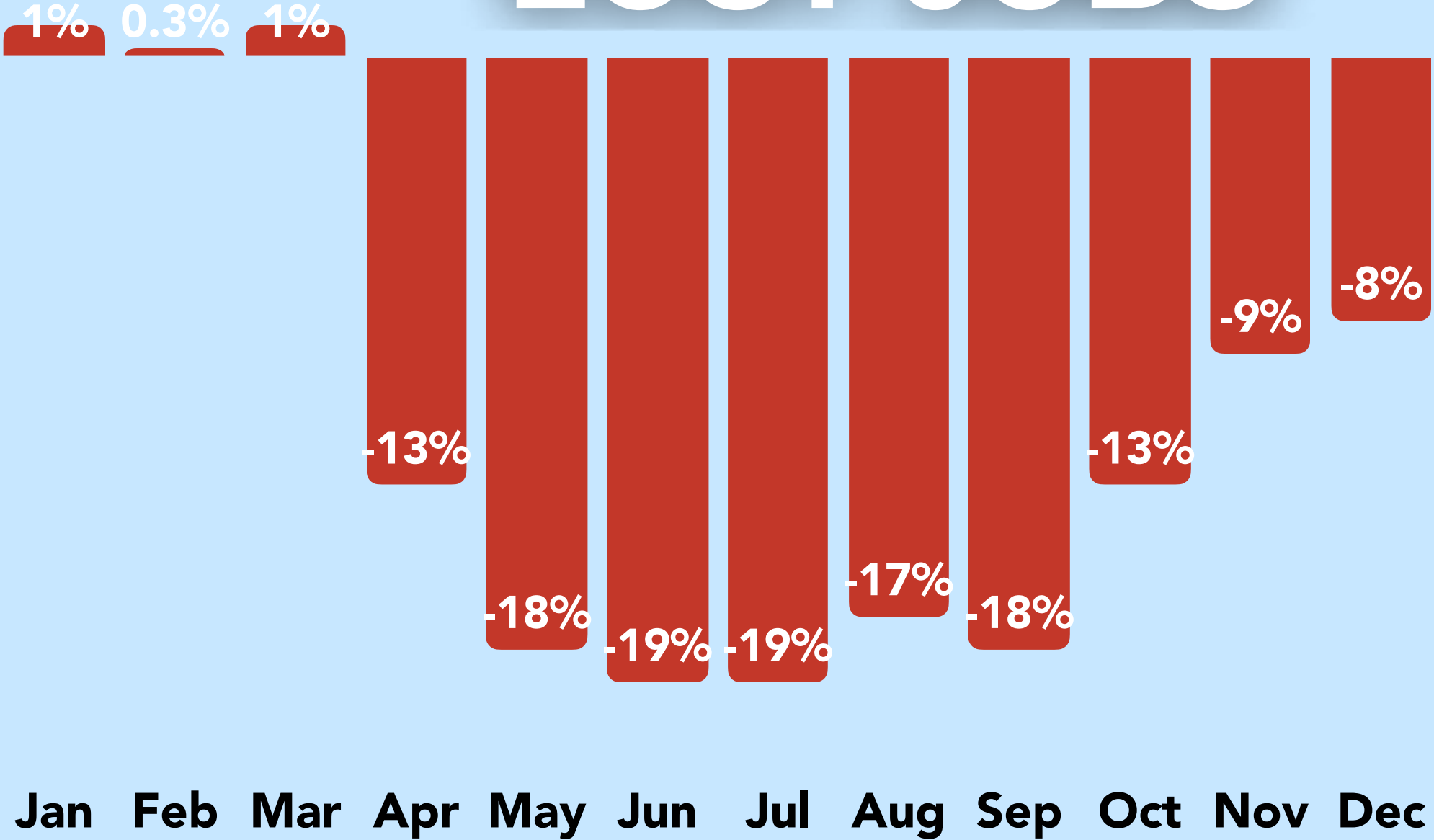
DOWN **-4,350** JOBS IN 2020

LOST JOBS



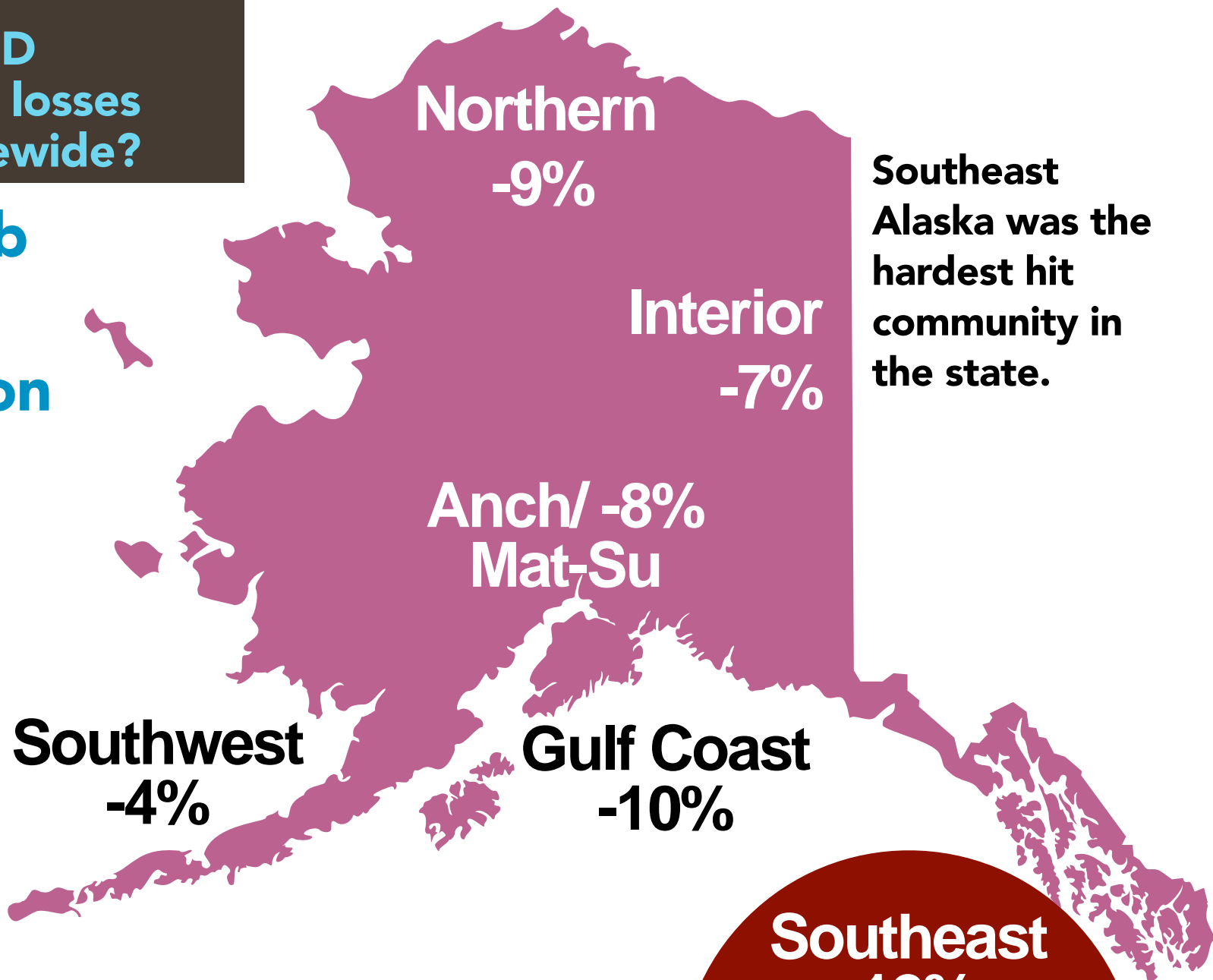
DOWN -4,350 JOBS IN 2020

LOST JOBS



How do COVID
Southeast job losses
compare statewide?

2020 Job Losses By Region

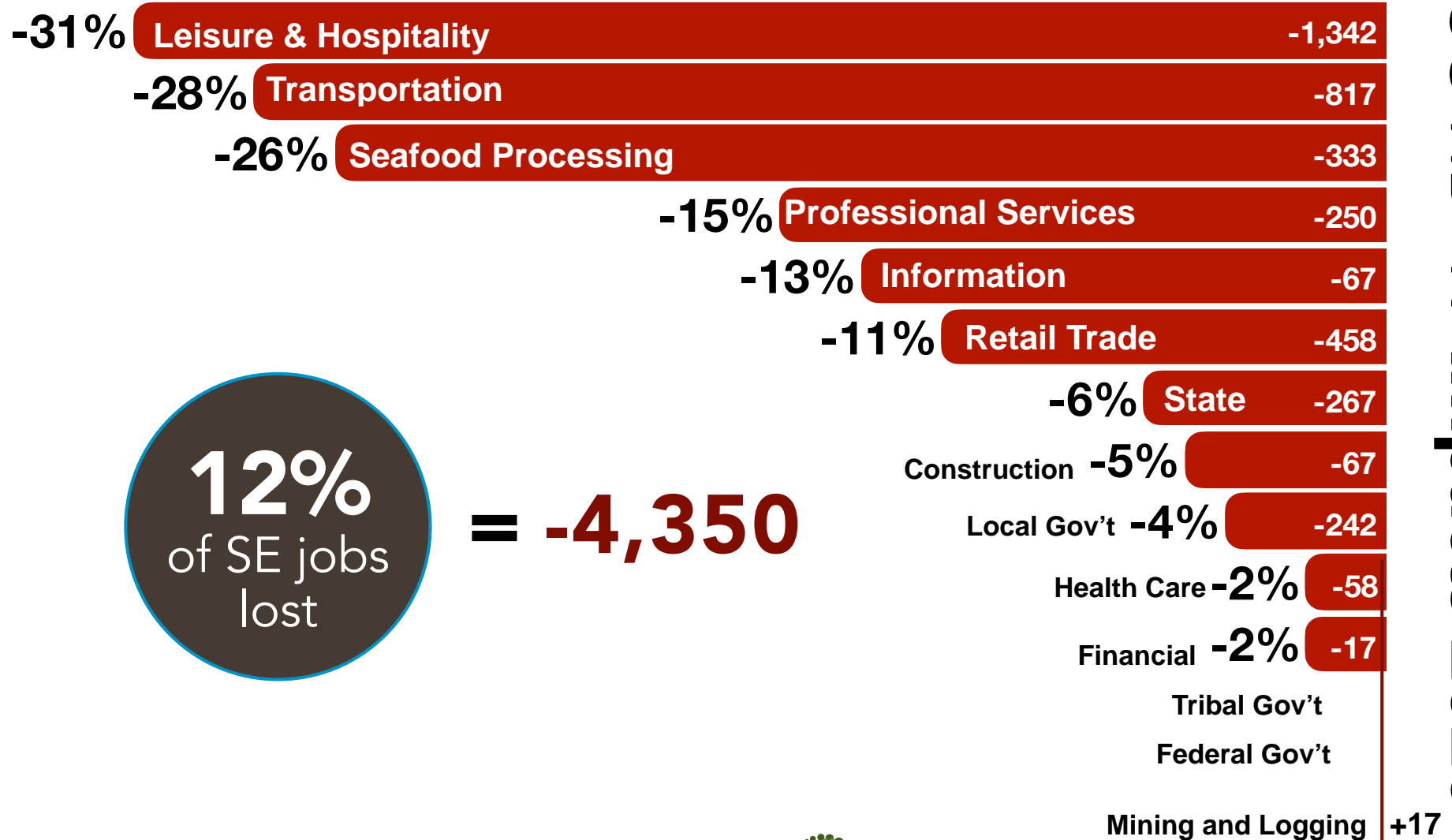


**Southeast
Alaska was the
hardest hit
community in
the state.**

**Southeast
-12%
= -4,350**

Southeast Alaska Jobs 2020

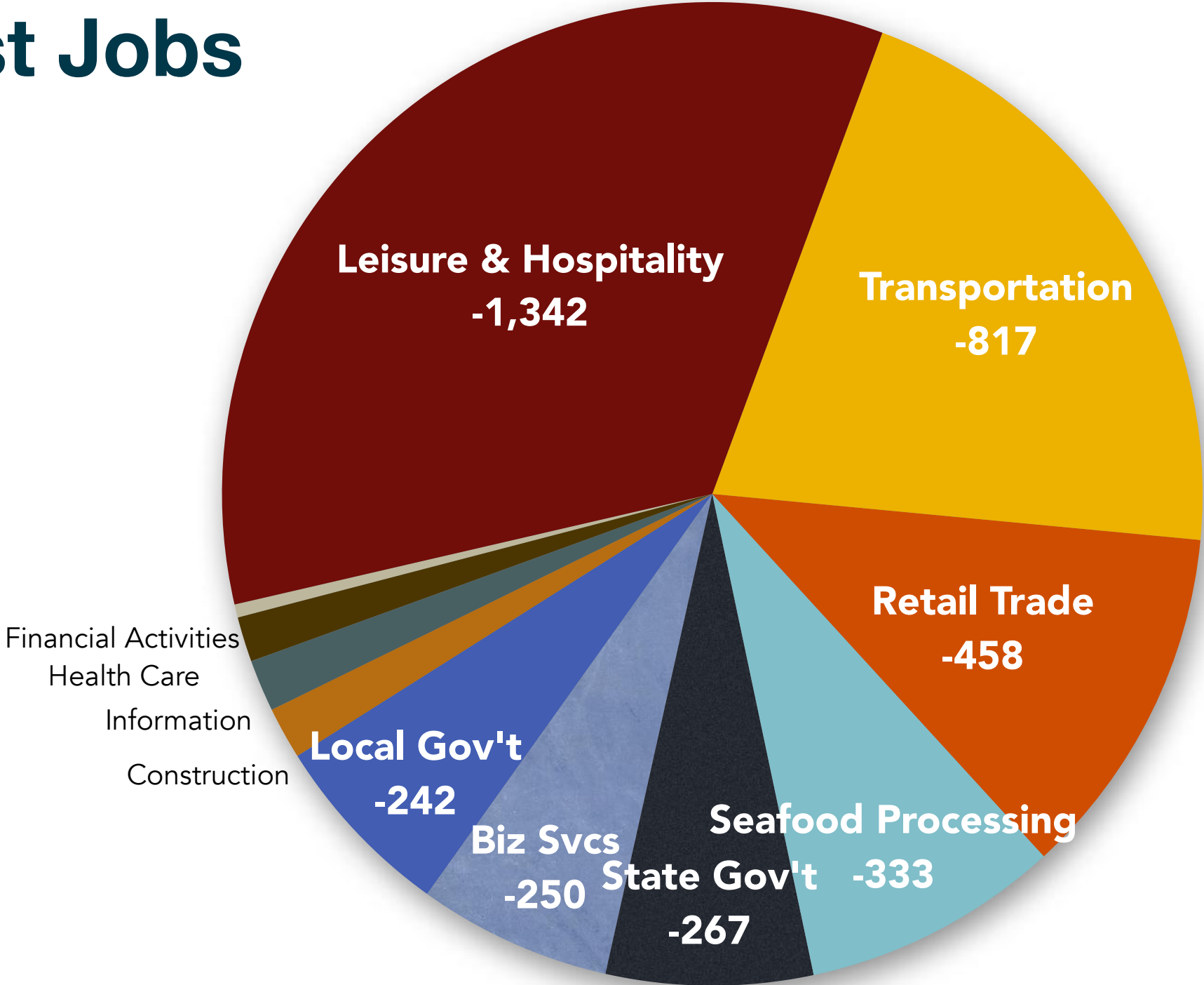
Change in Southeast Jobs: **2020 Compared to 2019**



COVID-19 Impacts 2020

Source: Alaska Department of Labor Monthly Employment Statistics. Chart by Rain Coast Data

Lost Jobs

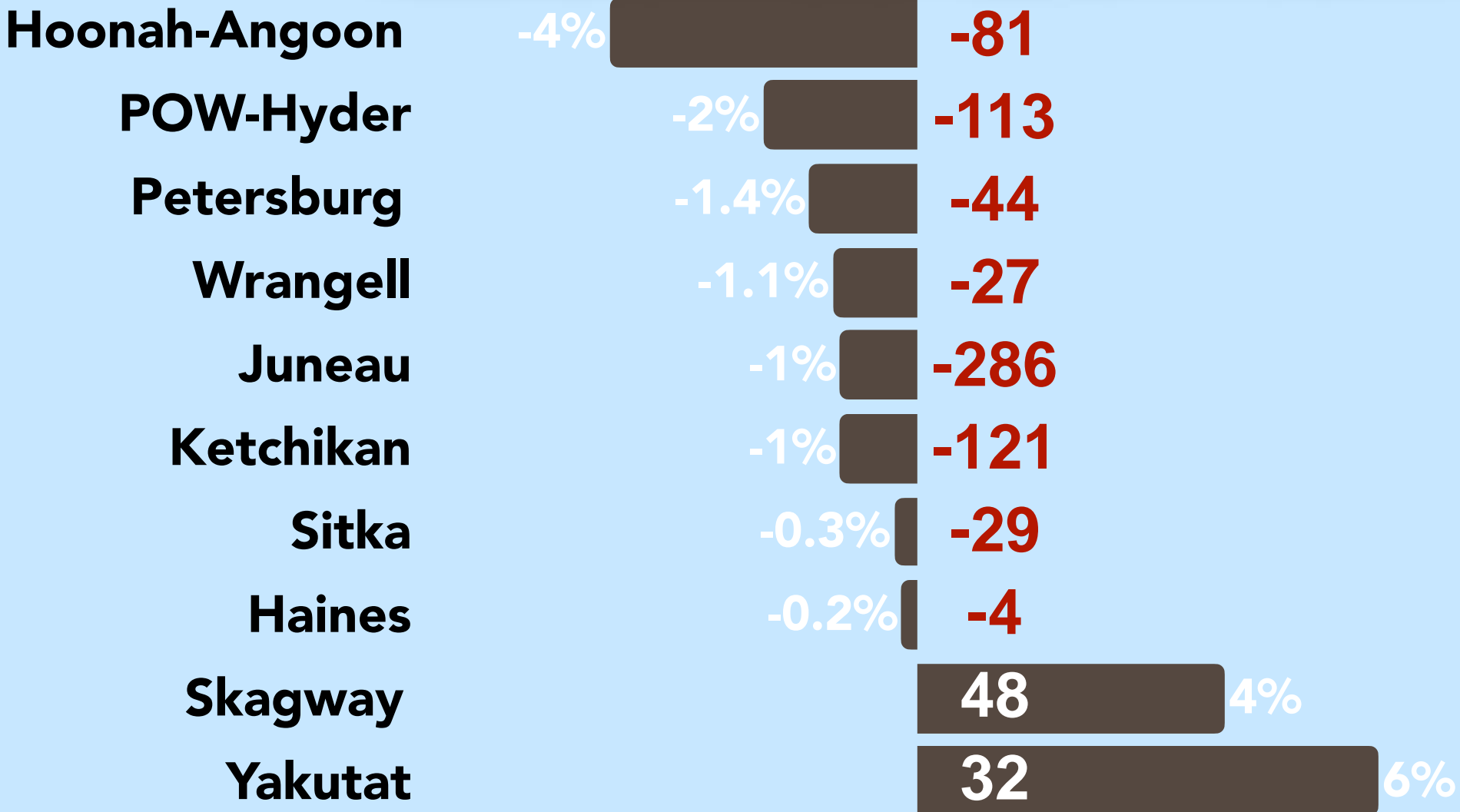


DEMOGRAPHICS 2020

71,946 -1%

-625 People

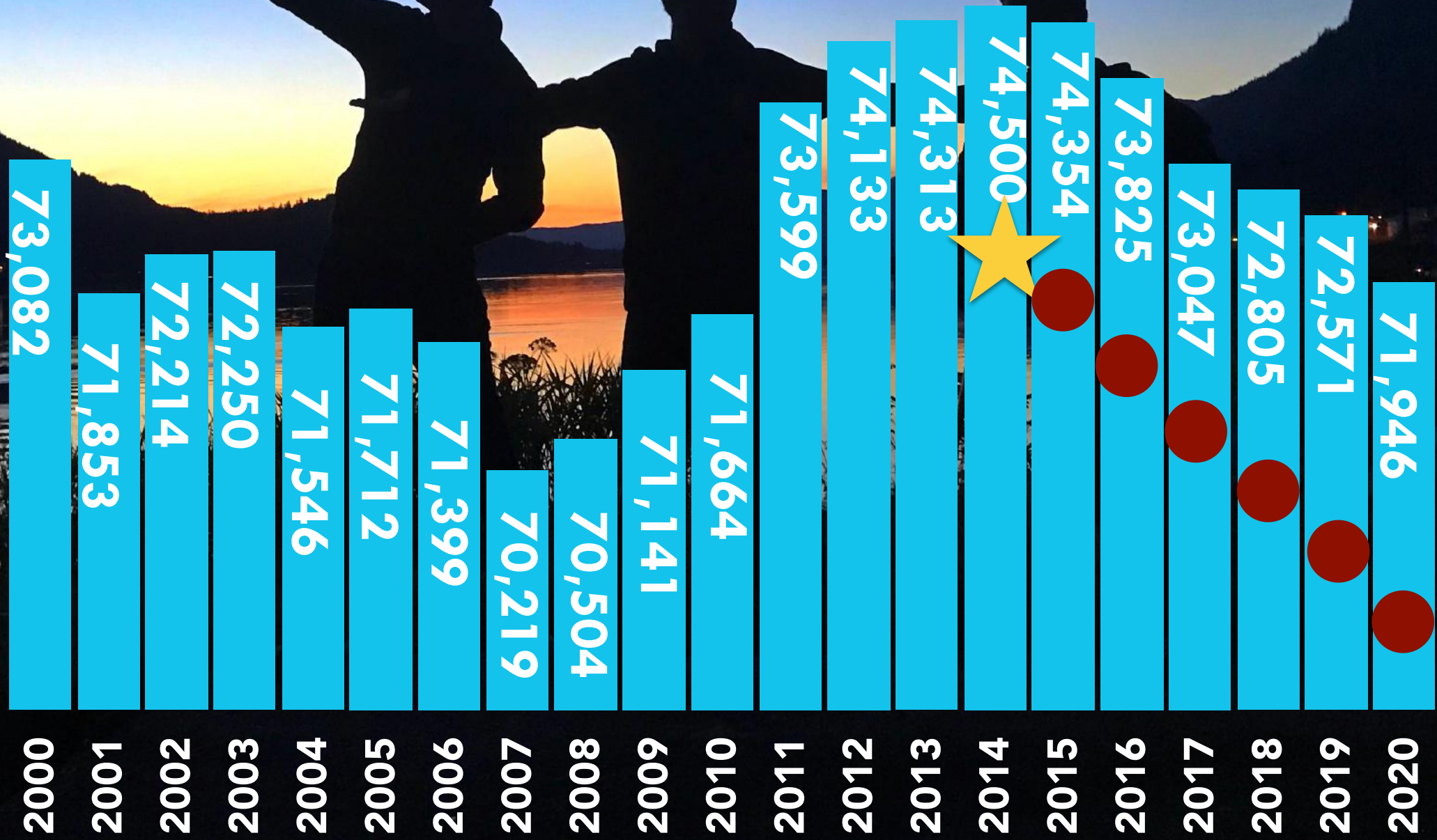
DOWN **-625** PEOPLE IN 2020 LOST POPULATION



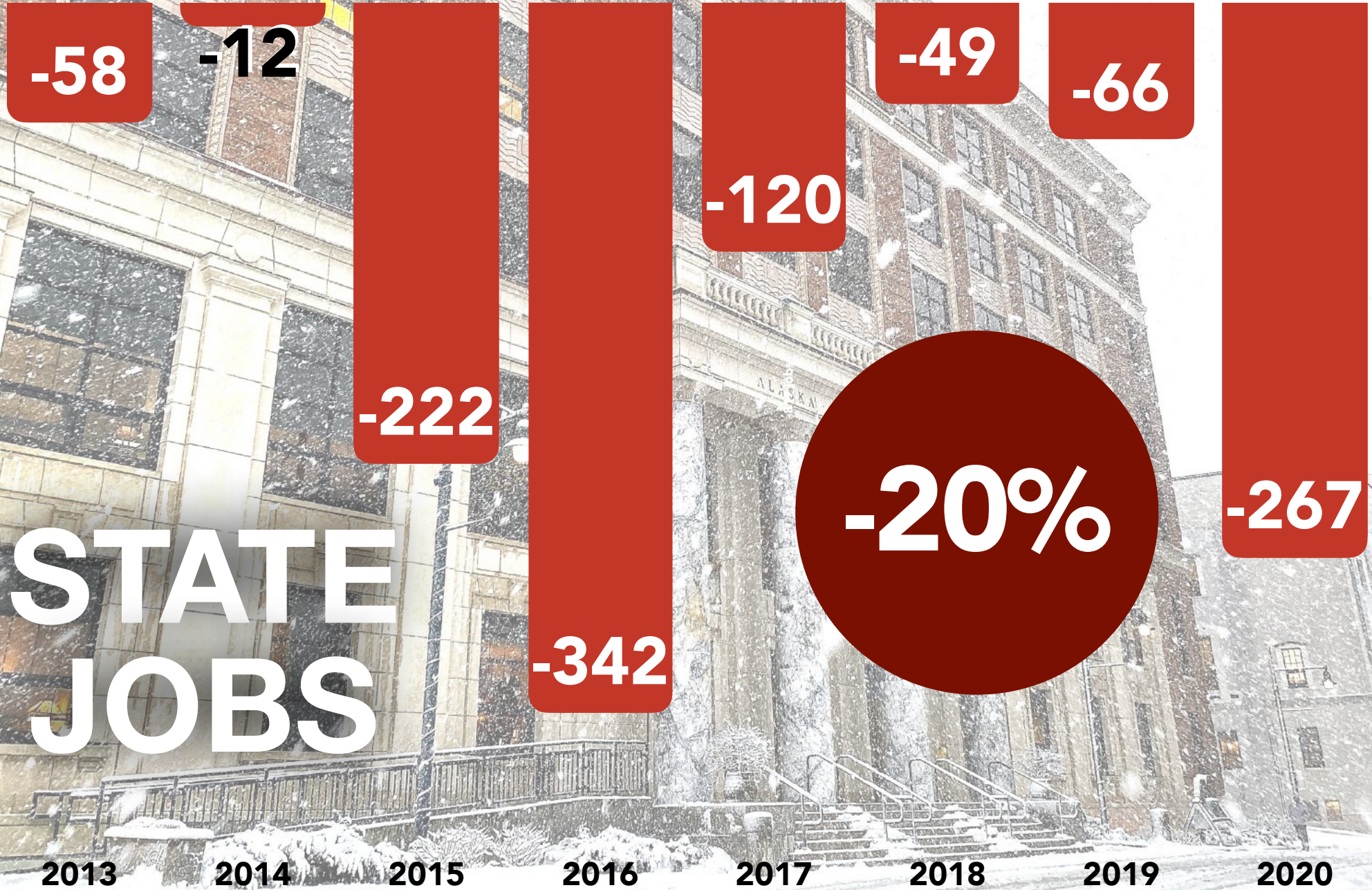
DEMOGRAPHICS

-2,550 -3%

6 YEAR DECLINE



DOWN -1,140 JOBS IN 8 YEARS



SEAFOOD INDUSTRY

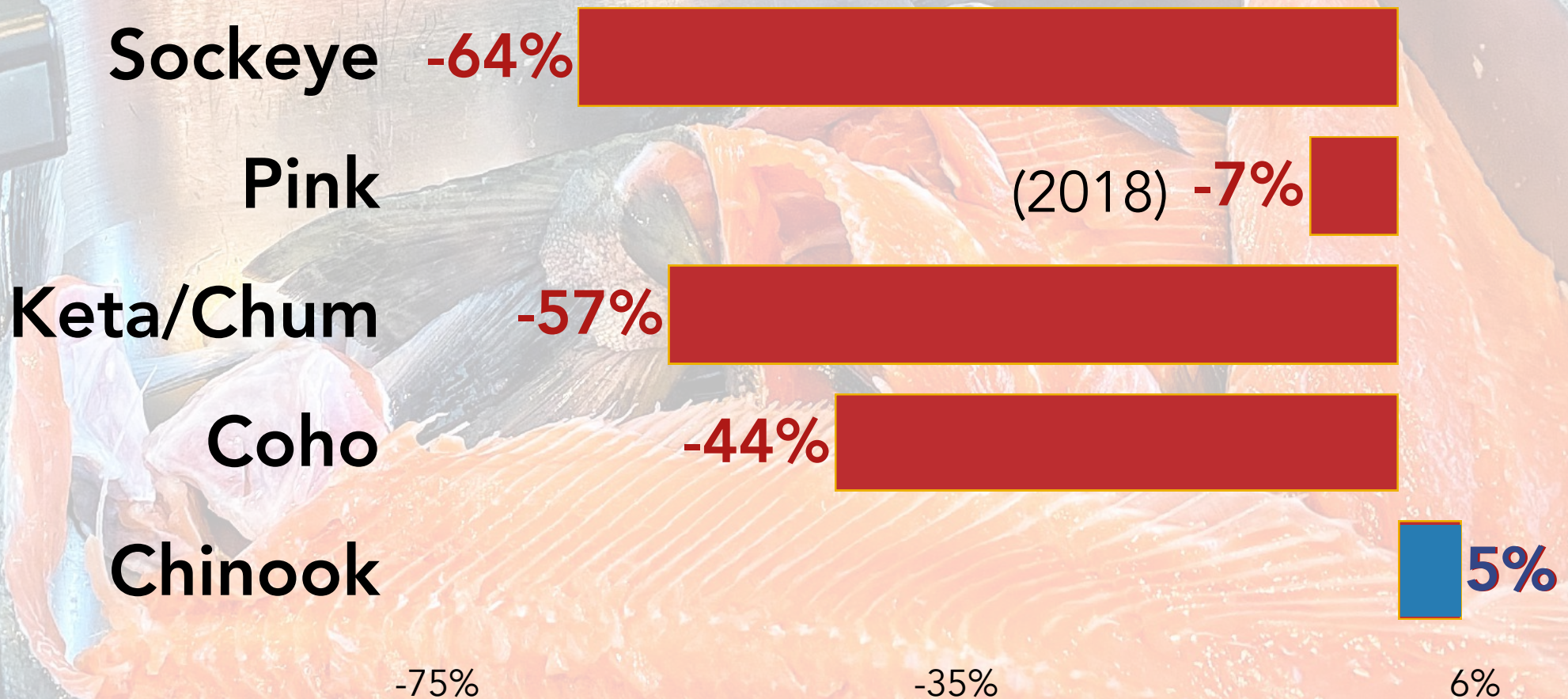
2020

The worst
seafood season
since 1976...



SEAFOOD INDUSTRY

SE Salmon Catch: 2020 vs. 2019
Year over year: week 37



Source: ASMI and McDowell Group

2020 DECLINE



-71%



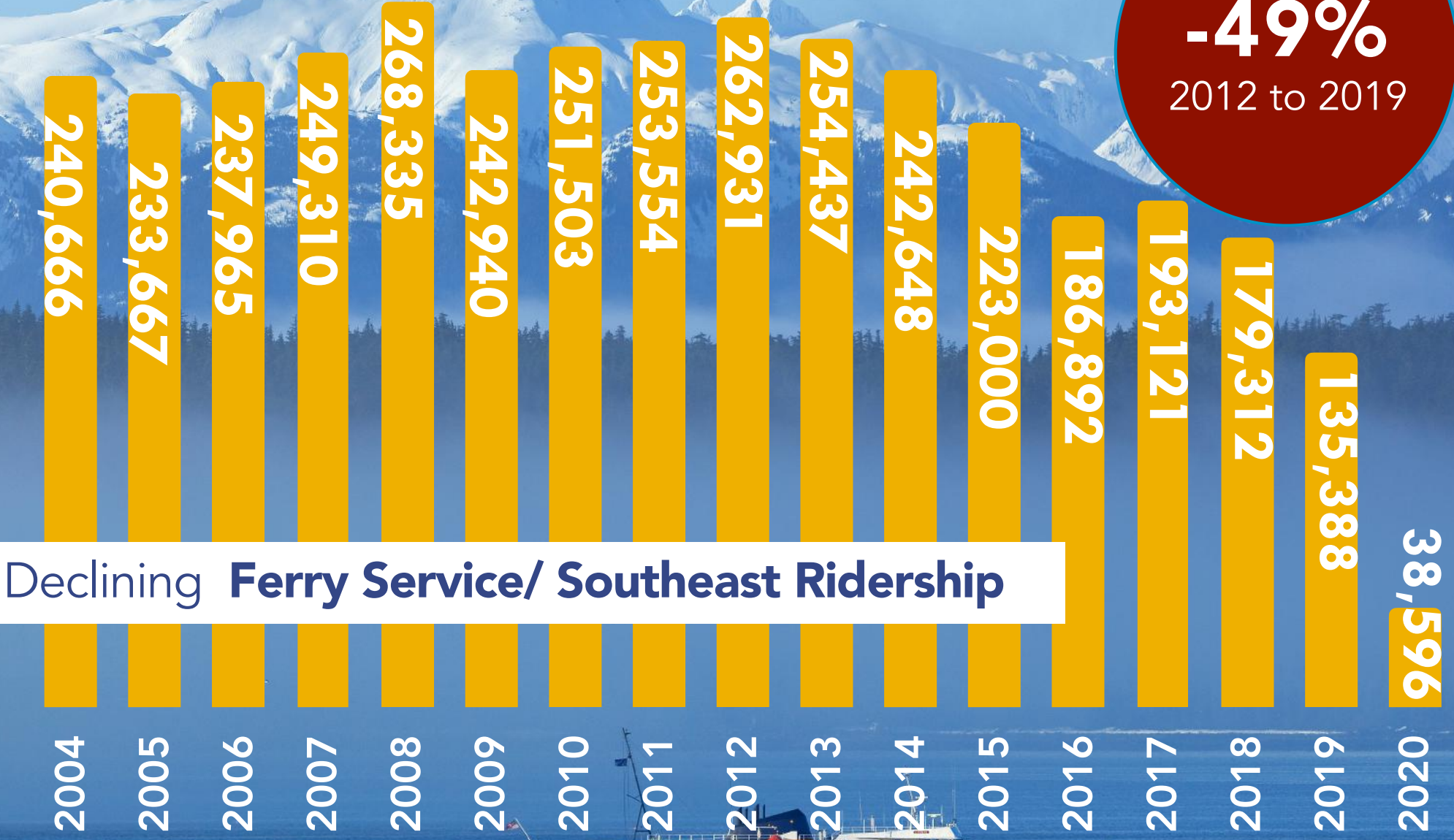
-99.9%



-58%

-49%

2012 to 2019



Declining **Ferry Service/ Southeast Ridership**

-85% Passengers since 2012

TOURISM Losses 2020

\$793 Lost Tourist Spending
Million

2,600 Lost Year-Round Equivalent
Jobs (preliminary estimate)

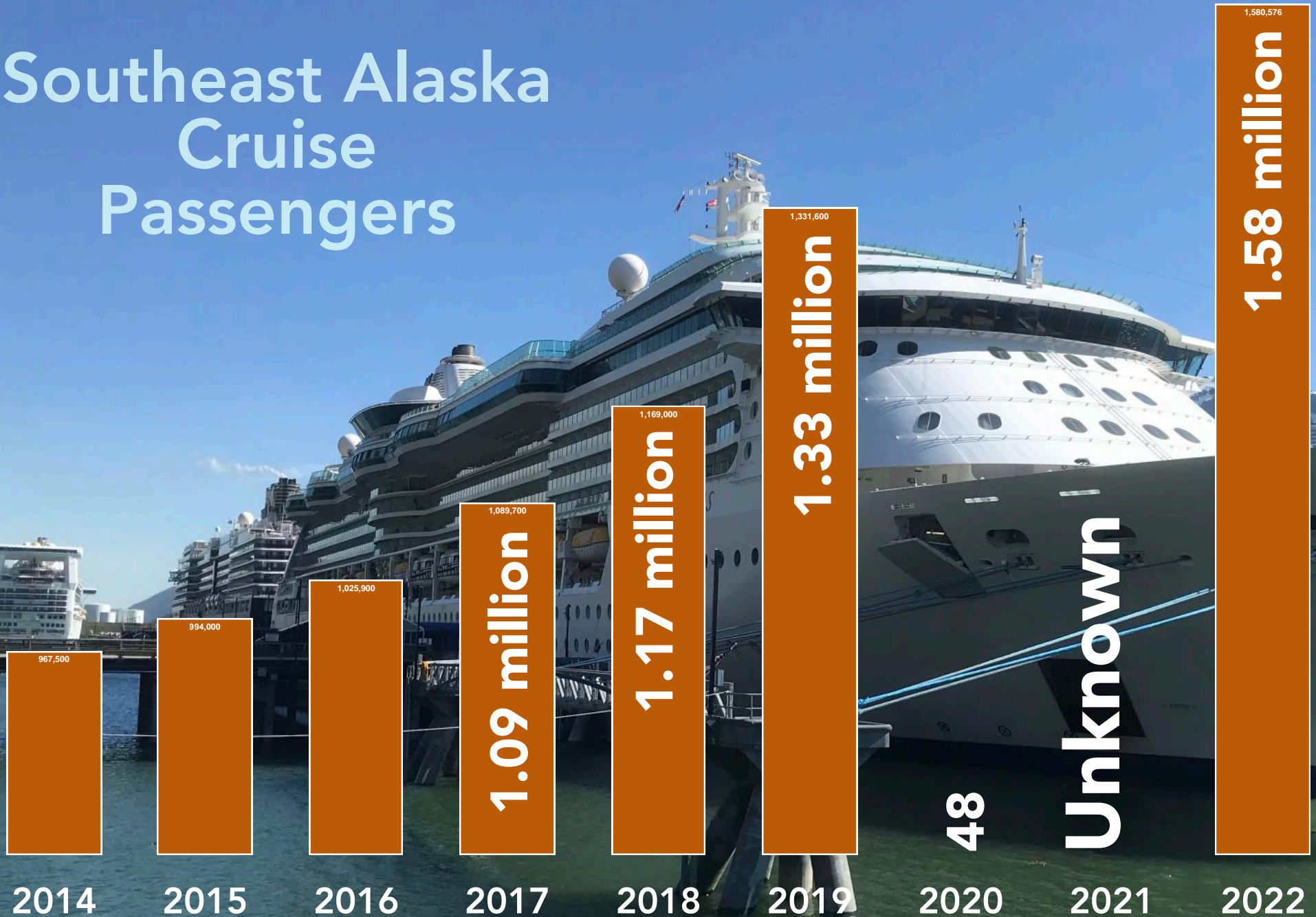
8,350 Jobs in 2019

Municipal sales tax losses
Passenger fees
Port moorage fees



THE VISITOR INDUSTRY

Southeast Alaska Cruise Passengers



Planning for **2022**

Southeast – 1,580,576

(lower berth capacity)

Southeast Voyages – 684

Juneau Passengers – **1.55** million

Ketchikan Passengers – **1.4** million


Skagway Passengers – **1.2** million

Challenge:

Maintaining capacity to respond to demand and opportunities in 2022



TOP ECONOMIC INDICATOR



NUMBER OF
VACCINATIONS

23%
**Southeast
Alaska**

16,500

US is 10%

Southeast Alaska Economic Resilience Plan

12:30

Economic Disaster Declaration

Vaccine Distribution

Housing

Transportation

Childcare

2022

Thursday 1:30

2025

Southeast Alaska
Economic Plan
Comprehensive Economic
Development Strategy