

Alaska, we're back! Isn't it time?



Royal Caribbean Group

Sept. 14, 2021

2021 Southeast Conference Annual Meeting

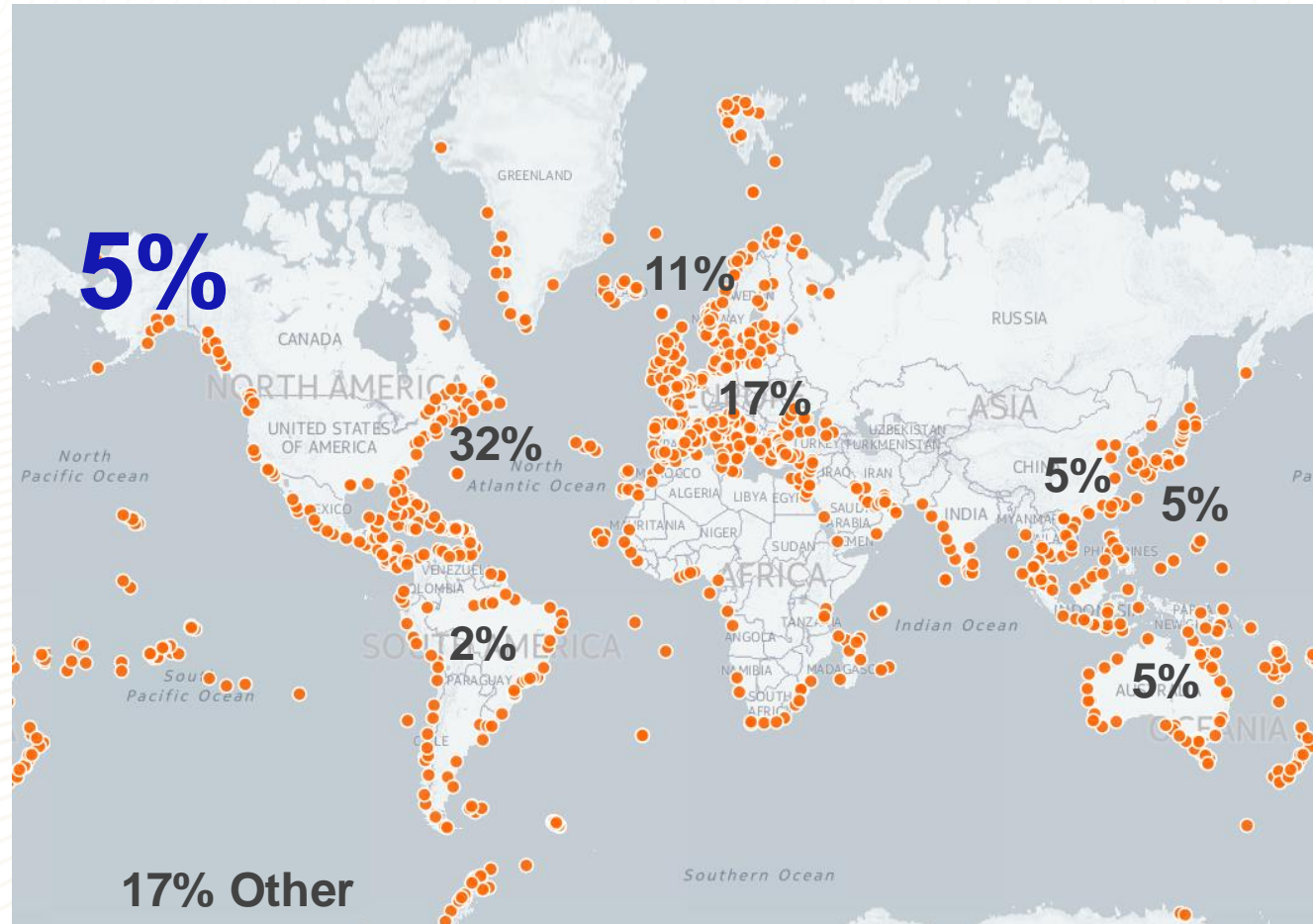
Visitor Industry — On the Rebound!

Wendy Lindskoog, Associate Vice President,
Government Relations, Alaska, Royal Caribbean Group

Alaska's Position in the Global Market

Global Stats

- 278 ships (57 lines)
- 30 million cruisers
- 1.2 million jobs
- \$50 billion in wages
- \$150 billion output

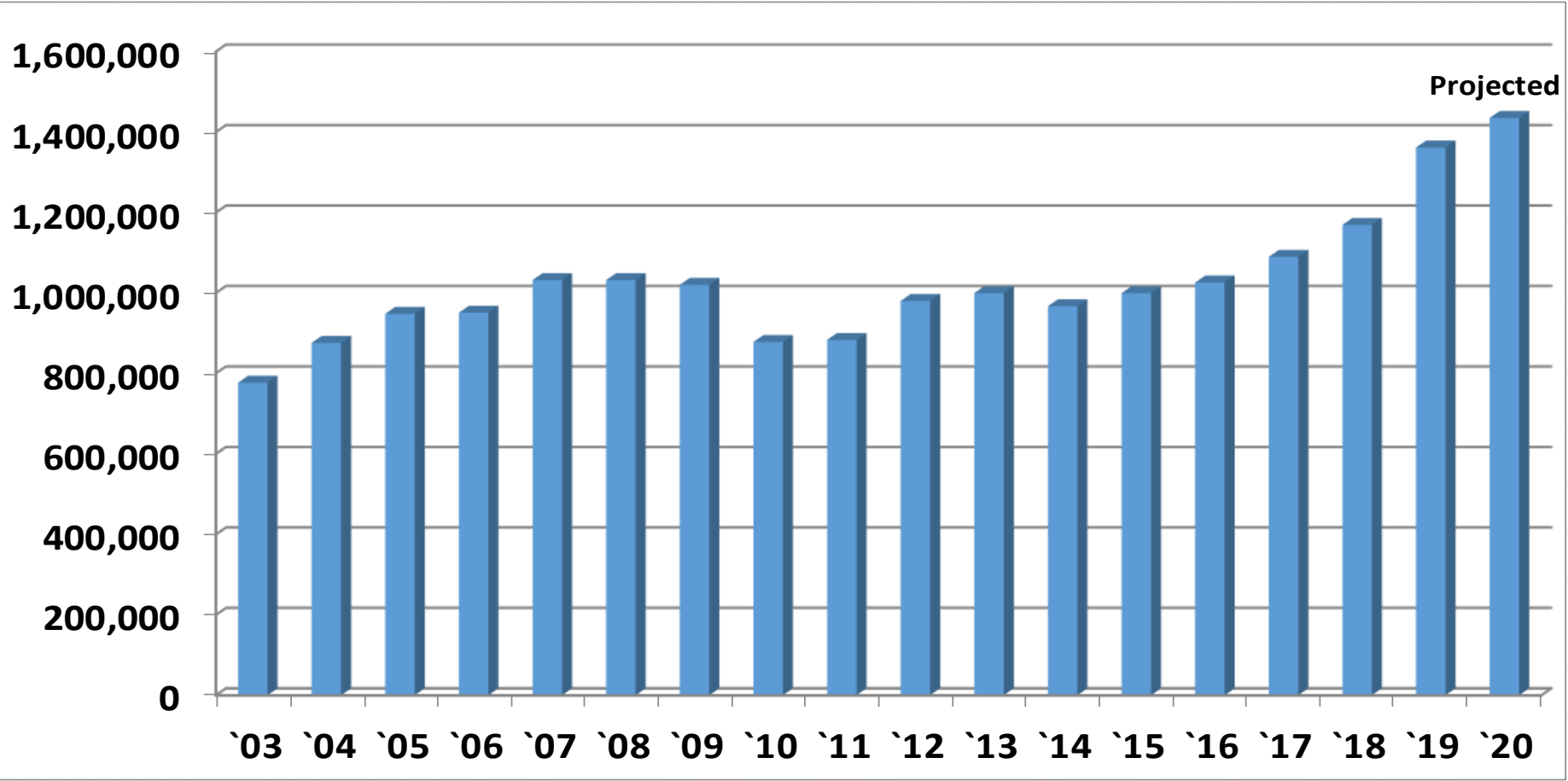


More than
1,000 Ports Globally

CLIA Alaska

Historical Cruise Visitors to Alaska

Pre-Covid-19 Projected Visitors in 2020: 1.4 million



CLIA ALASKA

Alaska

How did we get here and what provides the foundation for a strong 2022 season?

- An understanding that livelihoods and businesses were in jeopardy ... a destination partner deserving ongoing support through the toughest of times

- The Alaska Tourism Restoration Act

- Committing to Alaska despite the significant hurdles to overcome



The Royal Caribbean Group is ...



5 brands

- Royal Caribbean International
- Celebrity Cruises
- Silversea Cruises
- Hapag-Lloyd
- TUI Cruises



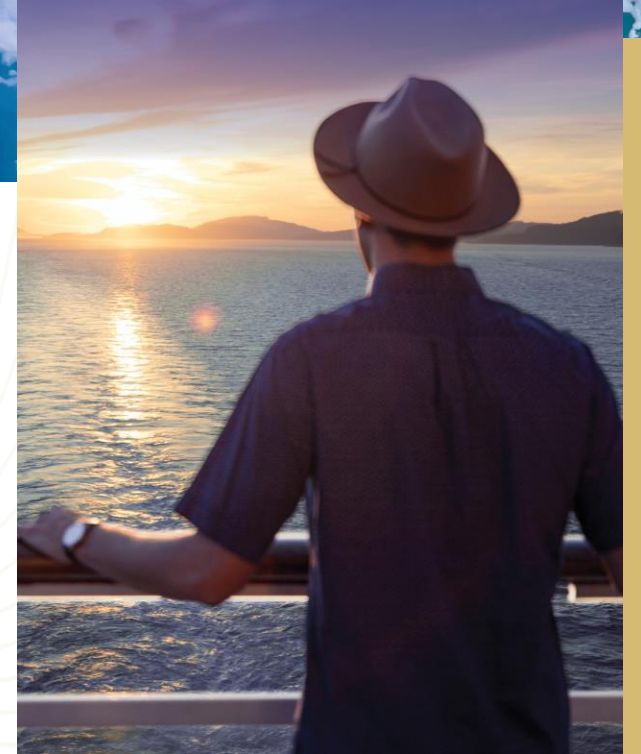
60 ships

from our smallest ship *Celebrity Xploration* to world's largest cruise ship *Wonder of the Seas* and 13 on order as of June 30, 2021

Over 2,300 sailings a year



Over 1,000 port destinations a year



6.5 million guests a year* 2019

A hankering for Haines and beyond ...

25 Royal Caribbean International calls to Haines in 2022

Ten evening calls with
Radiance of the Seas



Five evening and ten full-day
calls with *Serenade of the Seas*



Snapshot of industry healthy sail standards

CLIA members focus on four main areas and 100% testing

EMBARKATION AND TESTING



100% Passenger Testing



100% Crew Testing



Additional Screenings

ONBOARD PROCEDURES



Mask Requirements



Physical Distancing



Ventilation Strategies

MEDICAL AND PUBLIC HEALTH



Enhanced Communications



Health Evaluations



Pre-arranged Response Logistics

SHORE EXCURSIONS



Strict Protocols



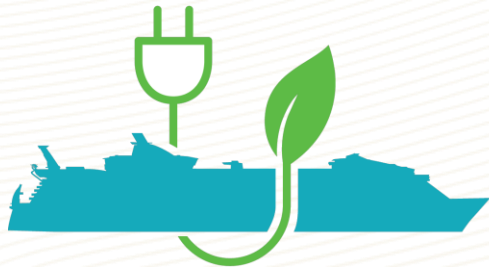
Coordination with Destinations



Denial of boarding for violators

Our approach to Seastainability

3 KEY FOCUS AREAS



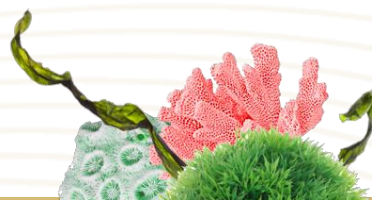
**SUSTAINABLE
OPERATIONS**



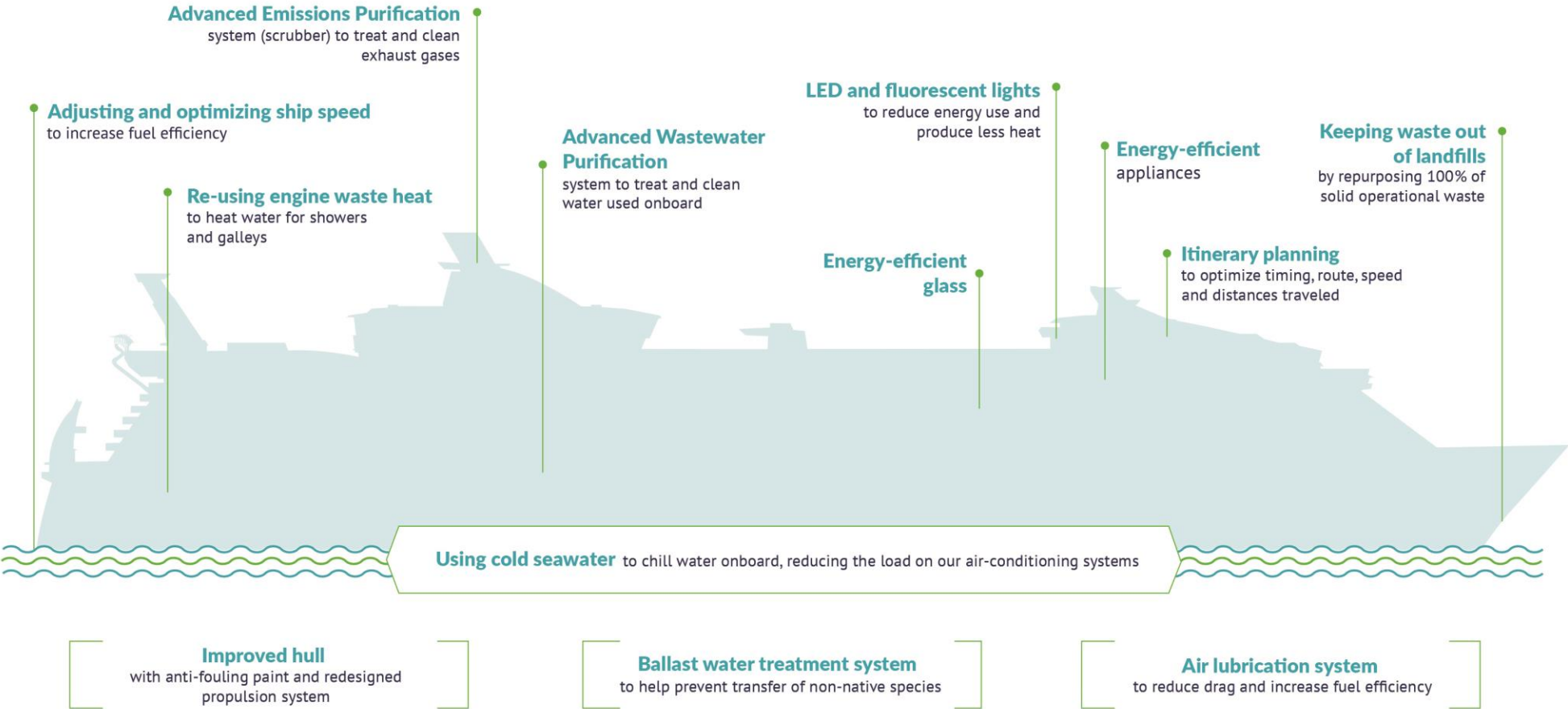
**DESTINATION
STEWARDSHIP**



**SOCIAL
IMPACT**



Sustainable operations



Sustainable Operations

FOUR KEY AREAS REDUCING ENVIRONMENTAL IMPACT



ENERGY

Reducing energy use is a critical part of our environmental stewardship strategy



WATER

We do not deplete local water resources
No untreated wastewater is released



WASTE

80% of the waste landed from the ships never sees a landfill



SOURCING

We support sustainable sourcing and animal welfare throughout the food supply.

Social impact at Royal Caribbean Group

We believe that for a business to thrive, it must be a part of the community

OCEANS

Healthy marine environments are at the heart of the cruise holidays

- Support of Alaska Sealife Center
- Oceanographic data collection
- Coral reef restoration
- Turtle research

EDUCATION

A good education can change lives

- Computers to Huna
- ATIA tourism scholarships
- STEM education programs
- Mobile environmental educational
- School beautification projects

COMMUNITY NEEDS

For a business to thrive they must be a part of the community

- Shop Local Alaska
- Royal grants program
- Community center
- Water projects
- Providing disaster relief
- Job training

Bullish on 2022 ...

Alaska and the global look forward



- 80 percent of our fleet back to sail by end of fall 2021; full return Q2 2022
- Demand is encouraging with robust 2022 bookings
- Protocols effective and working well
- New partnership in Sitka Sound Cruise Terminal development
- Focus on community engagement and solid partnerships

Isn't it time?

Journey Safe, Journey Wonderfull



"It is time to see the world and each other again on one of the safest vacation possible." Lisa Lutoff-Perlo, President and CEO Celebrity Cruises

Questions? Contact Wendy Lindskoog @ wlindskoog@rccl.com; phone: (907) 240-9571