



Investing In People and Place





01

Who We Are

Our vision, mission, and values

Mission, Vision & Values



Vision

A Southeast Alaska that embodies the cultural values of its people and empowers its communities to build regenerative economies.

Mission

To grow Southeast Alaska's economy while conserving and enhancing the region's unique environmental and cultural capital.

Our Values



Balance
Reciprocity
Native Knowledge
Indigenous Stewardship

Progress over Perfection
Learning at the Speed of Trust
Equity
Abundance



Our Journey



2015 Loan Fund Growth

Expanded loan fund to \$1 million to support more local entrepreneurs.

2021 Seacoast Trust

Launched the Seacoast Trust to align capital with Indigenous values and environmental stewardship.

2012 Founded

Spruce Root was established to support sustainable economic development in Southeast Alaska.

2018 SSP Partnership

Formalized the Sustainable Southeast Partnership to strengthen regional collaboration.

2024 Strategic Plan

Currently developing a new 5-year strategic plan to guide future growth and impact.

Spruce Root
catalyzes local
economies and
empowers
small
businesses.



Loan Services

Loans for startup capital, leaseholder improvements, business expansion, working capital, and more.



Business & Client Services

Path to Prosperity (business competition, workshops, and one-on-one coaching) and Resilience Circles.



Sustainable Southeast Partnership

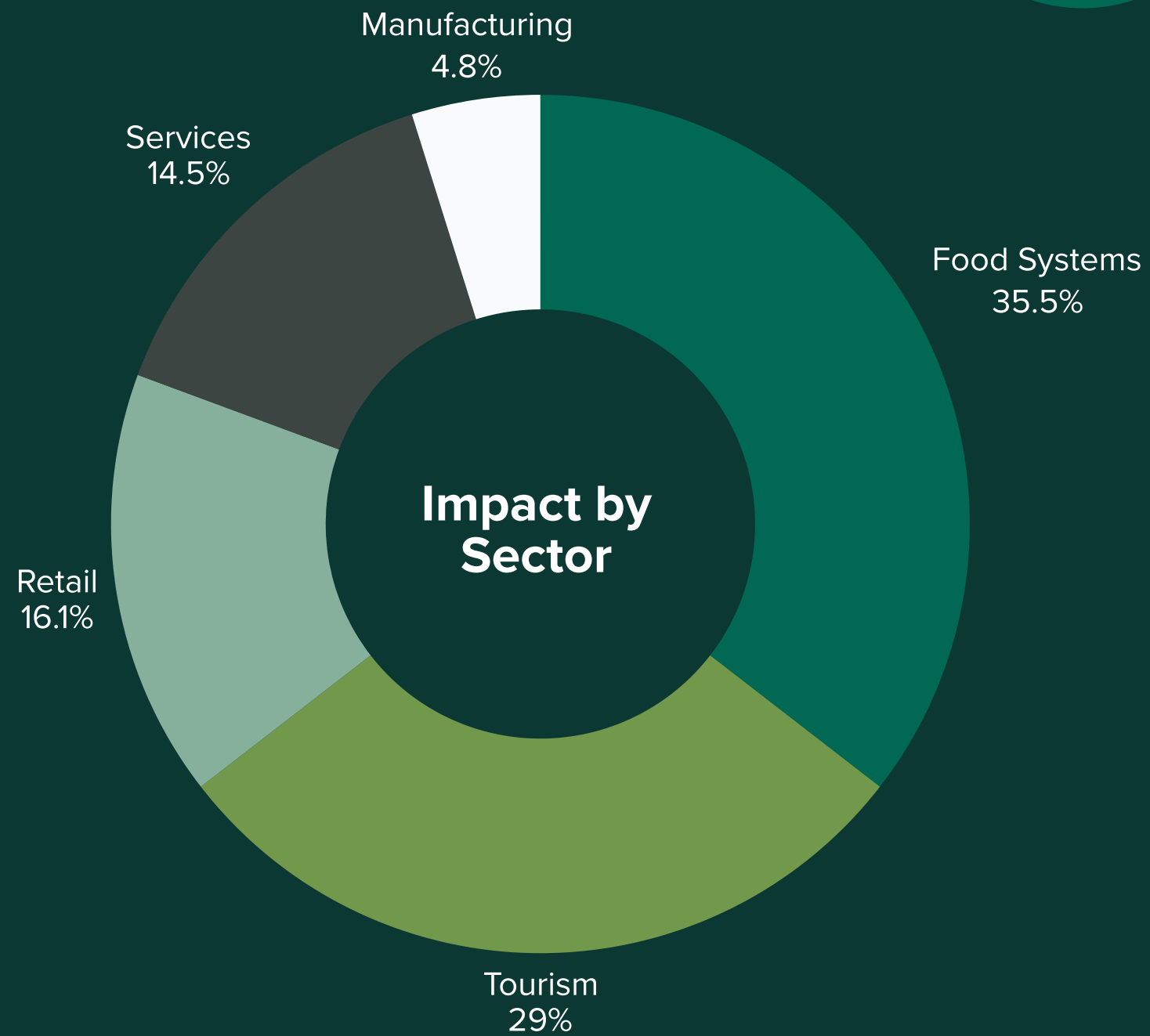
Uniting diverse skills and perspectives to strengthen cultural, resilience across Southeast Alaska.



Seacoast Trust

Reimagining what economic models can do for communities and resource stewardship in our region.

By the Numbers

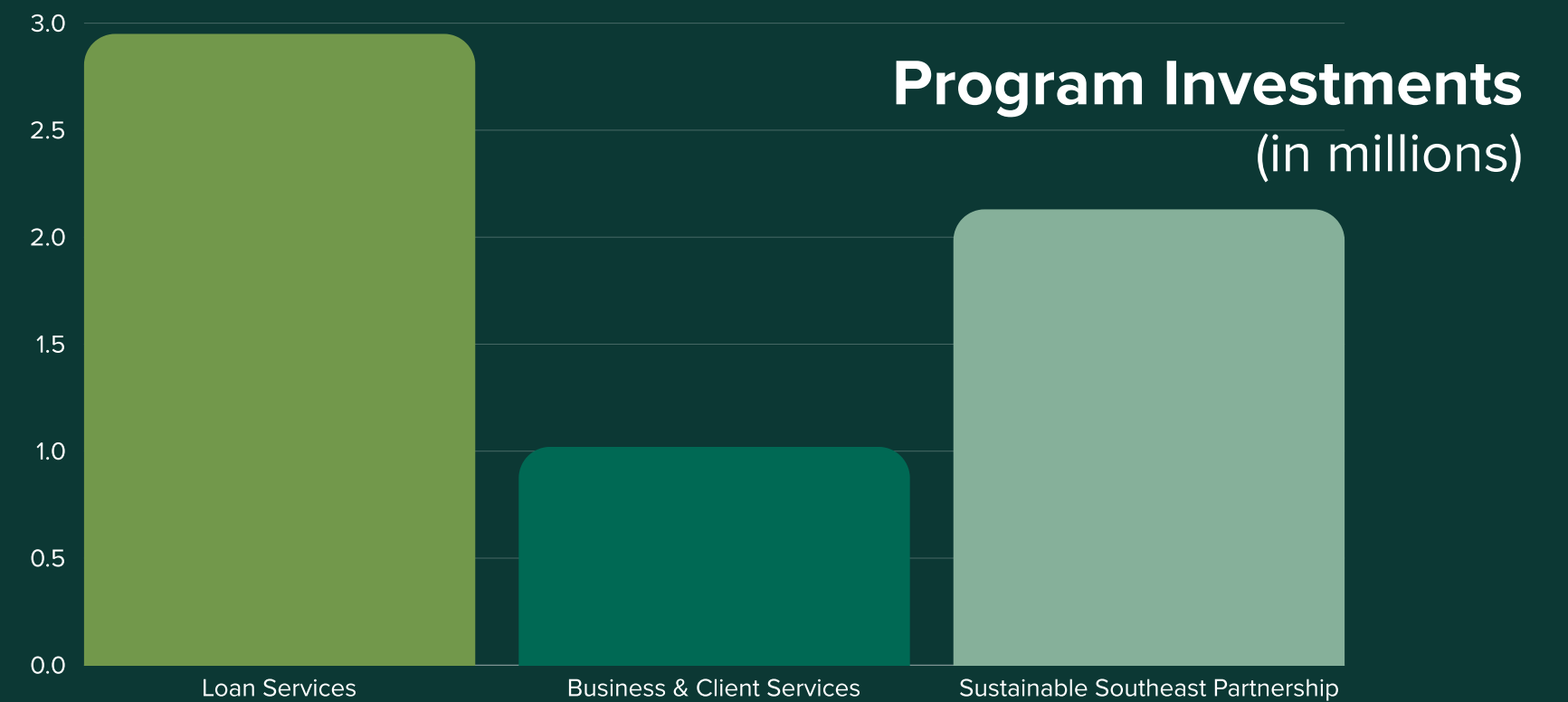


34
Active
Loans

Supporting
entrepreneurs
across
Southeast
Alaska



28
Communities
Served



Measuring Impact



Since 2020:

1,156 unique clients trained

13,593 hours of technical assistance provided

165 business plans completed with clients

14 spending plans completed with clients

cont.

Measuring Impact

In 2024:

- Clients leveraged **\$945k** of funds through other entities
- **123 FTE jobs** were created
- **157 FTE jobs** were retained
- Spruce Root helped launch **12 new businesses**
 - **8** of which are **Alaska Native Owned**
- Clients' total business revenues: **\$12.4m**
- Financial Wellness clients put a total of **\$51,401 into long-term savings**
- **44.4%** of clients are Alaska Native
- **96%** of clients reported that **their network grew** due to participation with Spruce Root
- **95%** of clients reported that **a barrier was removed** for them by working with Spruce Root





Contact Us

Join us in building a regenerative economy across Southeast Alaska

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Spruce Root
COMMUNITY DEVELOPMENT

THANK YOU